

AMERICA'S PIN-UP QUEEN ...

ARCHIE
SERIES

NO. 10

KATY

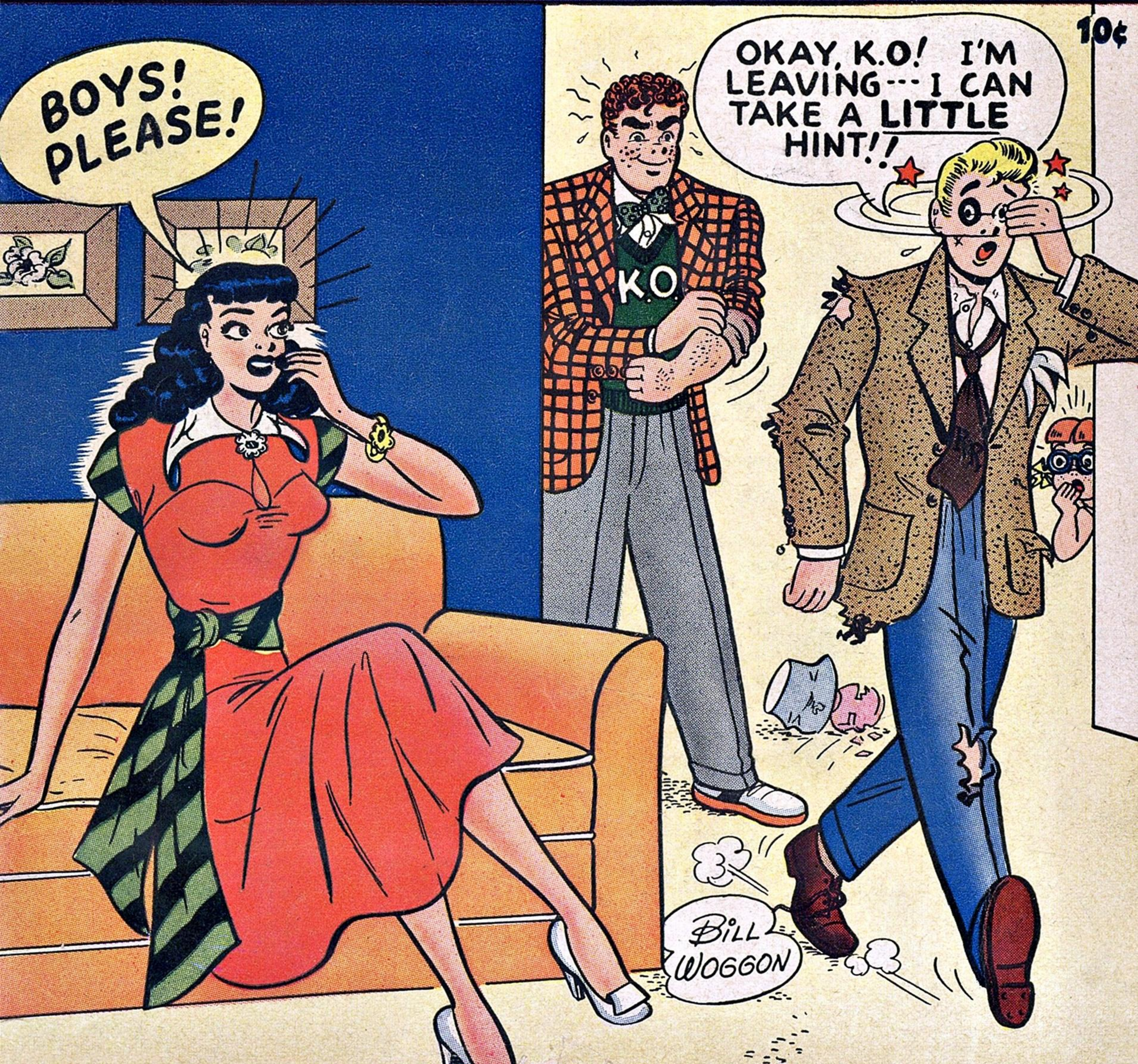
ANC

ALL NEW
STORIES

KEENE

MAY

Comics



10¢

New, Amazing Offer—Now Easy To Own A Typewriter

For ONLY

\$9

98
DOWN



THIS NEW EASY-TO-PAY CLUB PLAN DELIVERS TO YOUR HOME A Guaranteed Factory Sealed ALL-NEW

Remington
PORTABLE TYPEWRITER

EARN \$20, \$30, \$40 and more each week at home in your spare time with your typewriter.

This Booklet "How To Earn Money At Home In Your Spare Time On Your Portable Typewriter" will be included with your typewriter. Many people are now earning money at home addressing envelopes, typing menus, etc., etc. This booklet shows how to get that kind of work, what to charge, etc.

MODEL A
\$87.65
inc Fed tax
\$9.98 down
\$6.91 per month



YES only \$9.98 delivers the ALL-NEW factory sealed Remington Typewriter to your home, carrying case included. The balance of only \$6.91 per month makes it very little to pay. The total price is only \$87.65 including tax. It makes a wonderful gift for the boy or girl in high school or college—typed work usually gets better school marks. Makes it easy for dad to carry on his business trips. When you type on a Remington Portable the entire writing line is visible. Make money at home with it in your spare time (Booklet sent with typewriter shows how easy it can be done!) Each typewriter carries a factory warranty. An amazing ALL-NEW personal typewriter.

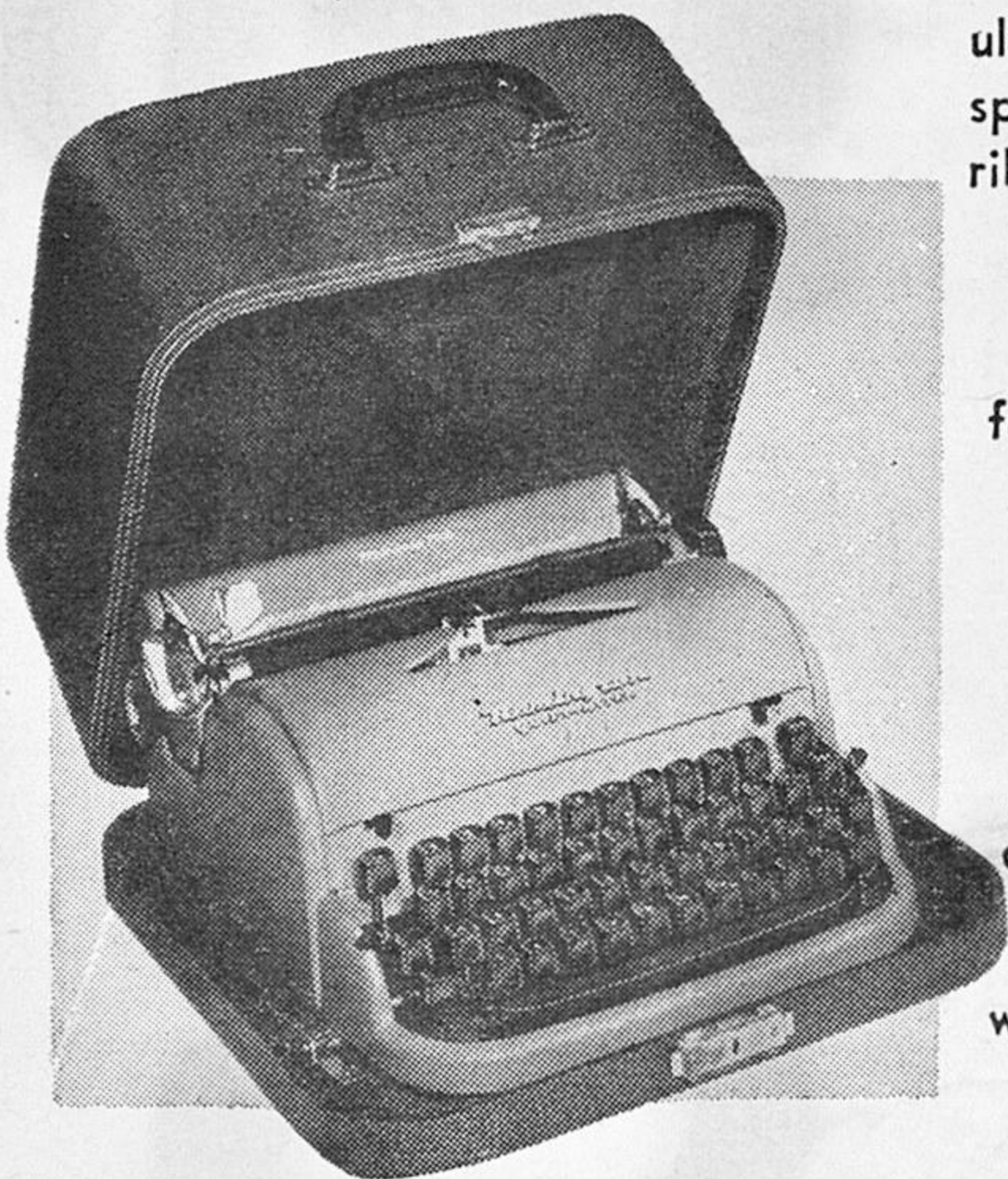
the entire writing line is visible. Make money at home with it in your spare time (Booklet sent with typewriter shows how easy it can be done!) Each typewriter carries a factory warranty. An amazing ALL-NEW personal typewriter.

Don't Be Without A Typewriter—Rush \$9.98 With Coupon Today!

NOW, only \$9.98 DELIVERS THE AMAZING NEW REMINGTON QUIET-RITER PORTABLE balance only \$8.05 per month, (PRICE \$94.50 plus \$5.87 tax), carrying case included.

QUIET RITER \$94.50 plus \$5.87 Fed. excise tax • \$9.98 down \$8.05 per month

The ONLY office typewriter in personal size. It's years ahead in styling, in construction, and in features. Has amazing "miracle tab", gives positive tabular stop control, with a stop for every space on the machine—and a simplified ribbon changer, and finger fitted keys.



Order this Remington Quiet-riter, factory sealed in carrying case, today.

This smartly styled carrying case is included at no extra charge with both models.

IMMEDIATE DELIVERY

SLOAN and PETERS, Dept. 31
318 Market Street, Newark, New Jersey

- I enclose \$9.98 send the "ALL NEW" Remington Portable. I will make monthly payments of \$6.91. Include booklet on "How To Earn Money At Home" and carrying case. I understand this is a factory sealed typewriter with a factory warranty.
- I enclose \$9.98 send the Remington "Quiet-riter" portable and carrying case plus booklet. I will pay \$8.05 per month. I understand this is a factory sealed typewriter with a factory warranty.

Name.....

Address.....

City..... Zone..... State.....

Note: You may send full price if you wish.

KATY KEENE

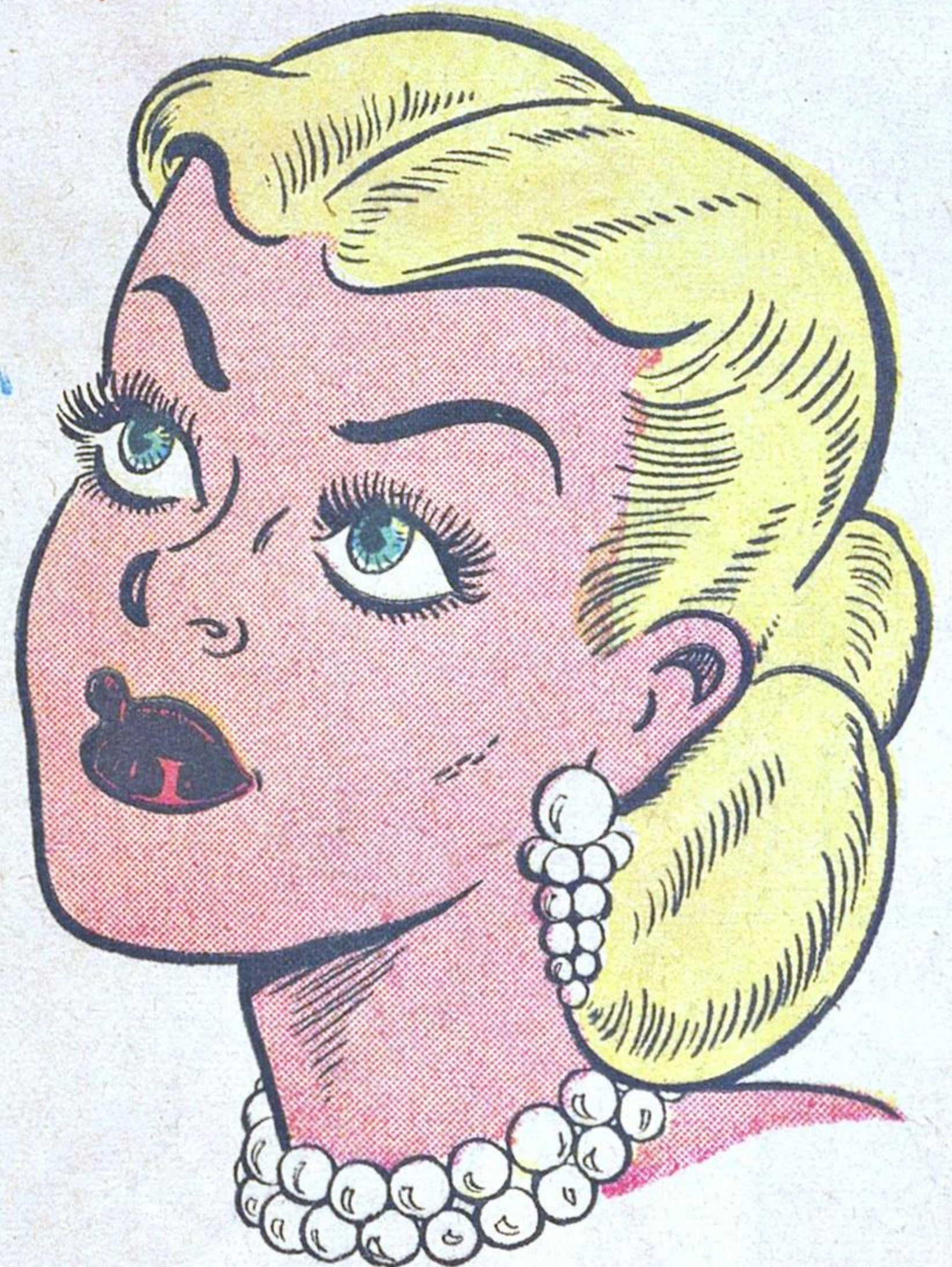
by Bill Woggon



GLORIA
GRANDBILT
HUMPH!

KATY'S HEAD, EARRING AND
LETTERING ABOVE DESIGNED BY
MISS ALBERTA GALLIGAN (AGE 11)
BOX #93, STANFIELD, OREGON.

KATY
KEENE
HUMPH!



DEAR READERS:

JUST BY CHANCE YOU HAVEN'T MET THIS
BEAUTIFUL BLONDE YOUNG LADY
SHE IS

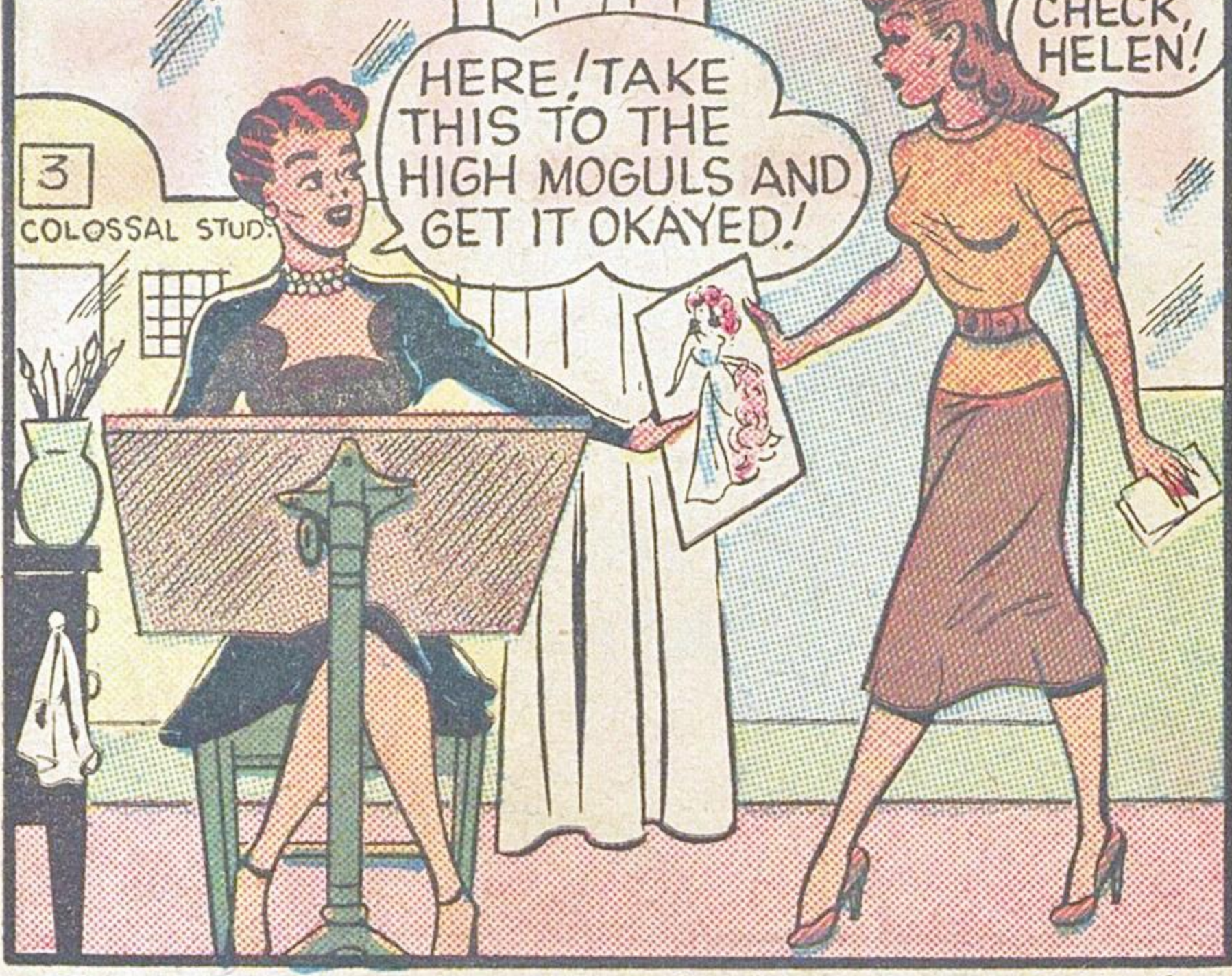
Gloria Grandbilt

RANDY VAN RONSON'S

COUSIN----KATY STILL WONDERS
IF GLORIA IS RANDY'S DISTANT COUSIN
OR HIS KISSIN' COUSIN. HER FAMILY
THE CORNELIUS GRANDBILT'S
(CORN FOR SHORT SAYS CHUBBY AS
HE CHUCKLES) ARE JUST DRIPPING
WITH MONEY. SIS WISHES SOME
WOULD DRIP OFF ONTO HER SO SHE
COULD BUY MORE CANDY.

GLORIA HAS GIVEN KATY NO END OF
TROUBLE SINCE SHE CAME TO STAY WITH
THE VAN RONSONS. SHE BOUGHT A HALF
INTEREST IN K.O. KELLY JUST TO BE
NEAR HIM AND AGGRAVATE KATY. SHE
HAS MORE SCHEMES THAN MONEY TO
GIVE KATY A BAD TIME AS YOU'LL SEE
IN THIS STORY. YOU'LL HATE GLORIA
BUT LOVE HER BECAUSE UNDERNEATH
HER CUSTOM DESIGNED GOWNS SHE HAS
A 14 KARAT HEART OF GOLD. NOW THAT YOU'VE MET GLORIA PLEASE GO ON WITH THE STORY.....

First Scene ~ ~ ~ Colossal Studios wardrobe dept. The designer has just created a gown for the latest musical extravaganza.



STUDIO FASHION DESIGNED BY ARLENE HOFFMAN (AGE 12) PARK RD., WARRINGTON, PA.

AHH! THIS IS PERFECT--- IT'S MADE FOR TECHNICOLOR!
 NOW, WHICH STARLET SHALL WE HAVE WEAR IT IN OUR NEWEST COLOSSAL MUSICAL, C.B.?



KATY'S BLOUSE BY JUDY M. VASSER, 288 SO. RIDGE RD., SAN FRANCISCO, CALIF.

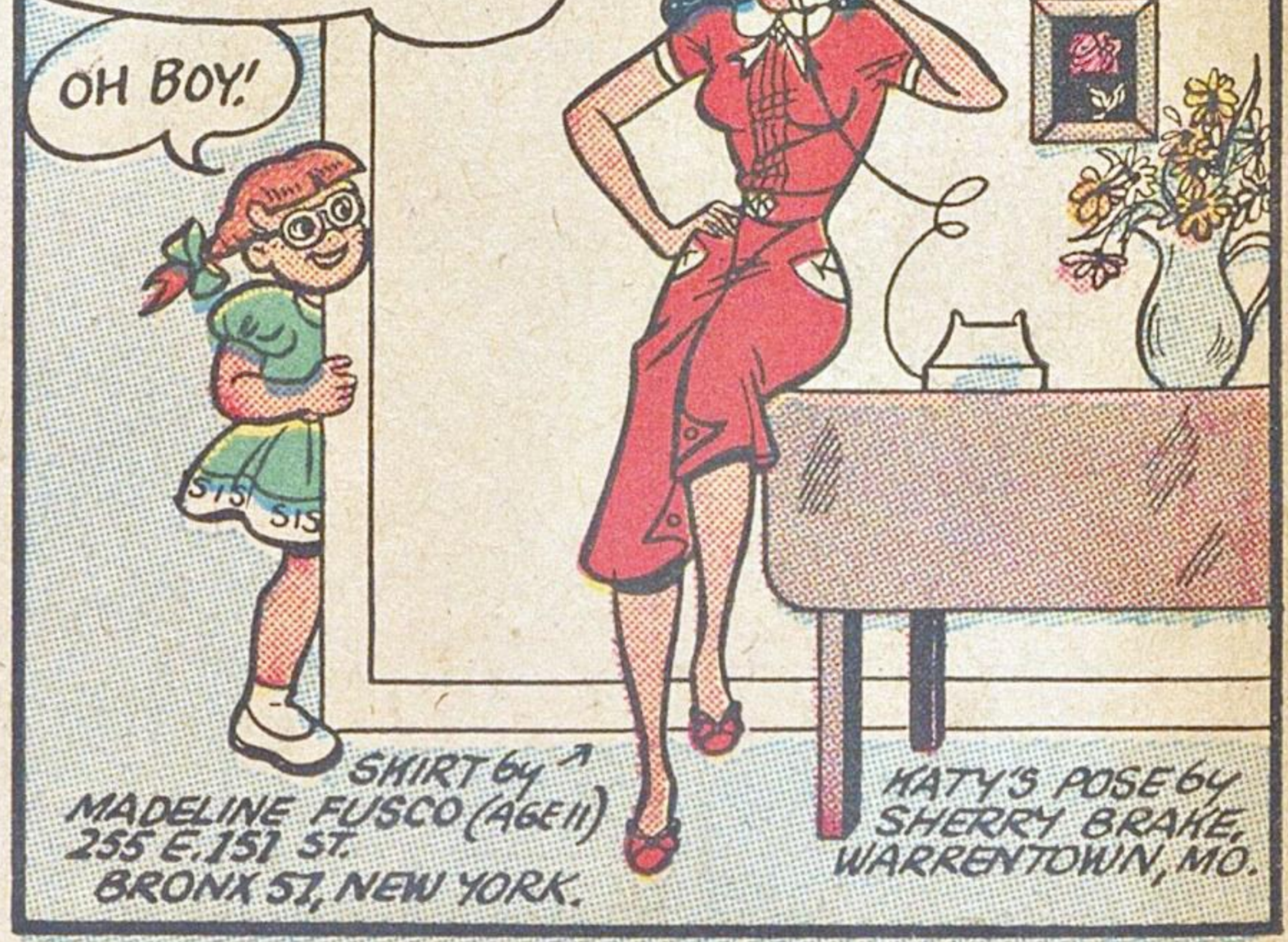
I KNOW JUST THE GIRL, C.B.--SHE HAS DARK HAIR, BLUE EYES--A REAL BEAUTY!



KATY, REPORT ON STAGE 12 RIGHT AWAY! WE HAVE A NEW PART FOR YOU!



OH, DANNY, THAT'S WONDERFUL--- I'LL BE THERE RIGHT AWAY!!

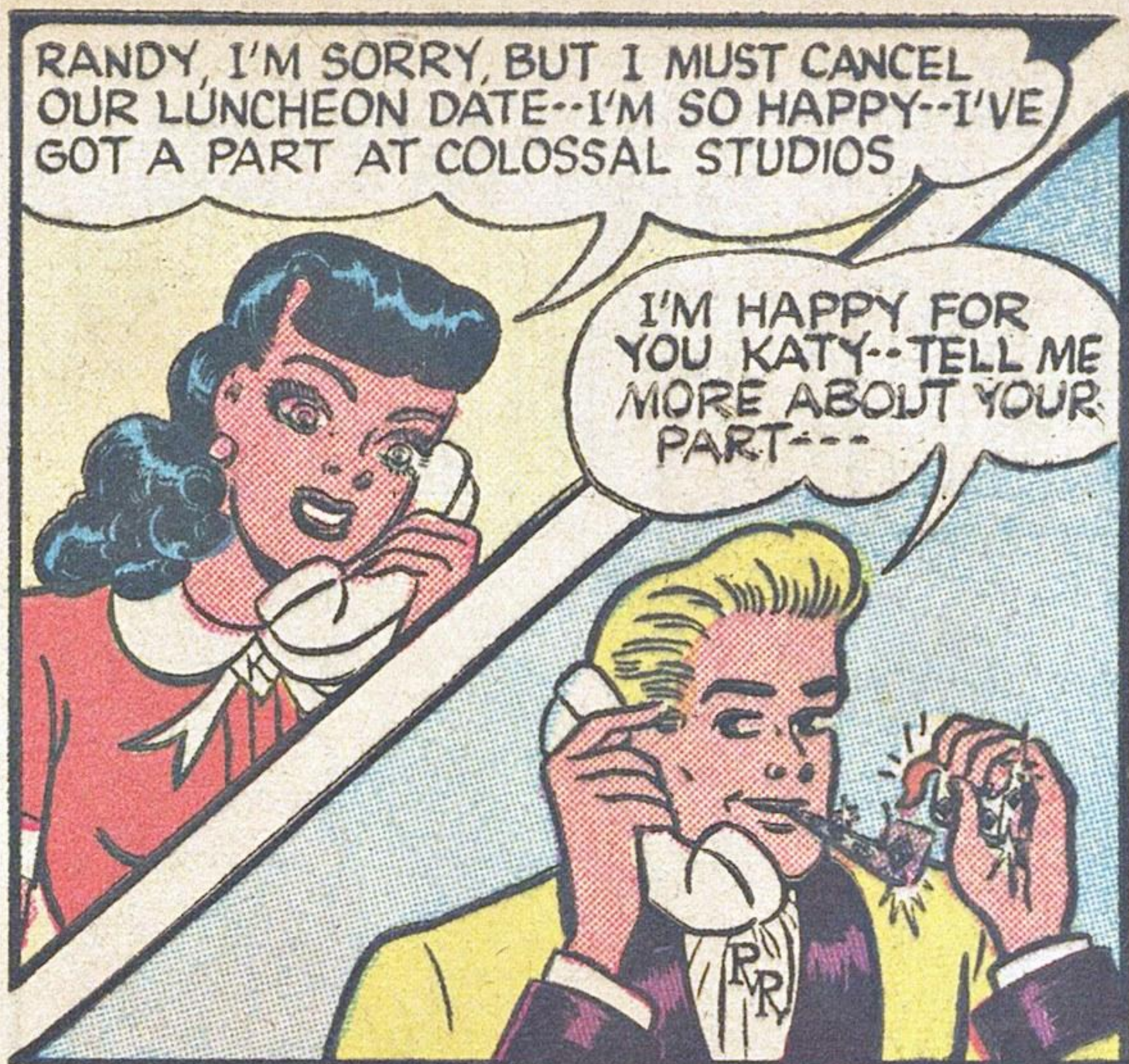


SHIRT BY MADELINE FUSCO (AGE 11) 255 E. 151 ST. BRONX 57, NEW YORK.

KATY'S POSE BY SHERRY BRAKE, WARRENTOWN, MO.



I'LL CALL RANDY BEFORE I GO AND CANCEL OUR LUNCHEON DATE!



RANDY, I'M SORRY, BUT I MUST CANCEL OUR LUNCHEON DATE--I'M SO HAPPY--I'VE GOT A PART AT COLOSSAL STUDIOS

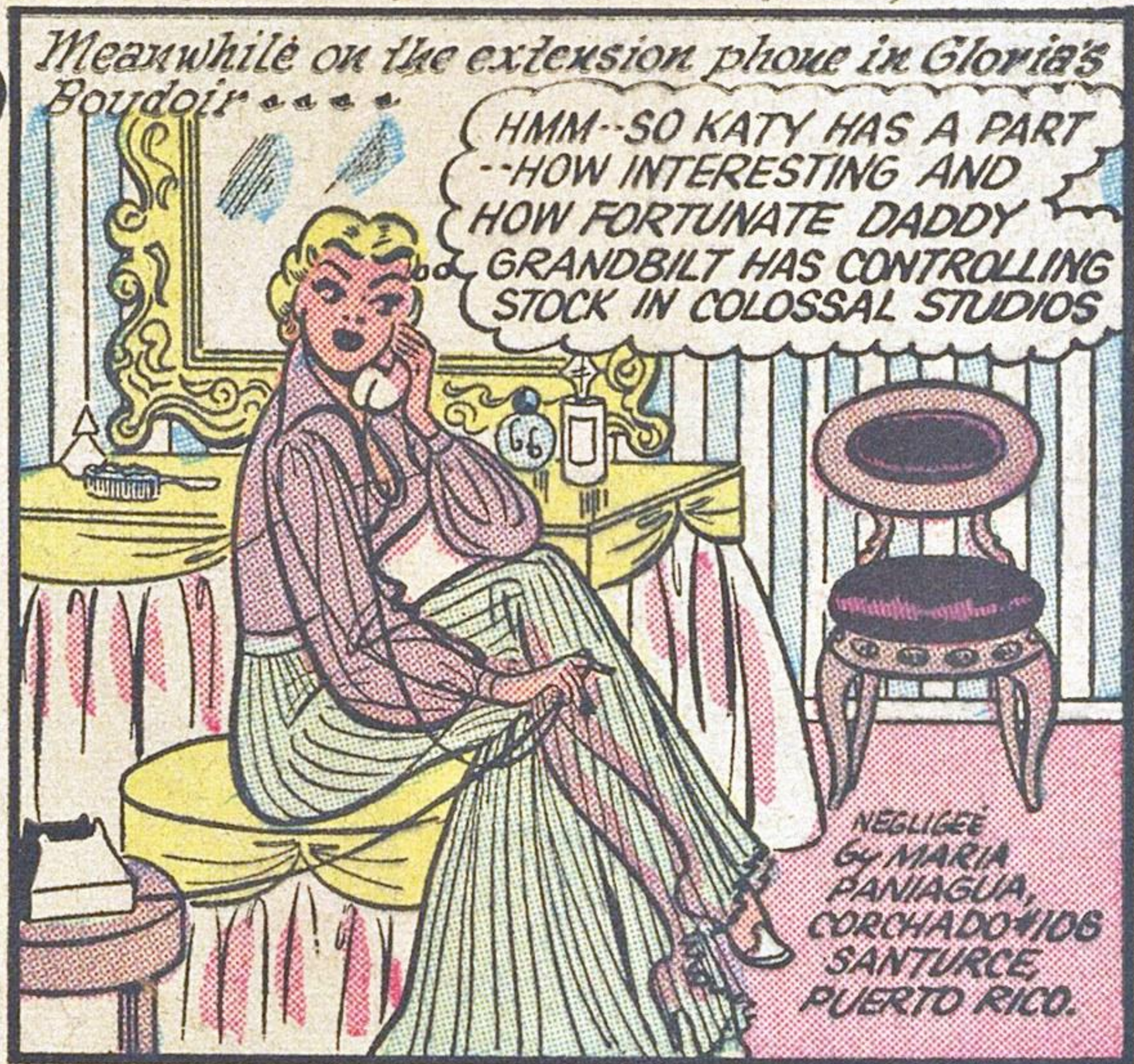
I'M HAPPY FOR YOU KATY--TELL ME MORE ABOUT YOUR PART---

DIAMOND STUDDED PIPE and LIGHTER by NANCY ANN KING, 38 HILLSIDE AVE, EVERETT, MASS. (AGE 12)



---SO YOU SEE THE GOWN CALLED FOR MY TYPE! PLEASE DON'T TELL YOUR COUSIN GLORIA, RANDY! YOU KNOW SHE'D LOVE TO QUEER EVERYTHING FOR ME WITH C.B.

AN' HOW SHE WOULD--TH' HUSSY!



Meanwhile on the extension phone in Gloria's Boudoir

HMM--SO KATY HAS A PART --HOW INTERESTING AND HOW FORTUNATE DADDY GRANDBILT HAS CONTROLLING STOCK IN COLOSSAL STUDIOS

NEGLIGEE by MARIA PANIAGUA, CORCHADOYIDS SANTURCE, PUERTO RICO.

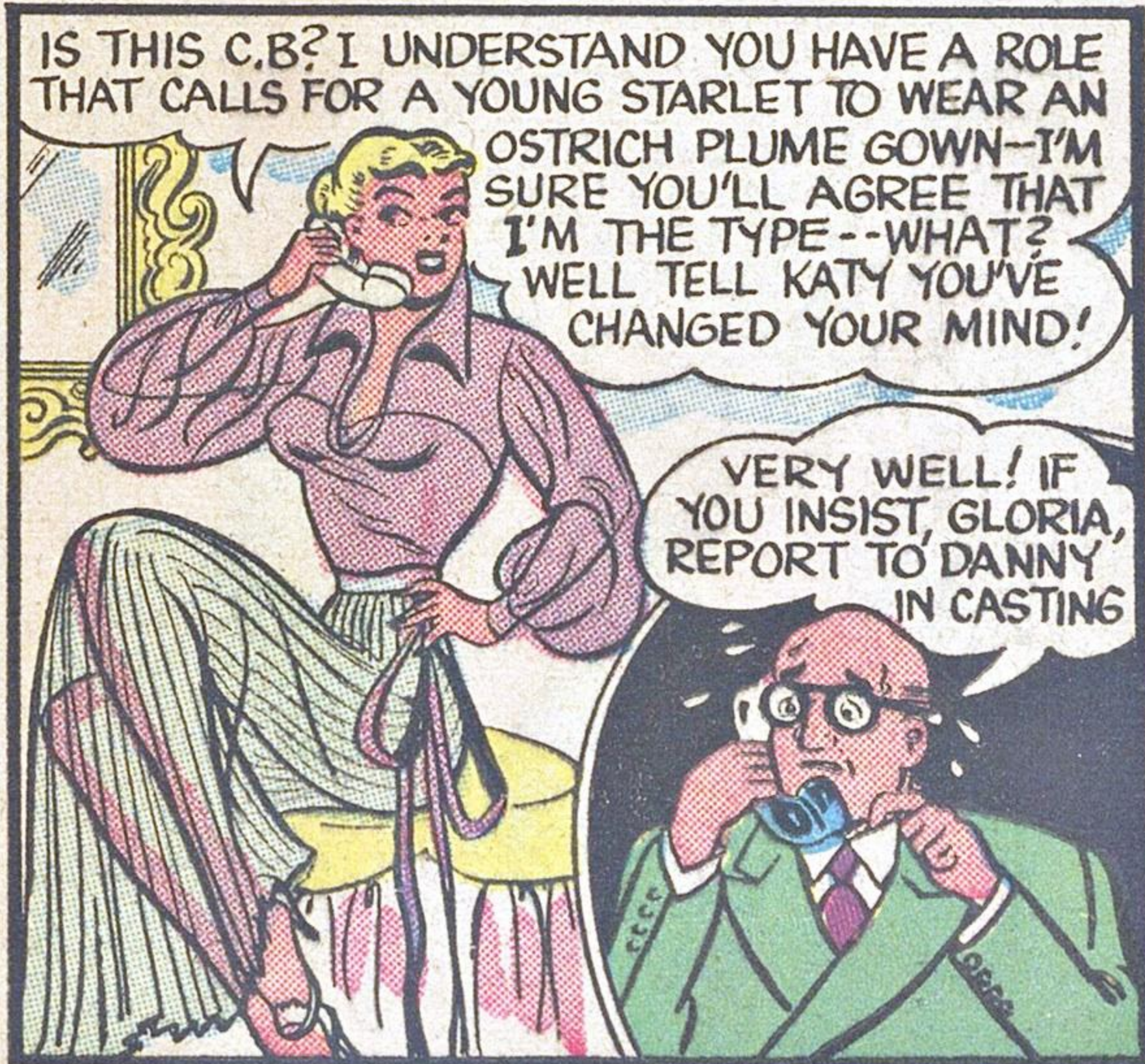
RANDY'S SMOKING JACKET by JAMES GOHL, 5346 WAYNE ST, KANSAS CITY, MISSOURI.



GOODBYE, KATY, I'LL PROMISE NOT TO BREATHE A WORD TO COUSIN GLORIA, KATY!

THANKS, RANDY!

I MUST HURRY! G'BYE!



IS THIS C.B.? I UNDERSTAND YOU HAVE A ROLE THAT CALLS FOR A YOUNG STARLET TO WEAR AN OSTRICH PLUME GOWN--I'M SURE YOU'LL AGREE THAT I'M THE TYPE--WHAT? WELL TELL KATY YOU'VE CHANGED YOUR MIND!

VERY WELL! IF YOU INSIST, GLORIA, REPORT TO DANNY IN CASTING

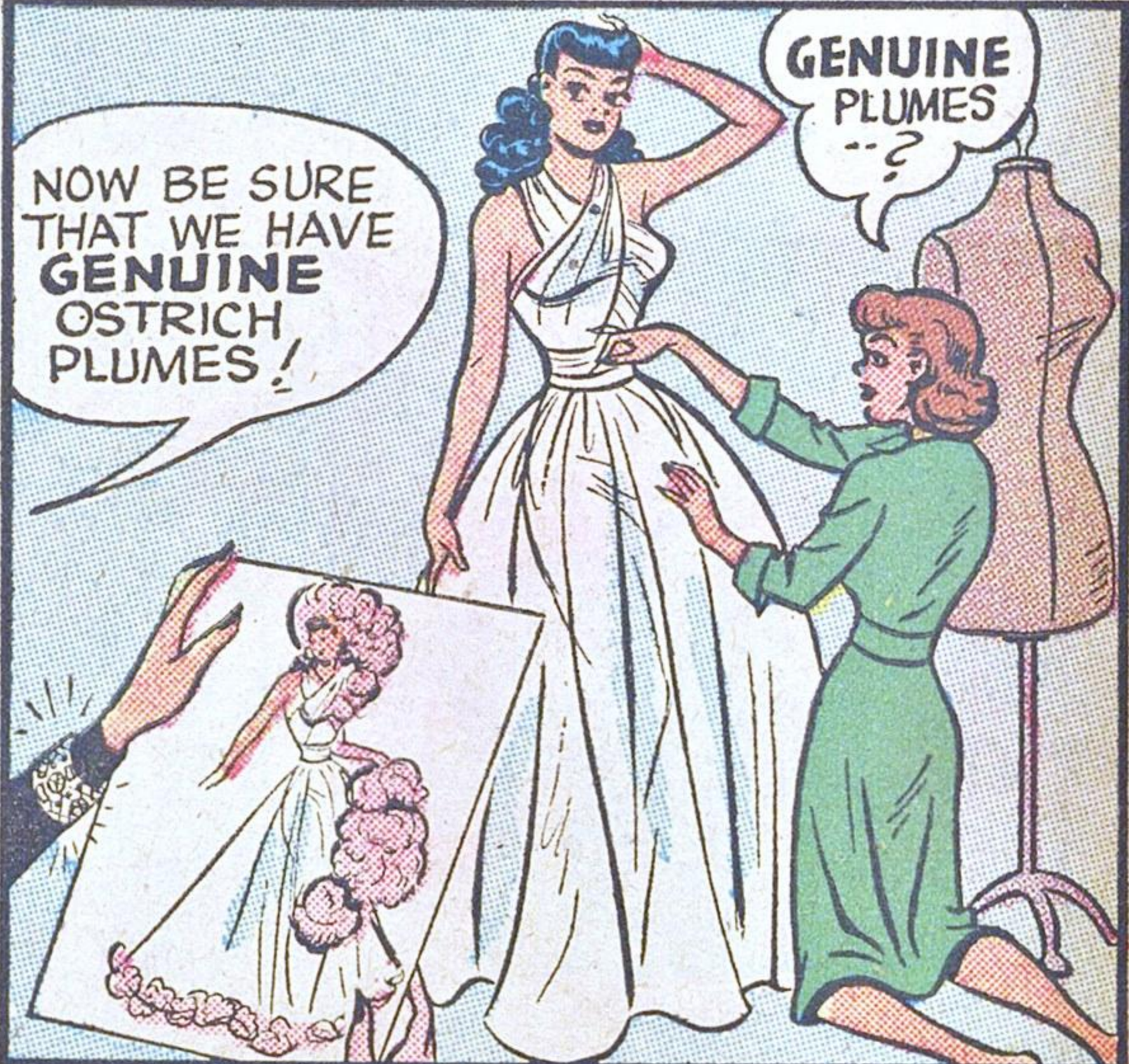
Katy wastes no time in reporting to Danny in the Colossal Studios Casting Office



THIS ONE SCENE CALLS FOR A BEAUTIFUL GIRL LIKE YOU TO WEAR THIS SPECIALLY DESIGNED OSTRICH PLUME GOWN SO GO TO THE WARDROBE DEPARTMENT IMMEDIATELY

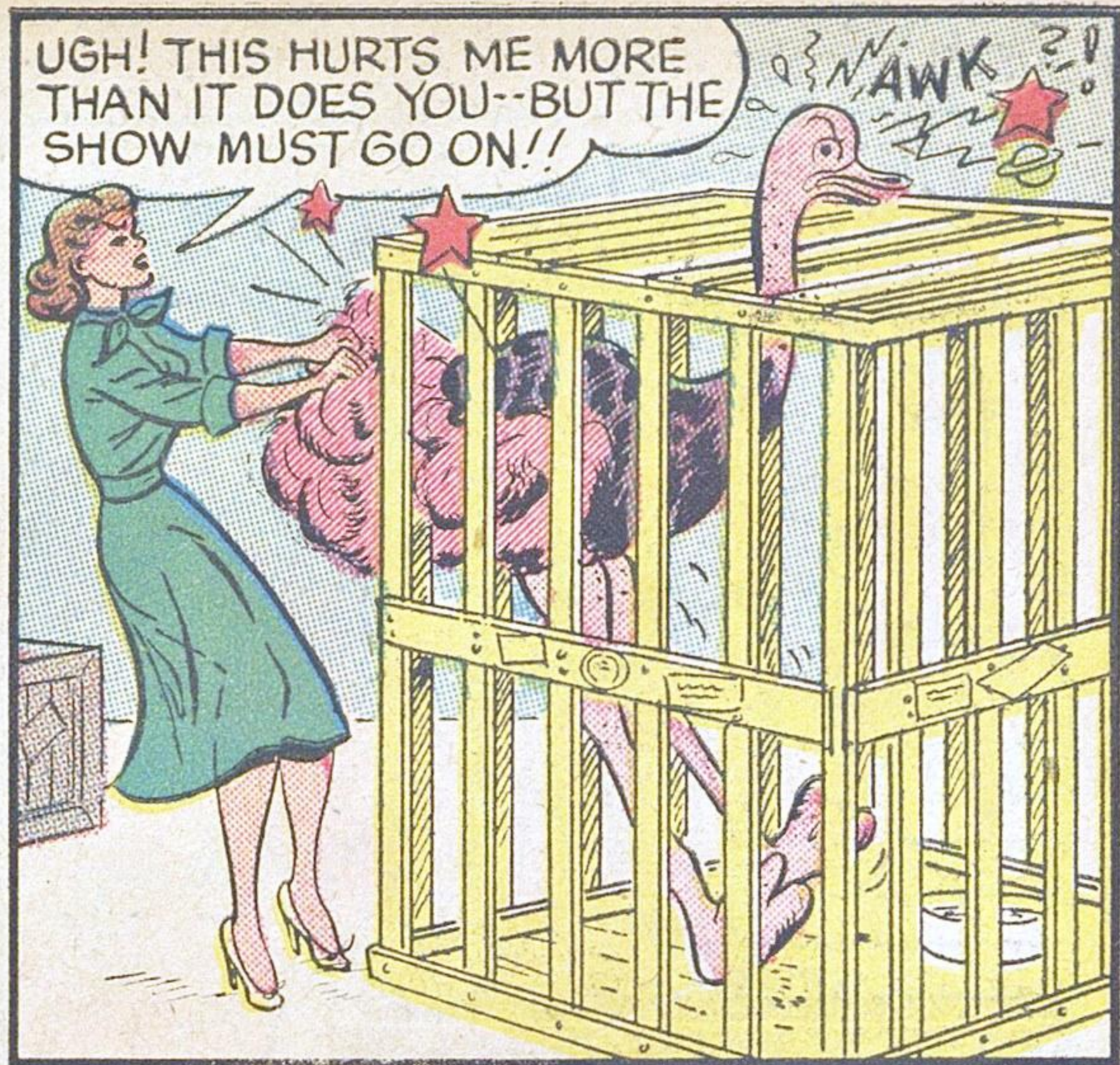


KATY'S OUTFIT AND POSE BY CONNIE BROWN, 1028 13th ST., BAKERSFIELD, CALIF. (AGE 13)

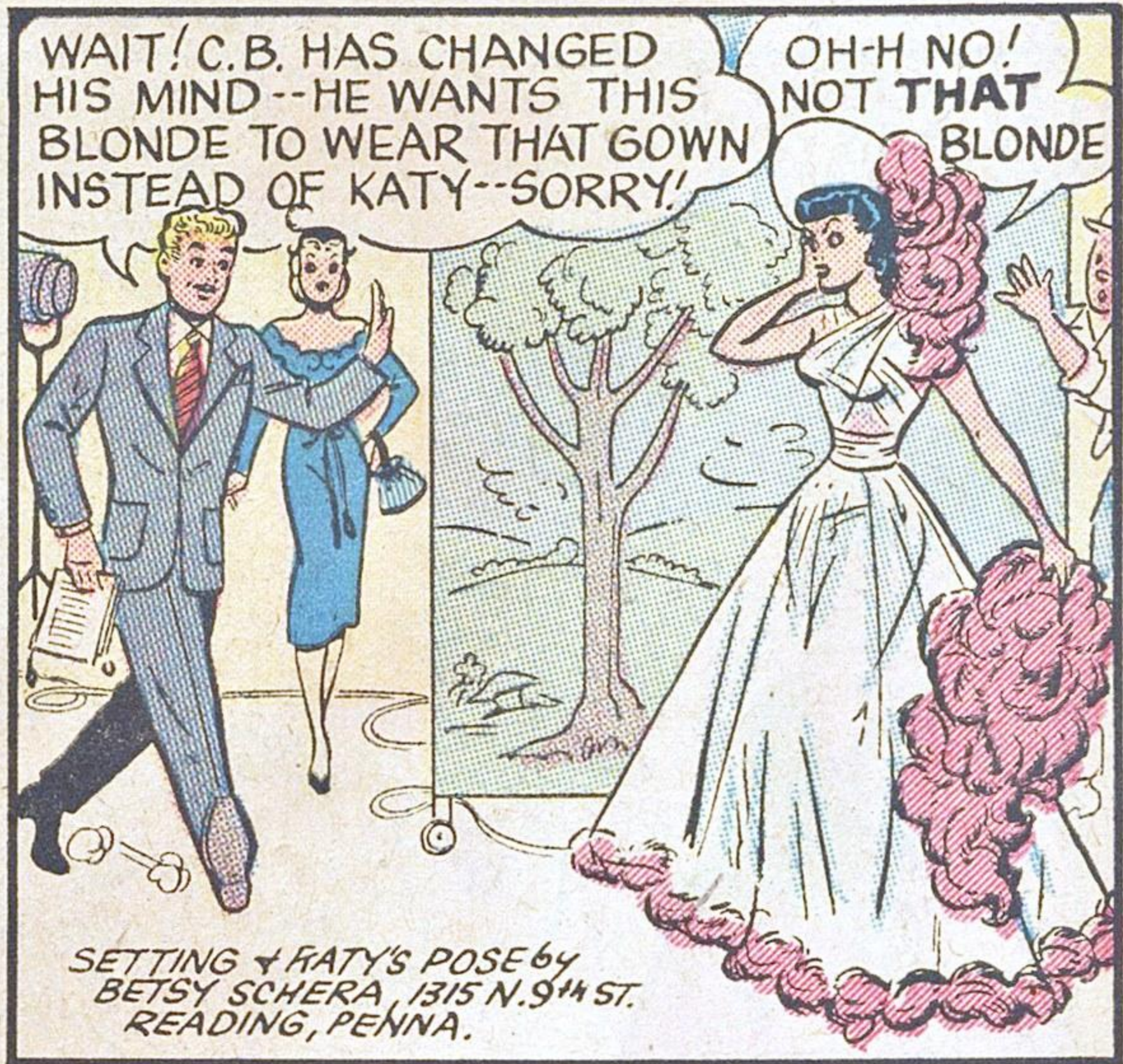


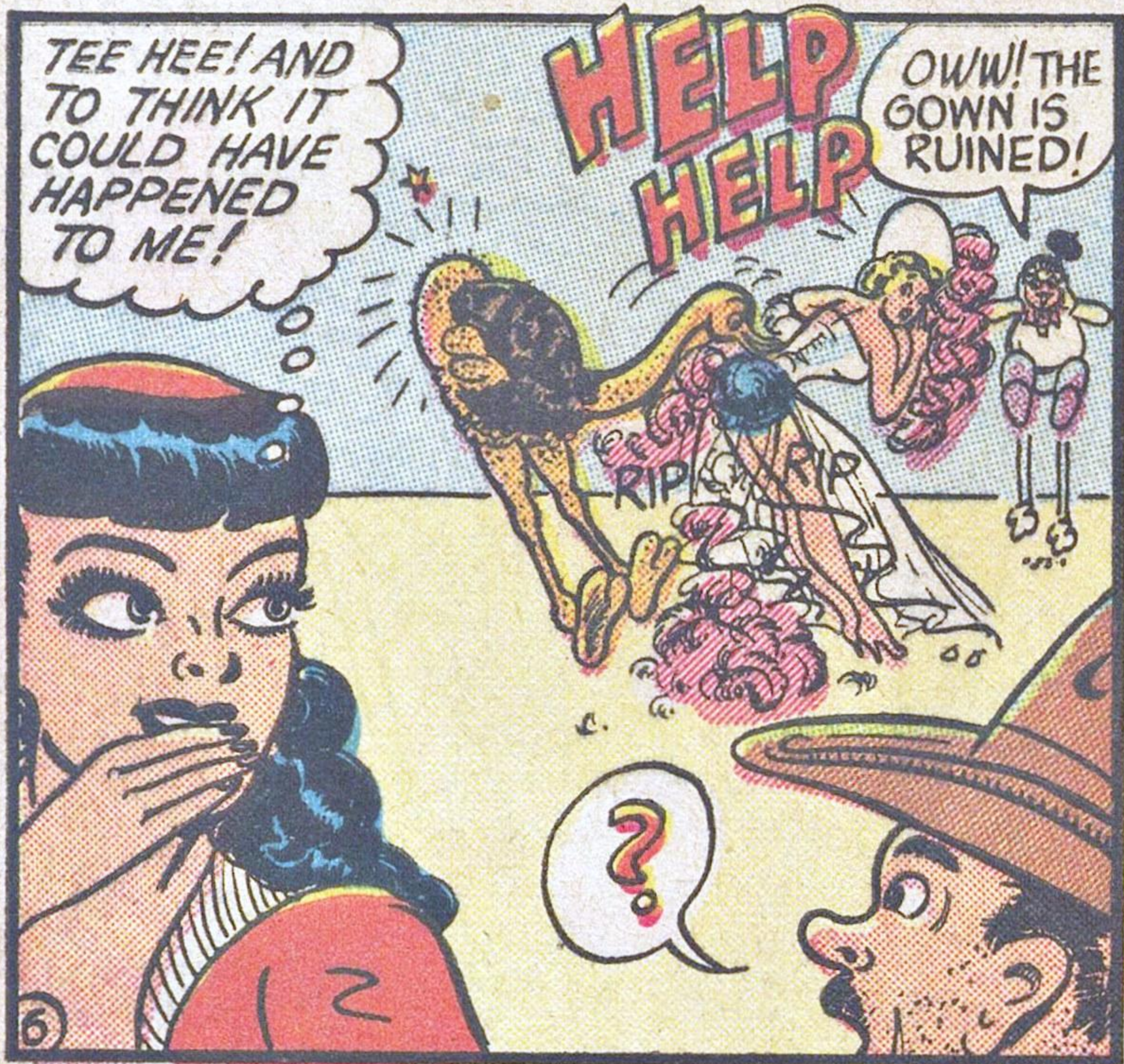
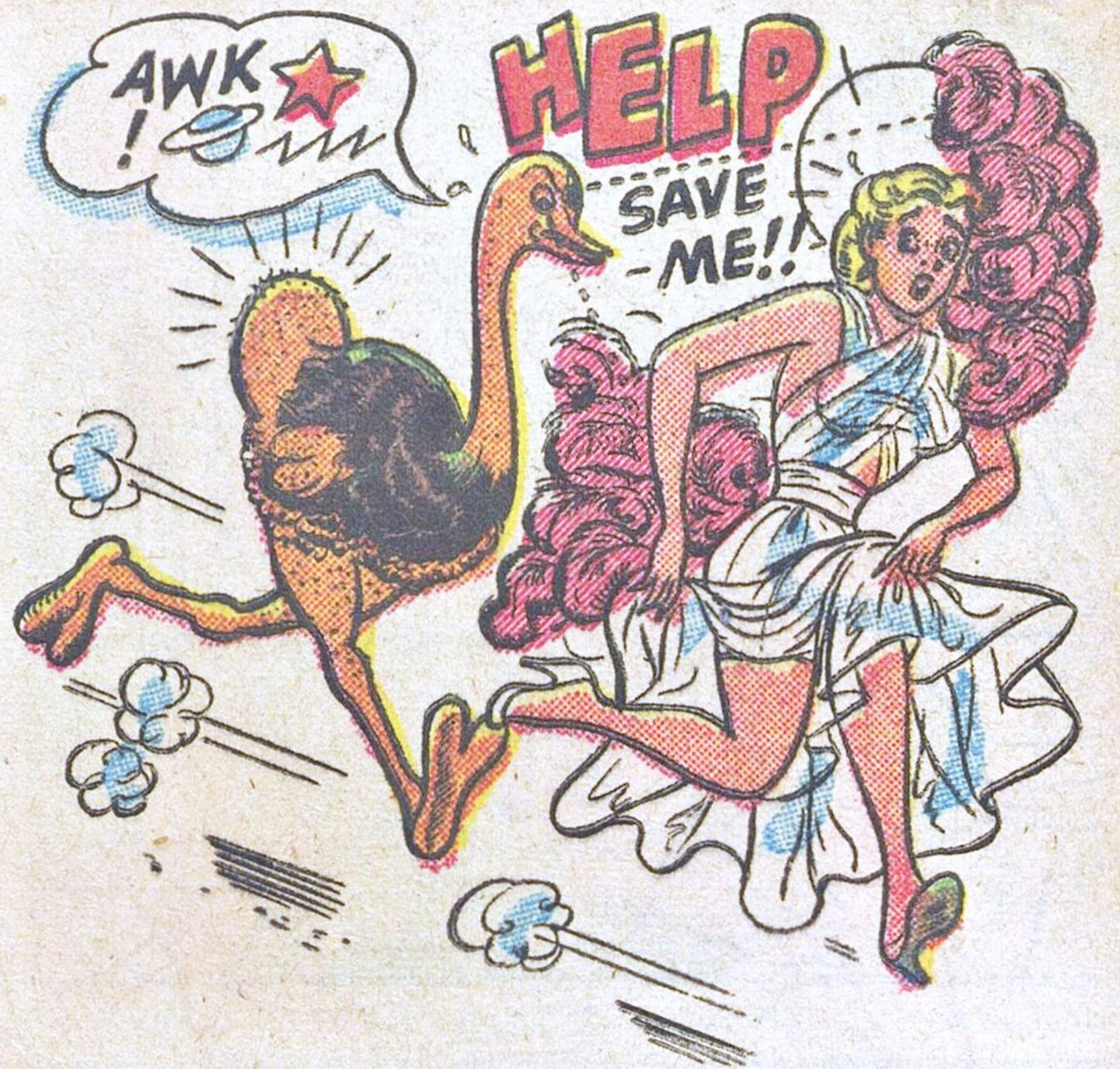
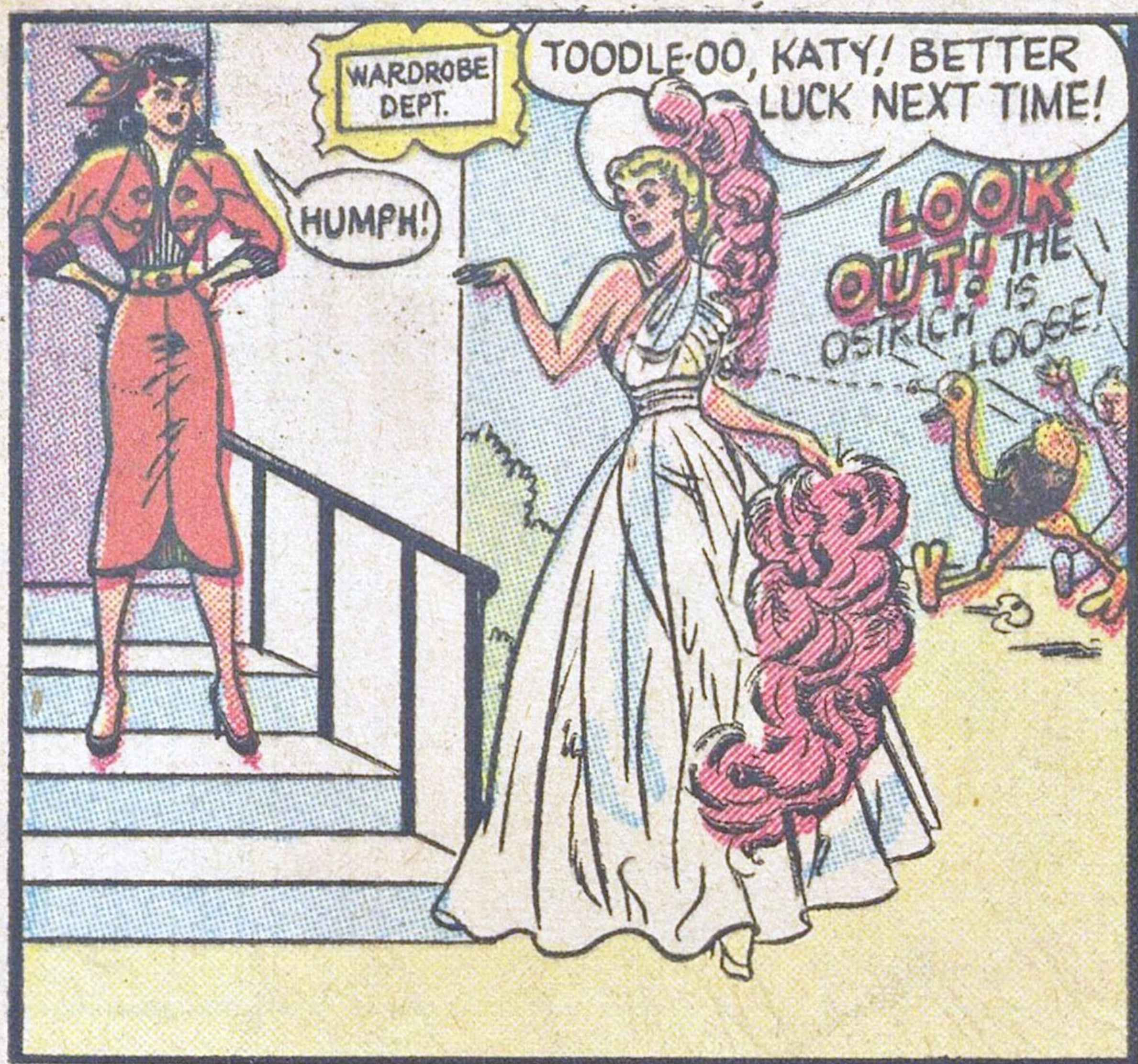


GLORIA'S HAT, PURSE & GLOVES by LORETTA MCCARTHY (AGE 18) 2213 ROUNTREE, AUSTIN, TEXAS.



GLORIA'S DRESS by GERALDINE FRANCISCA, 2214 ROUNTREE DR., AUSTIN, TEXAS (AGE 16)





LOOK KIDS! YOU CAN GET THESE BEAUTIFUL **PIN-UPS OF K.O. and RANDY** BOTH FOR ONLY

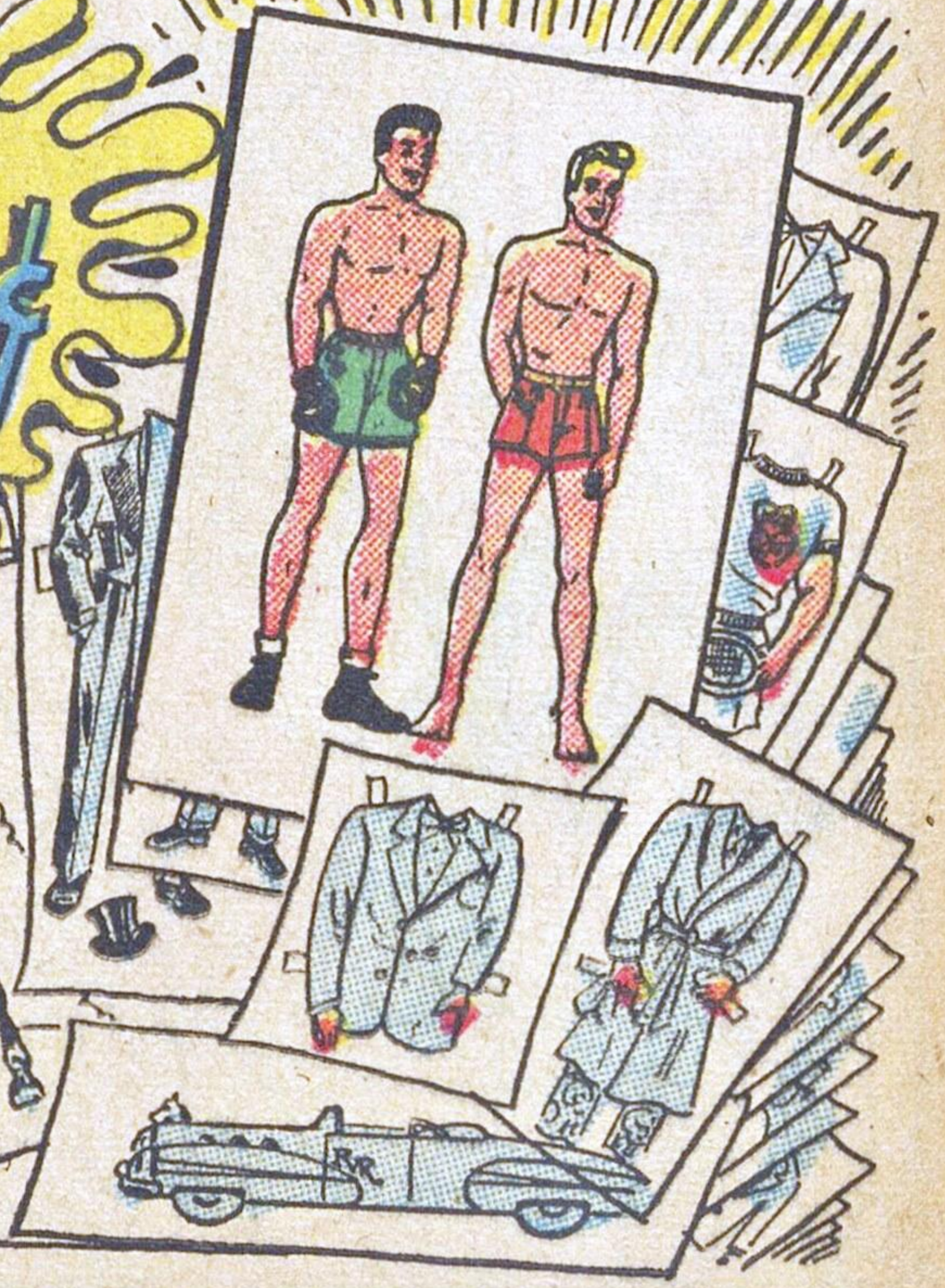
(YES! THEY'RE TOGETHER ON A 6X9 INCH CARDBOARD BUT THEY DON'T LIKE EACH OTHERS COMPANY SO THEY'RE WAITING FOR YOU TO GET THEM AND CUT THEM APART!)

10¢

WITH THESE PIN-UPS YOU'LL GET OODLES OF FASHION CUT-OUTS FOR YOU TO COLOR AND PUT ON THESE PIN-UPS *plus* HORSES, CARS, ETC, ETC. HOURS OF GOOD CLEAN FUN FOR ONLY A DIME!

HERE'S HOW TO GET THIS PIN-UP SET-- JUST PRINT YOUR NAME AND ADDRESS CLEARLY ON A SLIP OF PAPER--ENCLOSE IT WITH 10¢ IN COIN---MAIL IT TO KATY KEENE at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. BE SURE AND TELL KATY TO SEND YOU THE NEW K.O. & RANDY PIN-UP NO. 1

YOU CAN ALSO SEND FOR NEW PIN-UP NO. 1 and 2 OF KATY, NEW SIS PIN-UP NO. 3 AND NEW GLORIA GRANDBILT PIN-UP NO. 5--THEY'RE ALL 10¢ EA. SET YOU'LL HAVE LOADS OF FUN PLAYING WITH THESE SETS! YOU CAN PRETEND KATY'S GETTING MARRIED, GOING ON DATES, ETC. HURRY! GET ALL 5 SETS!



Katy FASHIONS

EVENING CAPE by
BERNICE CHUNN,
HEREFORD, ARIZONA.

BOUDOIR JACKET & LINGERIE
by MARGARET MACK,
6 S. SUMMER ST.,
BRADFORD, MASS.

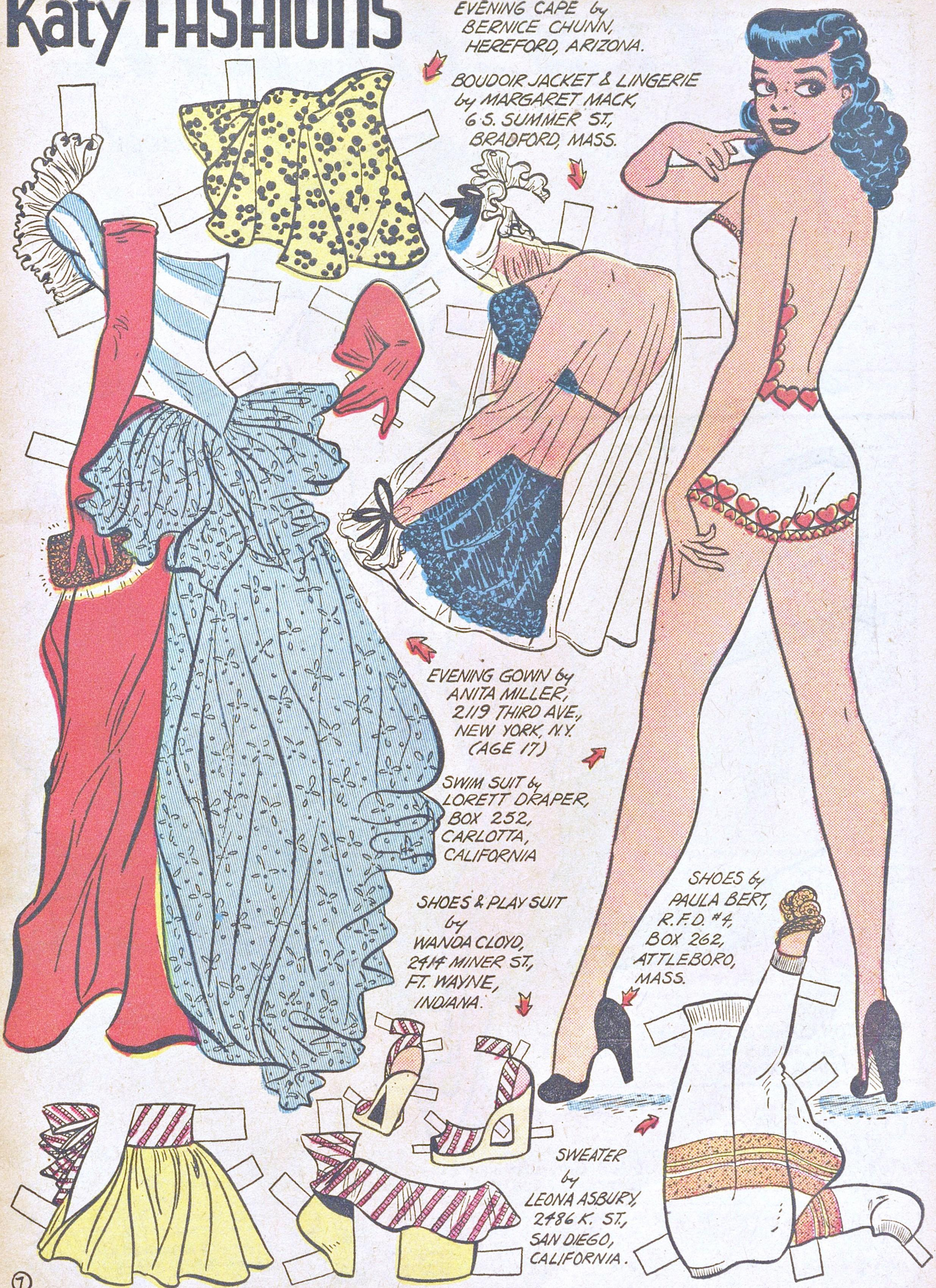
EVENING GOWN by
ANITA MILLER,
2119 THIRD AVE.,
NEW YORK, N.Y.
(AGE 17)

SWIM SUIT by
LORETT DRAPER,
BOX 252,
CARLOTTA,
CALIFORNIA

SHOES & PLAY SUIT
by
WANDA CLOYD,
2414 MINER ST.,
FT. WAYNE,
INDIANA.

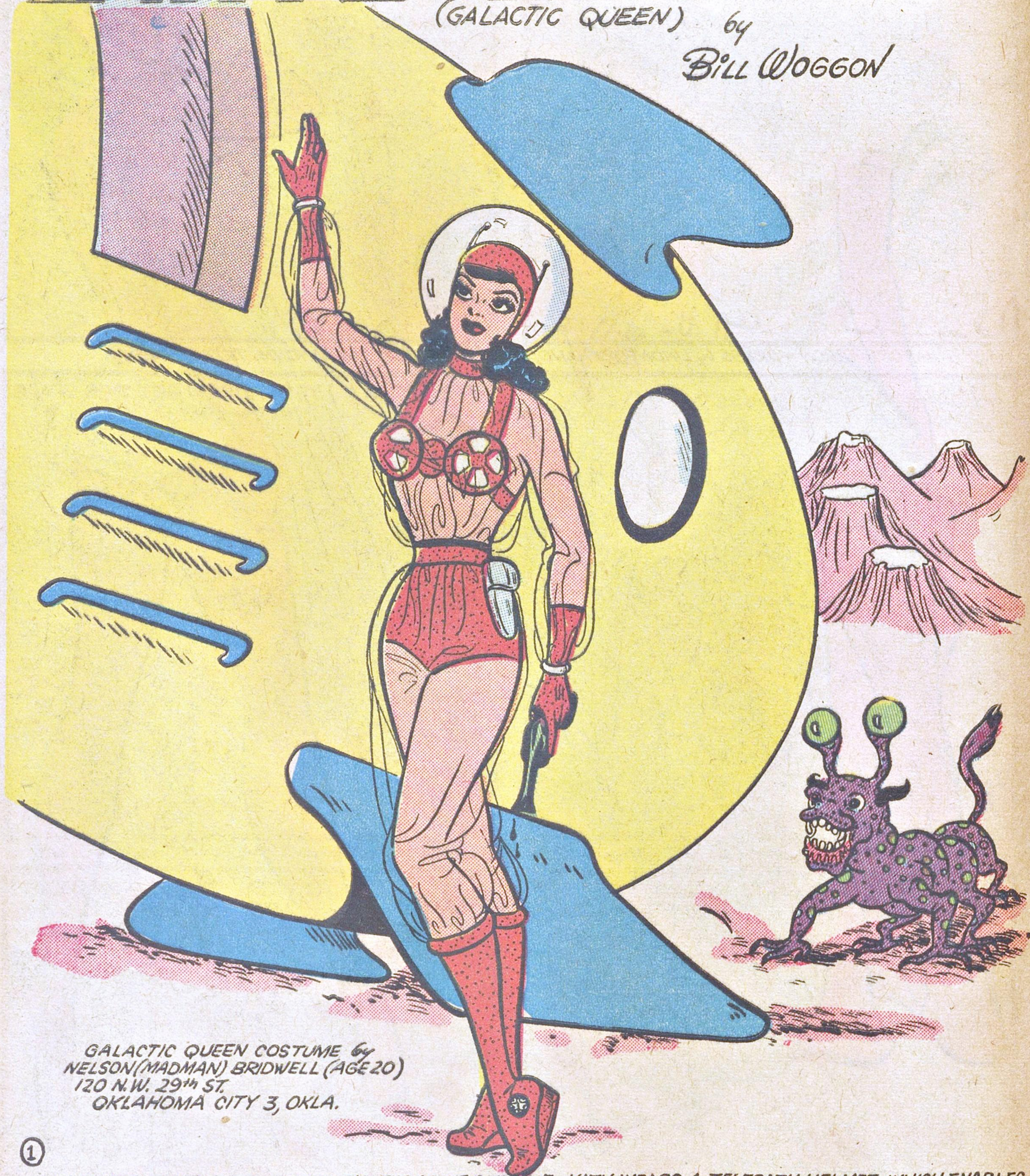
SHOES by
PAULA BERT,
R.F.D. #4,
BOX 262,
ATTLEBORO,
MASS.

SWEATER
by
LEONA ASBURY,
2486 K. ST.,
SAN DIEGO,
CALIFORNIA.



KATY KEENE

(GALACTIC QUEEN) by
Bill Woggon

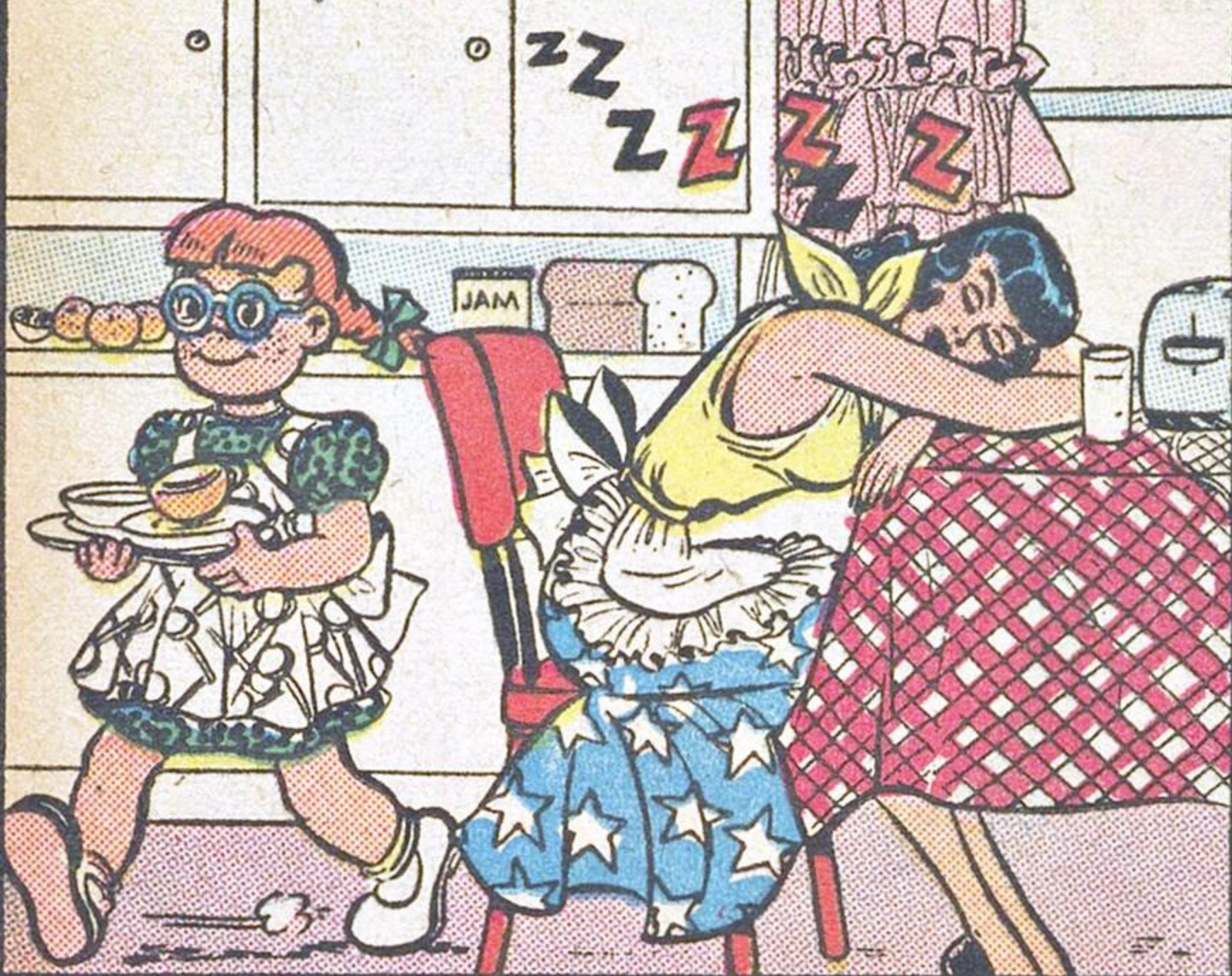


GALACTIC QUEEN COSTUME by
NELSON (MADMAN) BRIDWELL (AGE 20)
120 N.W. 29th ST.
OKLAHOMA CITY 3, OKLA.

①

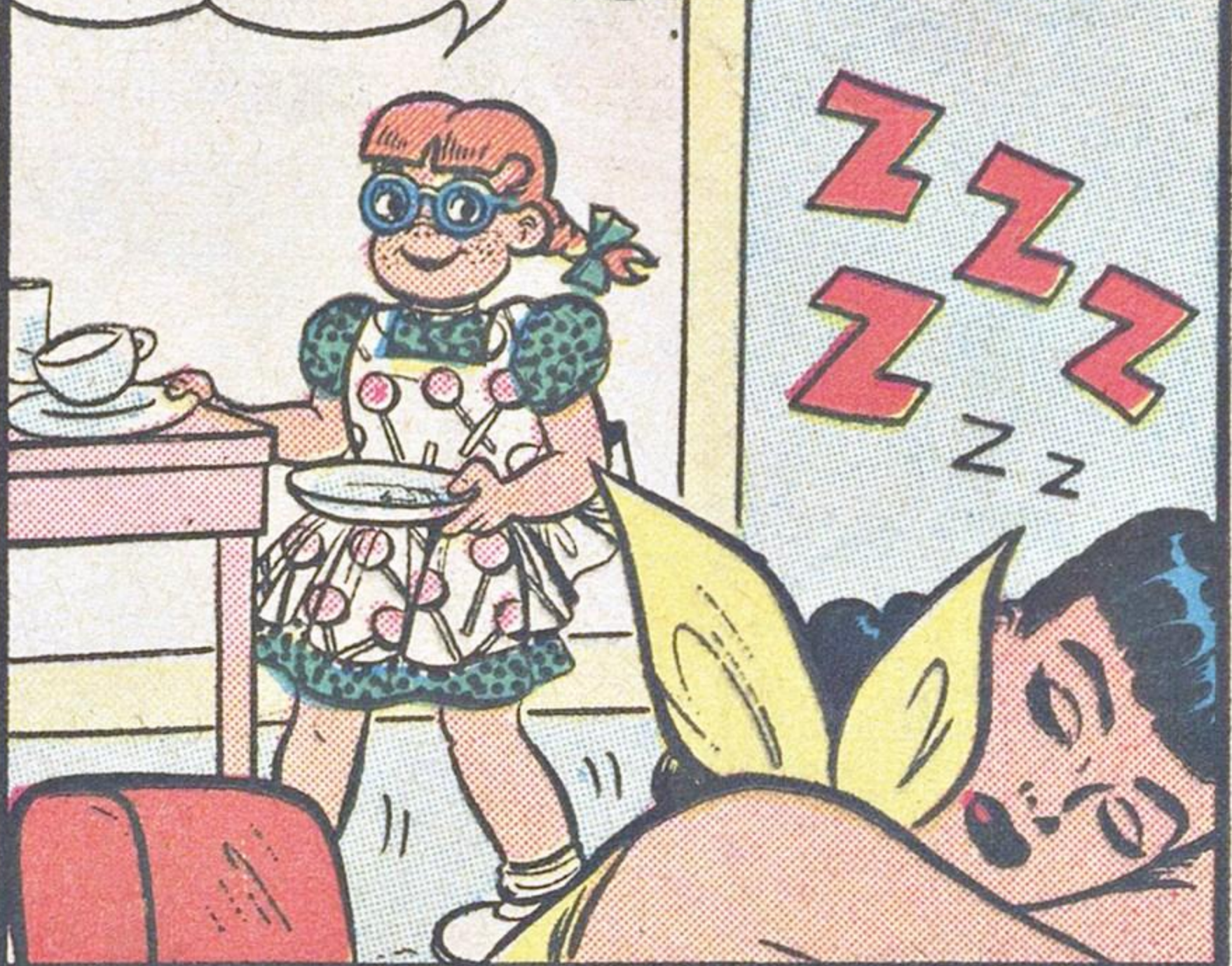
NELSON SENT IN THIS DESCRIPTION FOR THE ABOVE COSTUME--KATY WEARS A TELEPATH HELMET WHICH ENABLES HER TO SPAN GREAT DISTANCES BY THOUGHT COMMUNICATION. SHE CARRIES AN H₂O GUN WHICH IS HARMLESS IT SHOOTS WATER. HER GRAVITY BOOTS HAVE DIALS TO KEEP HER WEIGHT CONSTANT, WHETHER SHE BE ON JUPITER (WITH 2.6 TIMES THE GRAVITY OF EARTH) OR A TWO-BY-FOUR ASTEROID WITH NO GRAVITY TO SPEAK OF. THE CHARACTER IN THE BACKGROUND IS A BEM (BUG-EYED-MONSTER) A TERM USED FOR MOST GROTESQUE, EXTRA-TERRESTRIAL MONSTROSITIES. NELSON, THE MADMAN, CONTINUES--I'LL BLAST OFF INTO THE VOID. HOPE YOU HAVE SPACE TO PRINT THIS AND THAT NOTHING MARS IT FROM BEING PRINTED. JUST BET VENUS WILL NO DOUBT COMET YOU AGAIN WITH MORE DESIGNS, WHETHER YOU PLANET OR NOT. SURE, IT'S TERRIFYING BUT I'M SIRIUS AND MARTIAN ALONG TO GLORY. TELL KATY I'D LIKE TO METEOR SOMETIME.

Katy has been studying night and day for a part in the movies. She's exhausted and has fallen asleep at the breakfast table.



SIS' PINAFORE APRON + DRESS by LINDA FOREHAND, 1022 VANDERBILT, SAN ANTONIO, TEXAS, (AGE 11).

POOR, KATY, SHE'S ALL WORN OUT. I'LL LEAVE HER SLEEP AND DO THESE BREAKFAST DISHES ALL BY MYSELF!



As Katy sleeps, she dreams that a voice is calling to her.

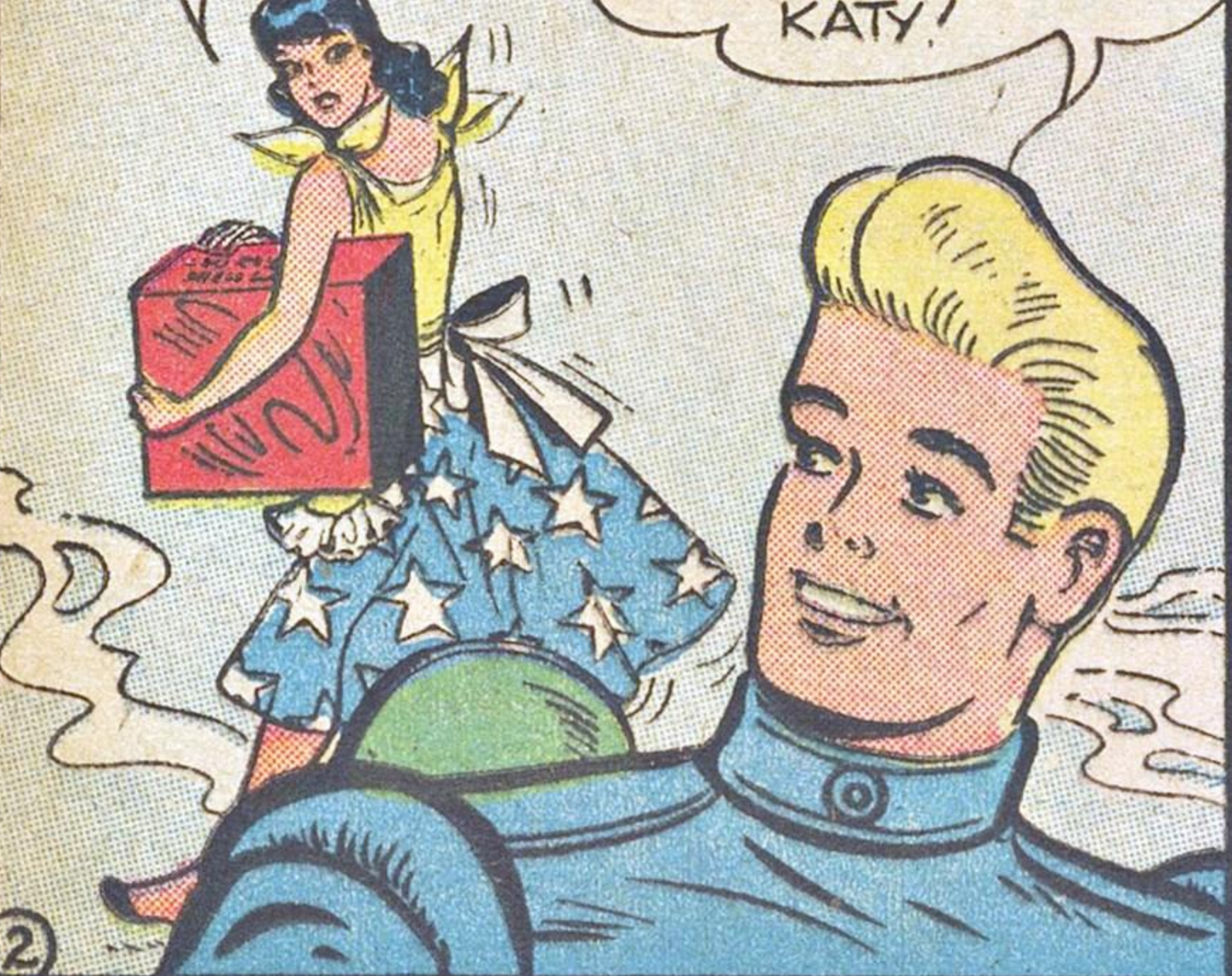


KATY'S HOUSE DRESS + APRON by ESTHER MARIE SCHEFFEL, 2668 WILKENS AVE., BALTIMORE, MARYLAND. (AGE 16)

RANDY! IN A SPACE SUIT...? YES! HURRY! GET THIS SPACE GOWN ON...MY ROCKET SHIP AWAITS!

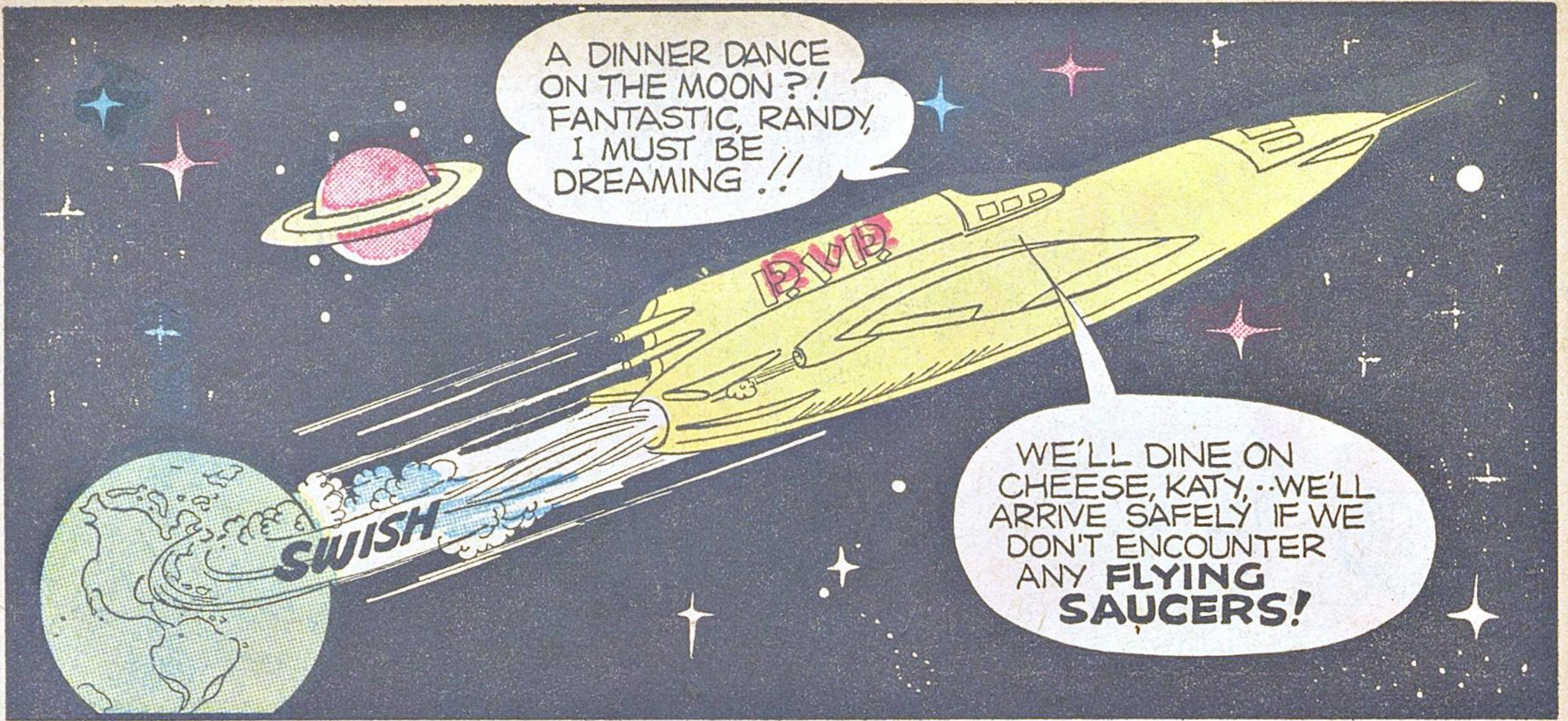


OKAY...BUT WHERE ARE WE GOING, RANDY? HURRY! GET THE GOWN ON, AND I'LL TELL YOU, KATY!



NOW TELL ME...WHAT IS THIS ALL ABOUT? ENTER MY ROCKET SHIP...WE'RE GOING TO A DANCE ON THE MOON!





A DINNER DANCE ON THE MOON?! FANTASTIC, RANDY, I MUST BE DREAMING!!

WE'LL DINE ON CHEESE, KATY, WE'LL ARRIVE SAFELY IF WE DON'T ENCOUNTER ANY **FLYING SAUCERS!**

RANDY'S ROCKET SHIP by DOUGLAS AVEY (AGE 15) 107 E. HITT ST., MT. MORRIS, ILLINOIS.



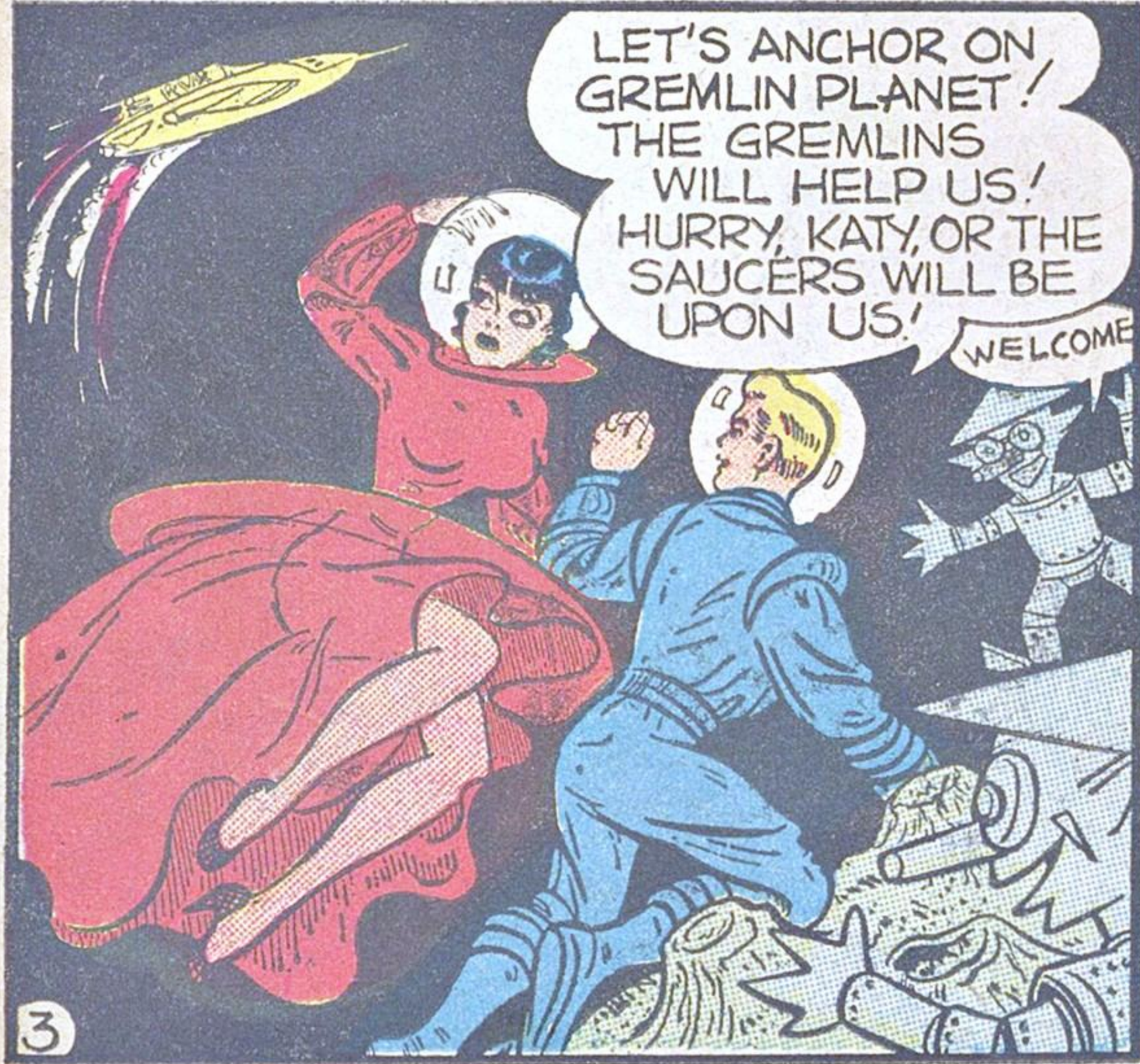
FLYING SAUCERS? NOW I KNOW I MUST BE DREAMING!

THERE THEY ARE, KATY!!



QUICK! ADJUST YOUR SPACE HELMET! QUICK! WE MUST ABANDON SHIP THROUGH THIS ESCAPE DOOR! HURRY!

KATY'S SPACE GOWN FROM SATURN by CAROL STRITCH (AGE 15) MAPLEWOOD DR., PAINESVILLE, OHIO.

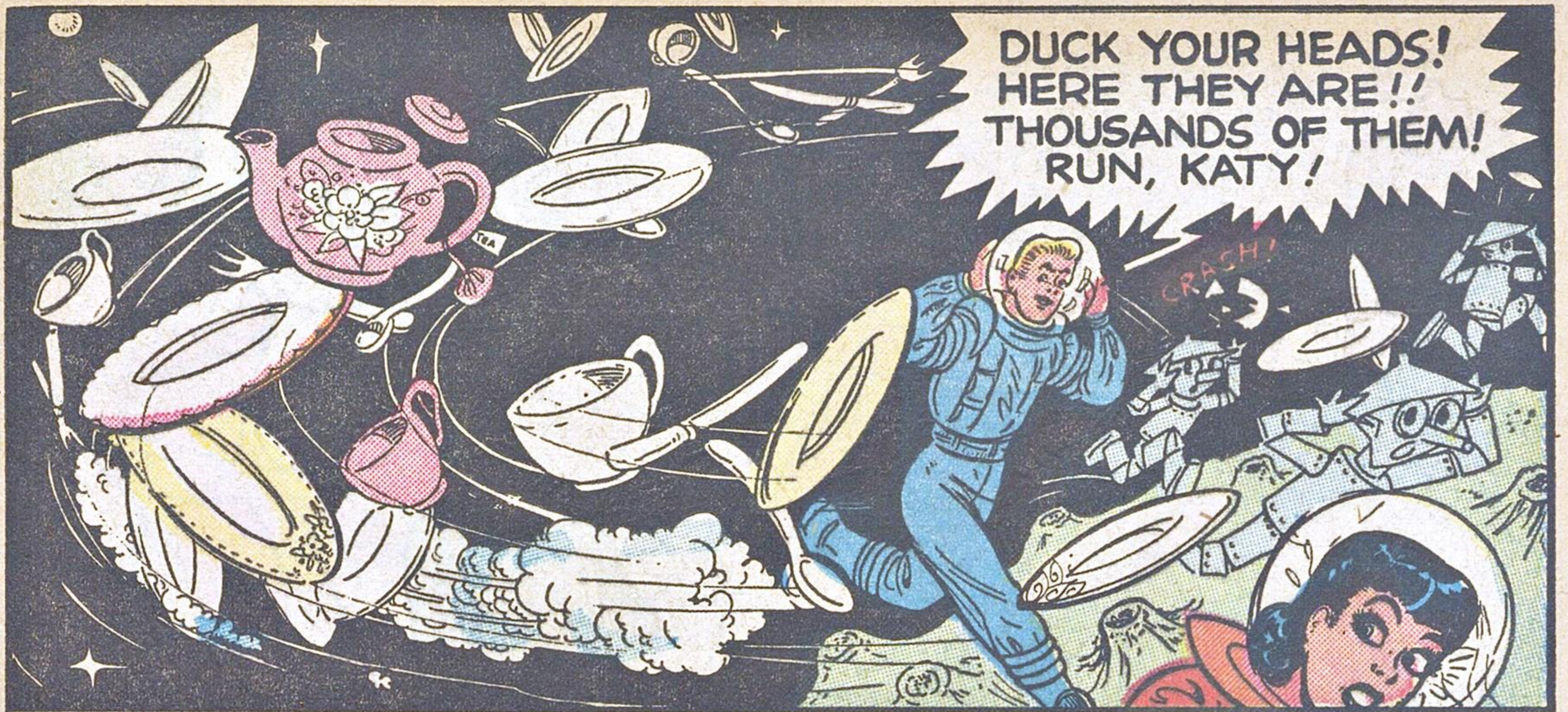


LET'S ANCHOR ON GREMLIN PLANET! THE GREMLINS WILL HELP US! HURRY, KATY, OR THE SAUCERS WILL BE UPON US!

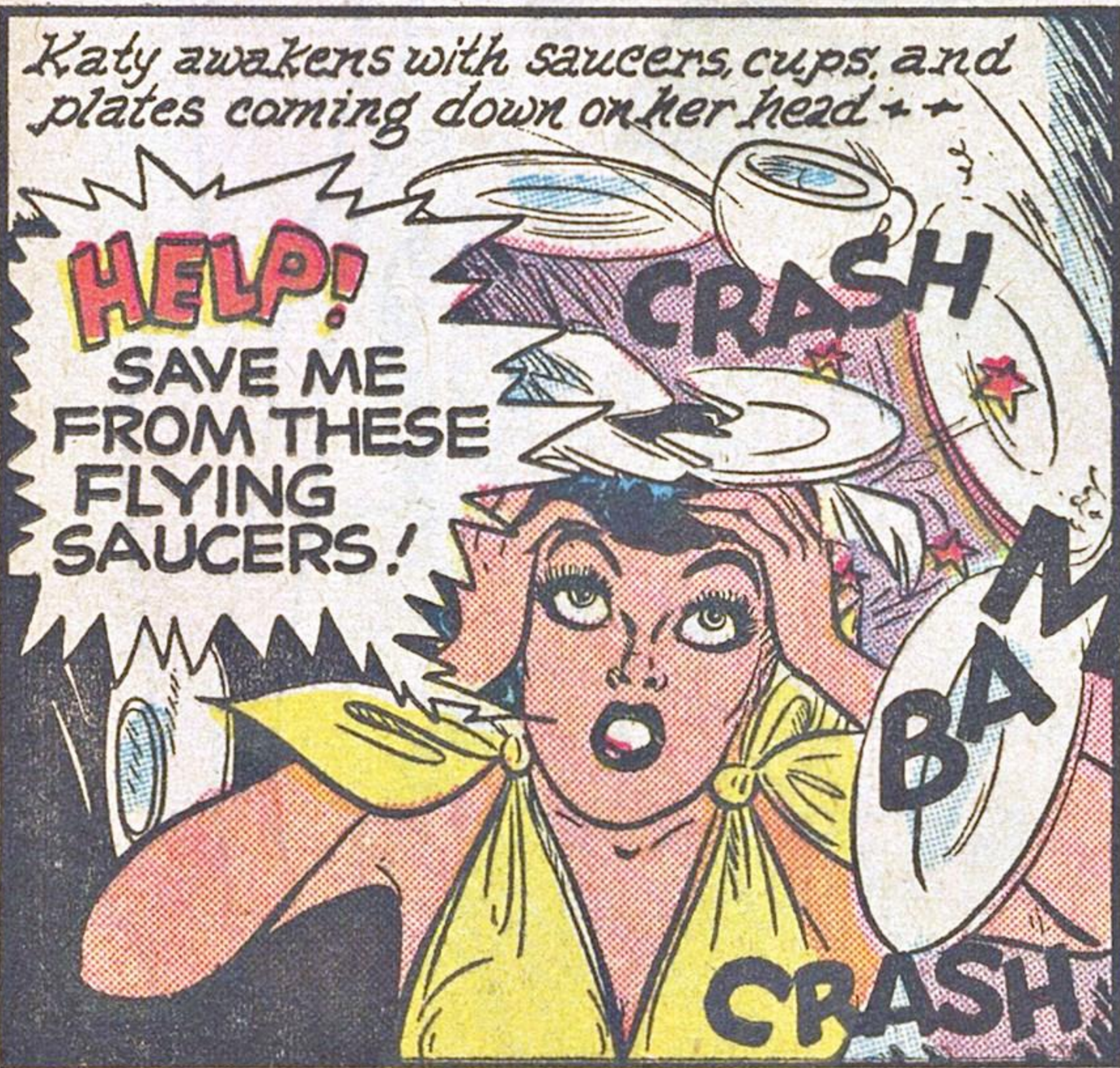
WELCOME



EVERYBODY DUCK! THEY'RE COMING!! NOT ONLY SAUCERS BUT CUPS, PLATES, KNIVES, FORKS, SPOONS --



RANDY'S SPACESUIT SUGGESTED BY BRIAN MATTHEWS, 32 FORFAR ROAD, TUEBROOK, LIVERPOOL 13, ENGLAND.



KATY'S STOLE & BAG BY MISS BETTE BENNETT, R.D.#6, BOX 569-A, FLORA RD, PITTSBURGH 27, PENNSYLVANIA.



KATY FASHIONS



by JACQUELAINE CLOUTIER,
67 LAKEVIEW PL.,
TAUNTON, MASS.

by COLLEEN FITZGERALD,
JAMESTOWN,
KANSAS.
(AGE 15)

by DEANNA CRISPIN,
216 N.W. 7TH ST.,
PENDLETON,
OREGON.

by JEAN REDCLAY,
BAUSMAN,
PENNA.

KAY CLANCY,
1316 8TH AVE.,
ALBANY,
GA.

by MARY SUE TOTT,
827 S. ASH,
KANSAS CITY,
(3) MO.

by EMMA JEAN NICKEL
(AGE 12)
RT. 1, BOX 108,
LOCKHART, TEXAS.

by DIXIE ASHTON,
3016 S. 20 ST.,
OMAHA,
NEBRASKA.

by SALLIE R. WHITESIDE,
528 CENTER,
WEST COL.,
SOUTH CAROLINA.

by BEVERLY COLLAR,
BOX 1099,
ANCHORAGE ALASKA.

by JANICE ANDREWS,
205 DOUGHTY BLVD.
INWOOD, L.I.,
NEW YORK, (AGE 11)

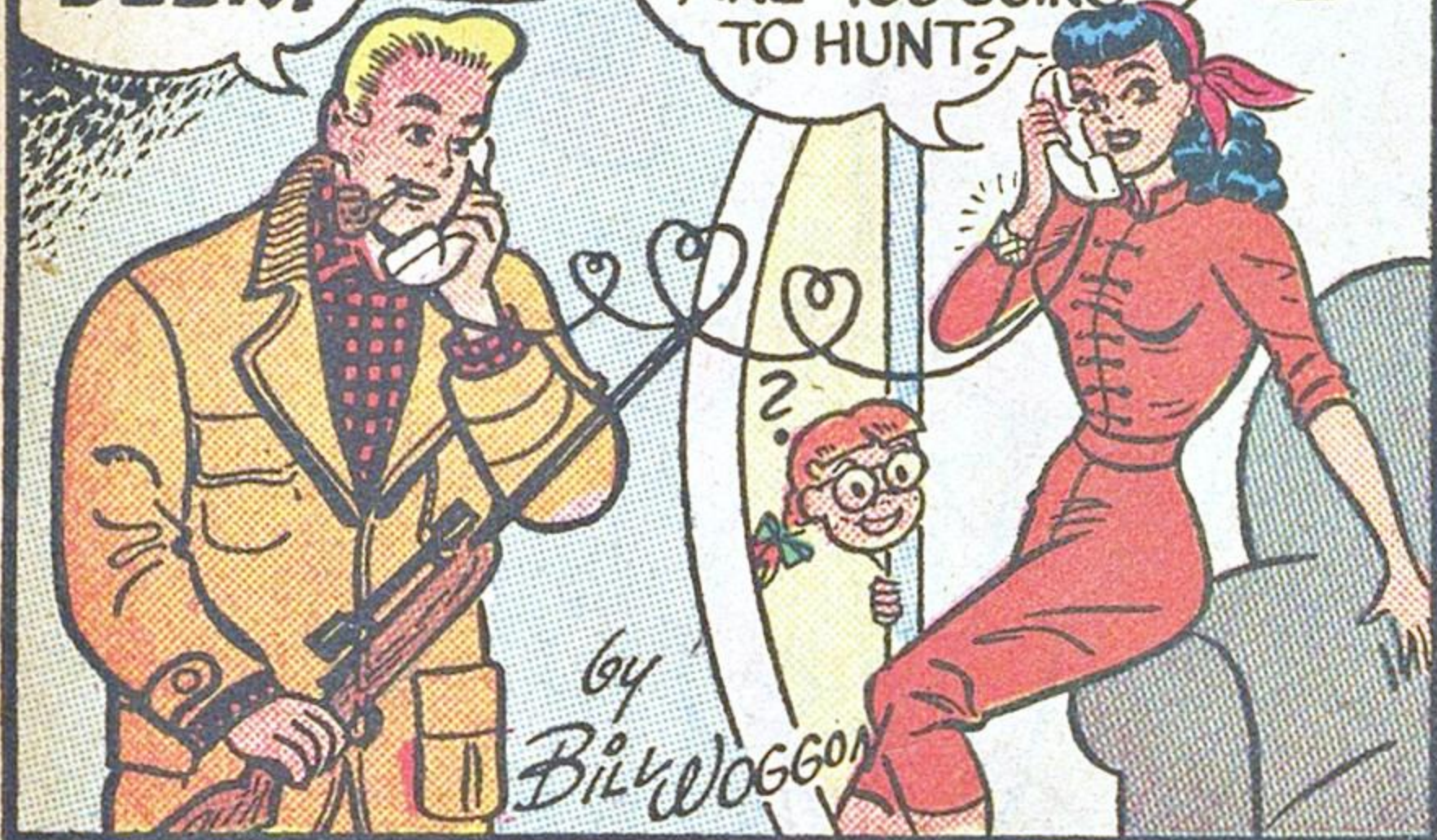
5 YOU CAN SEND FOR THE ABOVE PIN-UP OF KATY (PRINTED ON CARDBOARD SUITABLE TO FRAME) PLUS LOTS MORE CUT-OUTS FOR ONLY 10¢. HERE'S HOW! PRINT YOUR NAME AND ADDRESS CLEARLY ON A SLIP OF PAPER--ENCLOSE IT WITH 10¢ IN COIN--MAIL IT TO KATY KEENE and WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.--BE SURE AND ASK FOR THE NEW KATY PIN-UP NO. 2. YOU CAN ALSO SEND FOR A NEW KATY NO. 1 A NEW SIS PIN-UP NO. 3 A NEW K.O. and RANDY PIN-UP NO. 4 and GLORIA WHICH IS NO. 5--EACH 10¢

RANDY

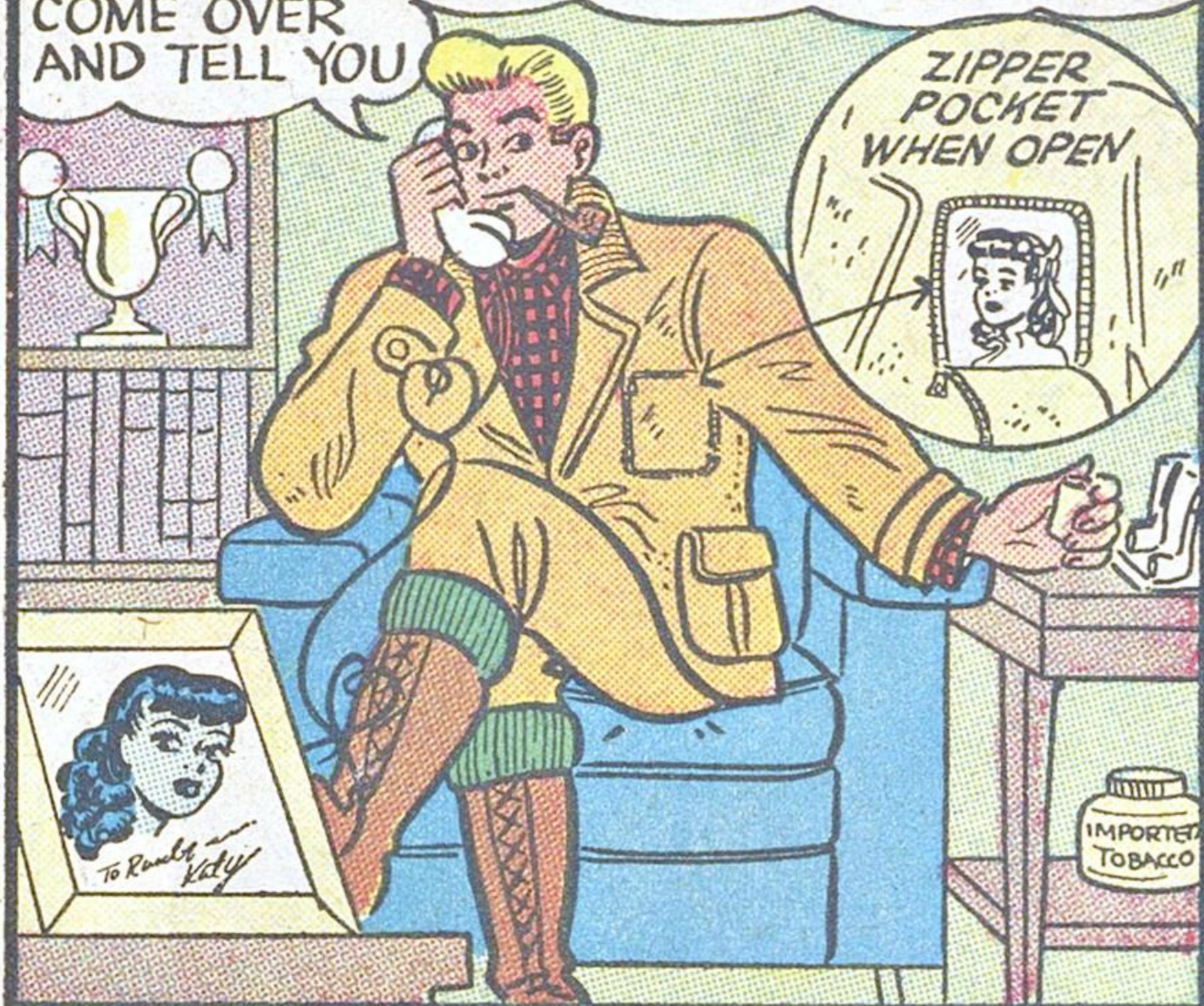
A SHORT PUNNY STORY

KATY, I'M GOING ON A TRIP TO HUNT DEER!

IT'S SO NICE TO CALL ME DEAR, RANDY! BUT WHAT ARE YOU GOING TO HUNT?



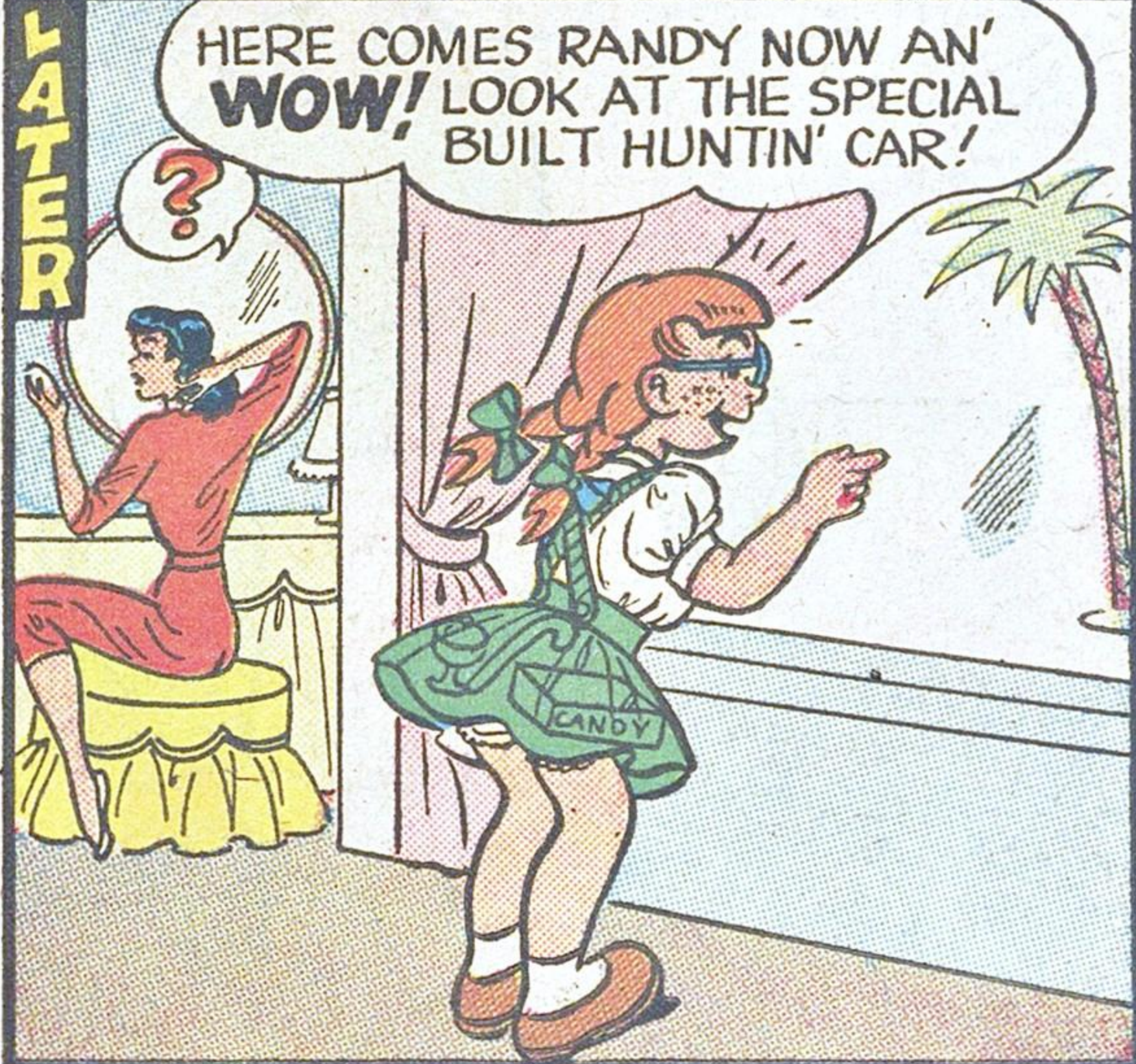
I LOVE CALLING YOU DEAR, KATY (SIGH) BUT I SAID I WAS TO HUNT---OH NEVER MIND I'LL COME OVER AND TELL YOU



RANDY'S HUNTING JACKET WITH SECRET PICTURE POCKET by MARCEL D. ICZKOWSKI, 2402 W. GRANGE, MILWAUKEE, WISC.

I'VE GOT A NEW SPECIALLY BUILT CAR FOR THE TRIP---I'LL BE RIGHT OVER AND SHOW YOU KATY (SIGH) DEAR!

I'D LOVE TO SEE IT RANDY!!

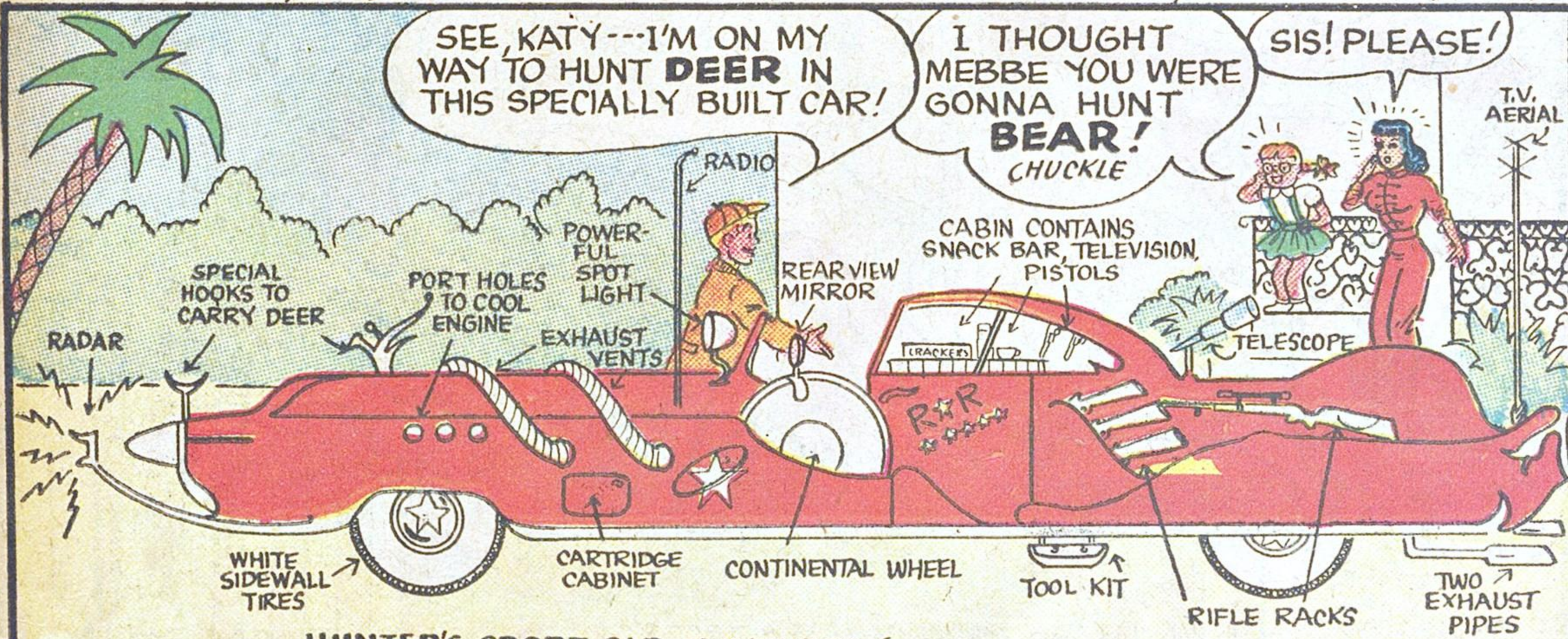


KATY'S SLACK SUIT by ZLATA DANIEL, 38 CROTON TERR., YONKERS, N.Y.-SIS'S JUMPER by JO ANN BELOTE RT.1, BYNUM, TEX.

SEE, KATY---I'M ON MY WAY TO HUNT DEER IN THIS SPECIALLY BUILT CAR!

I THOUGHT MEBBE YOU WERE GONNA HUNT BEAR! CHUCKLE

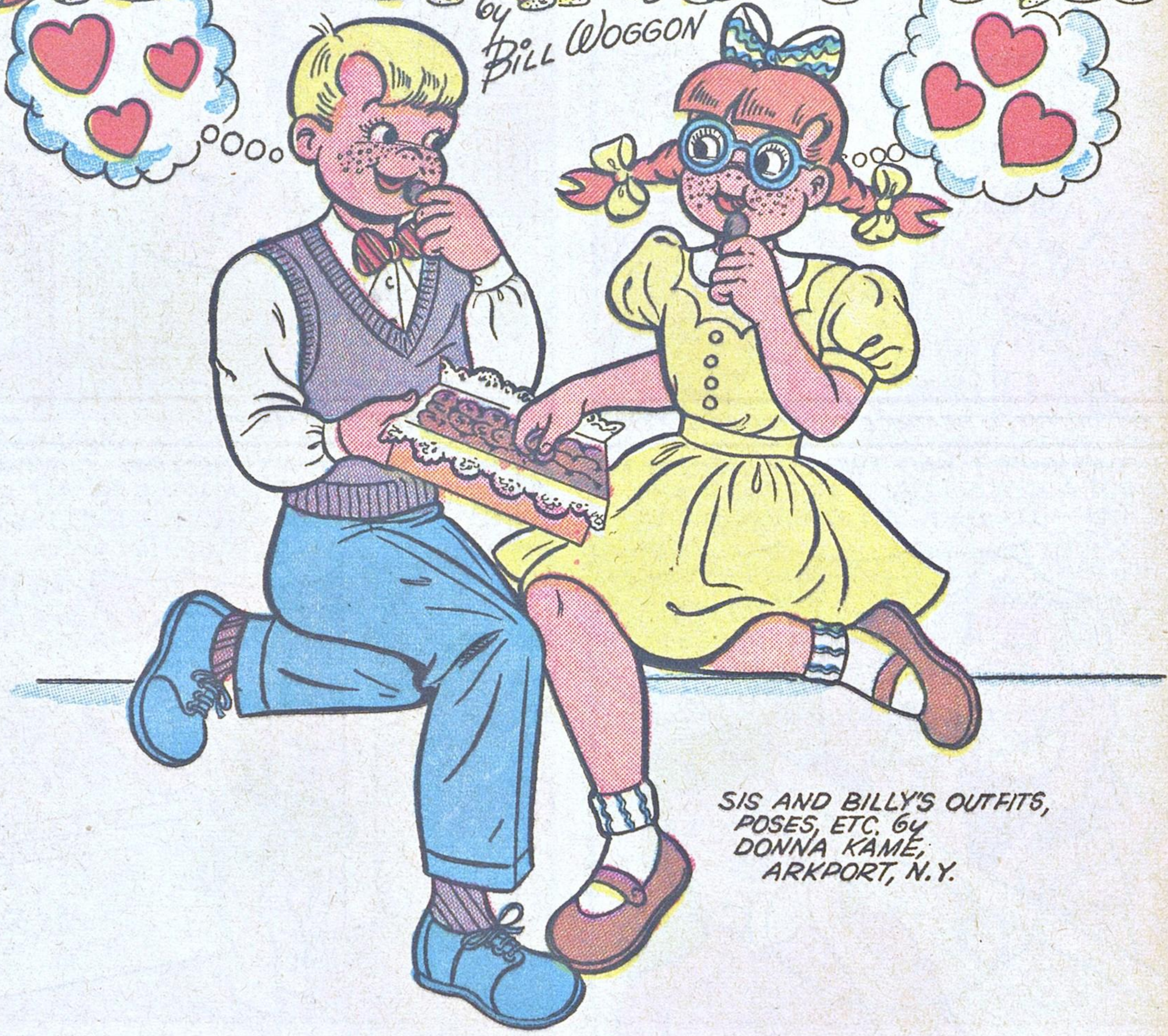
SIS! PLEASE!



HUNTER'S SPORT CAR~12 CYLINDER by PAT SCLAFANI, 50 CALHOUN ST. TORRINGTON, CONN.

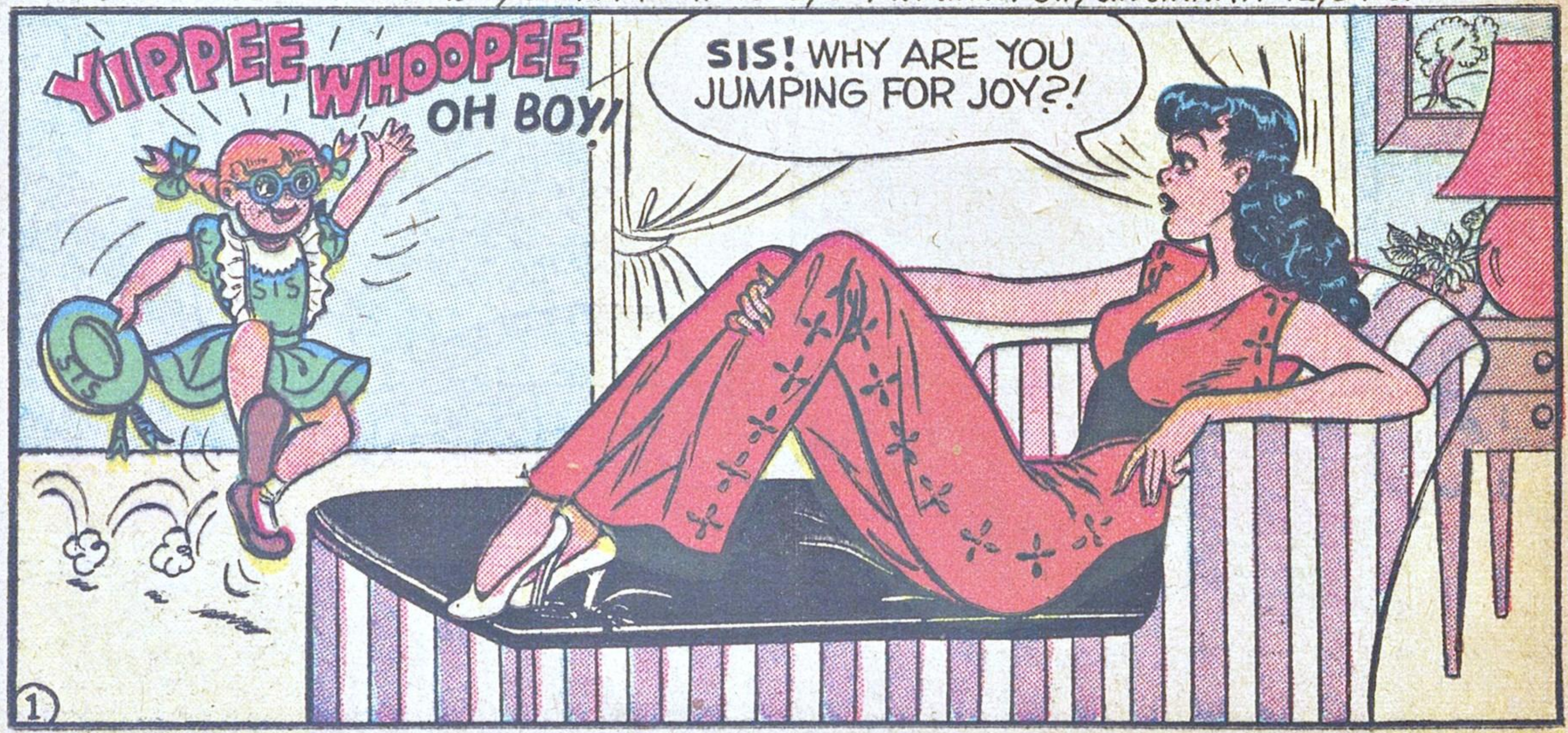
SIS THE CANDY KID

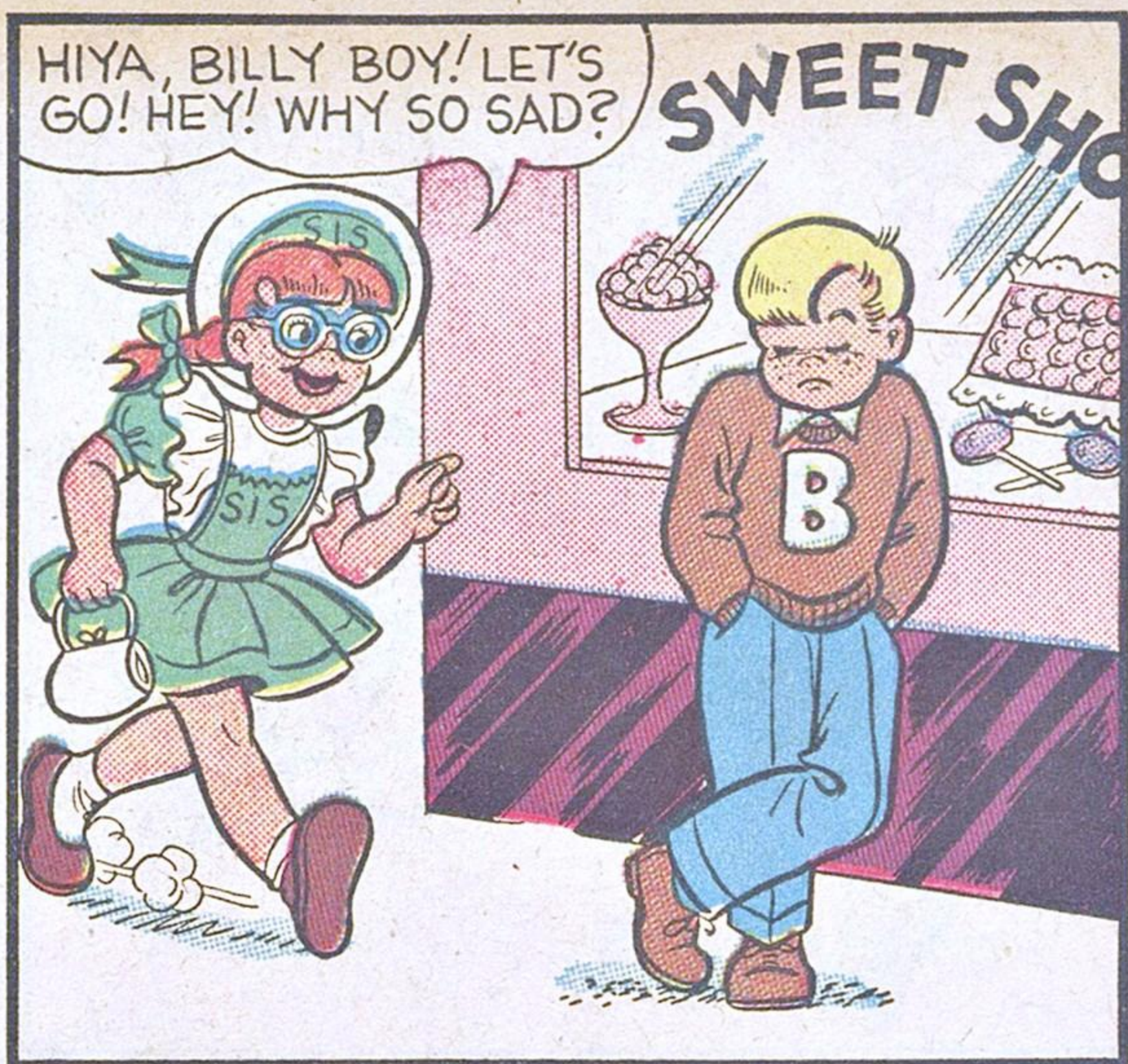
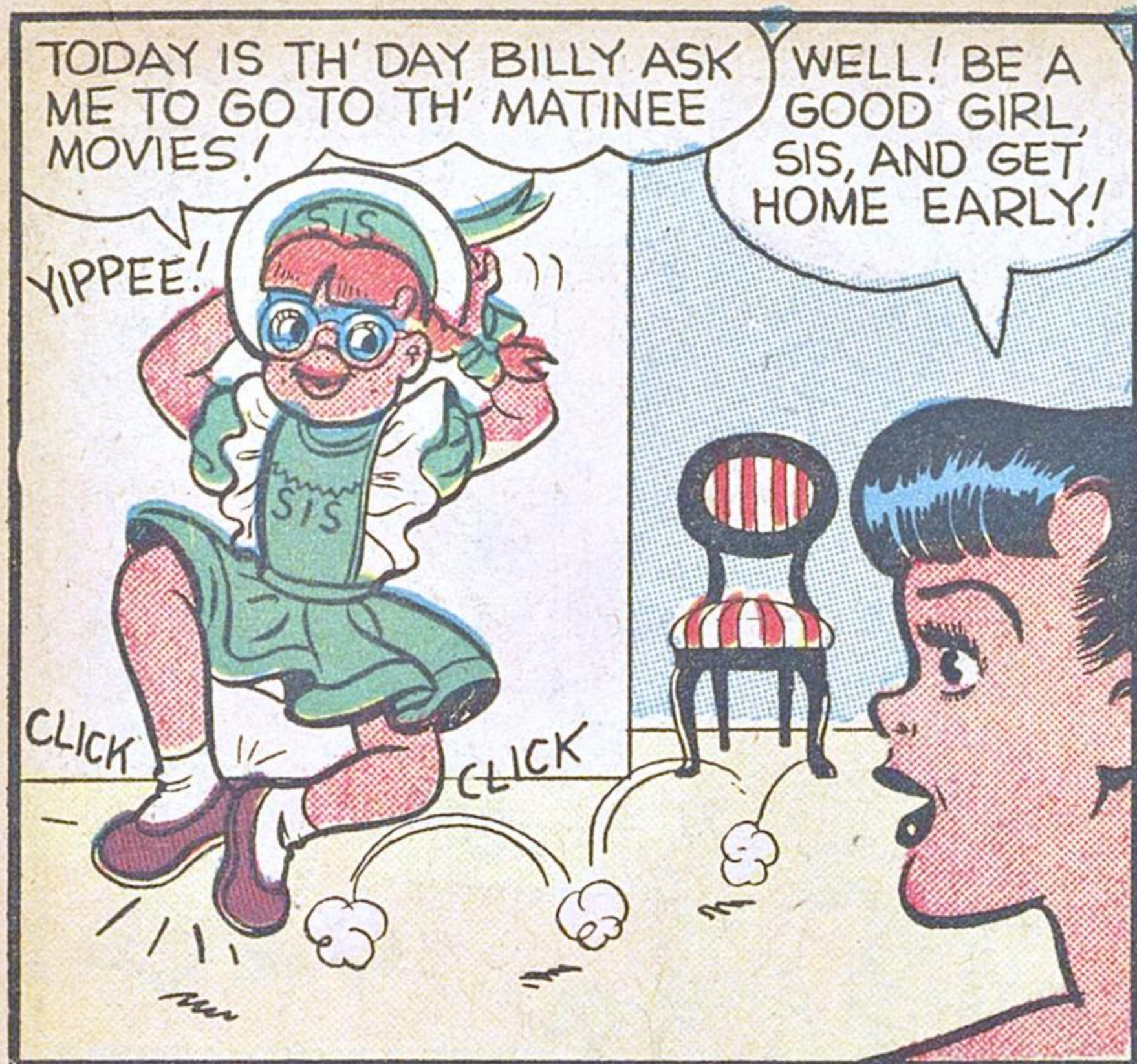
by Bill Woggon



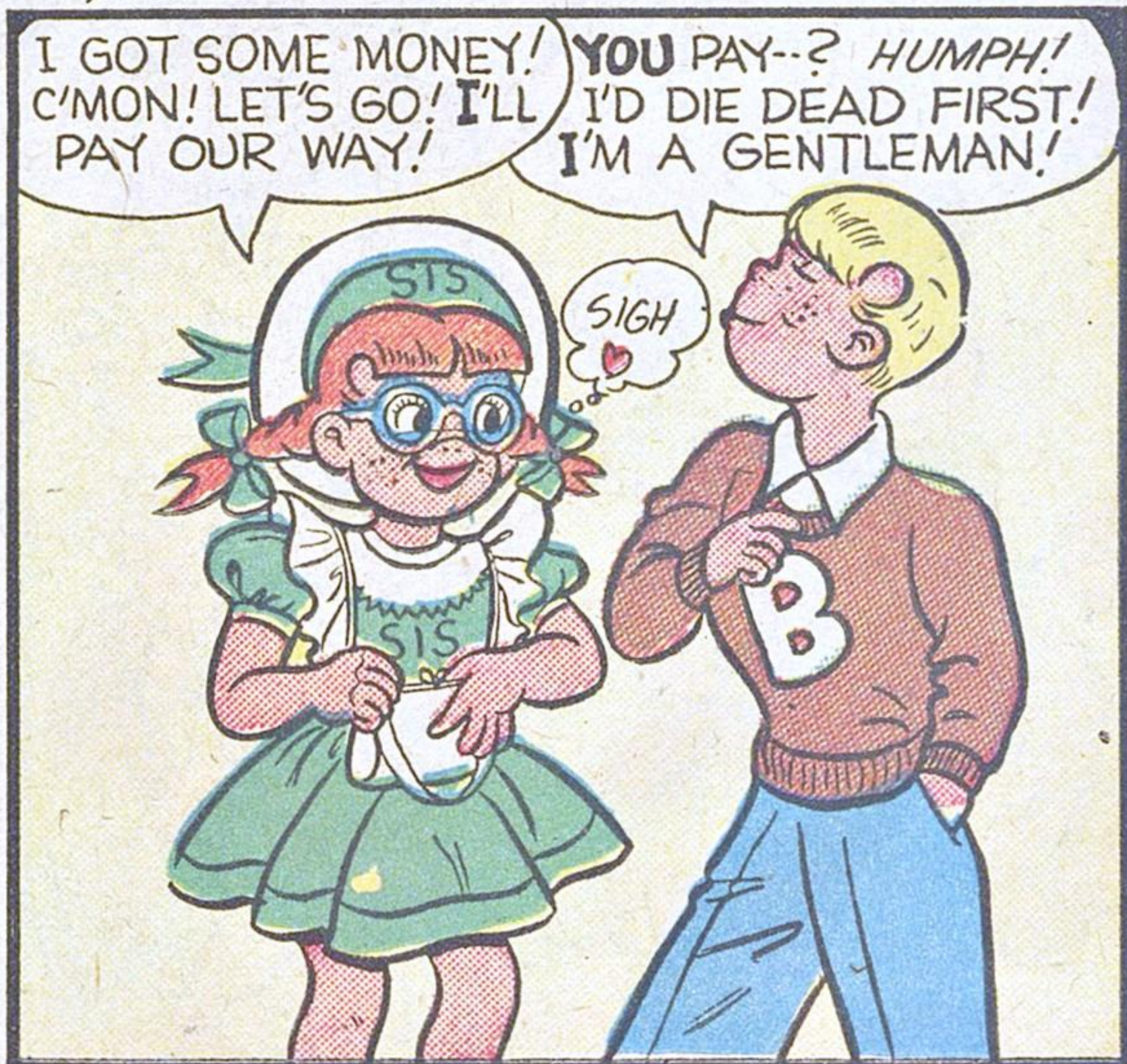
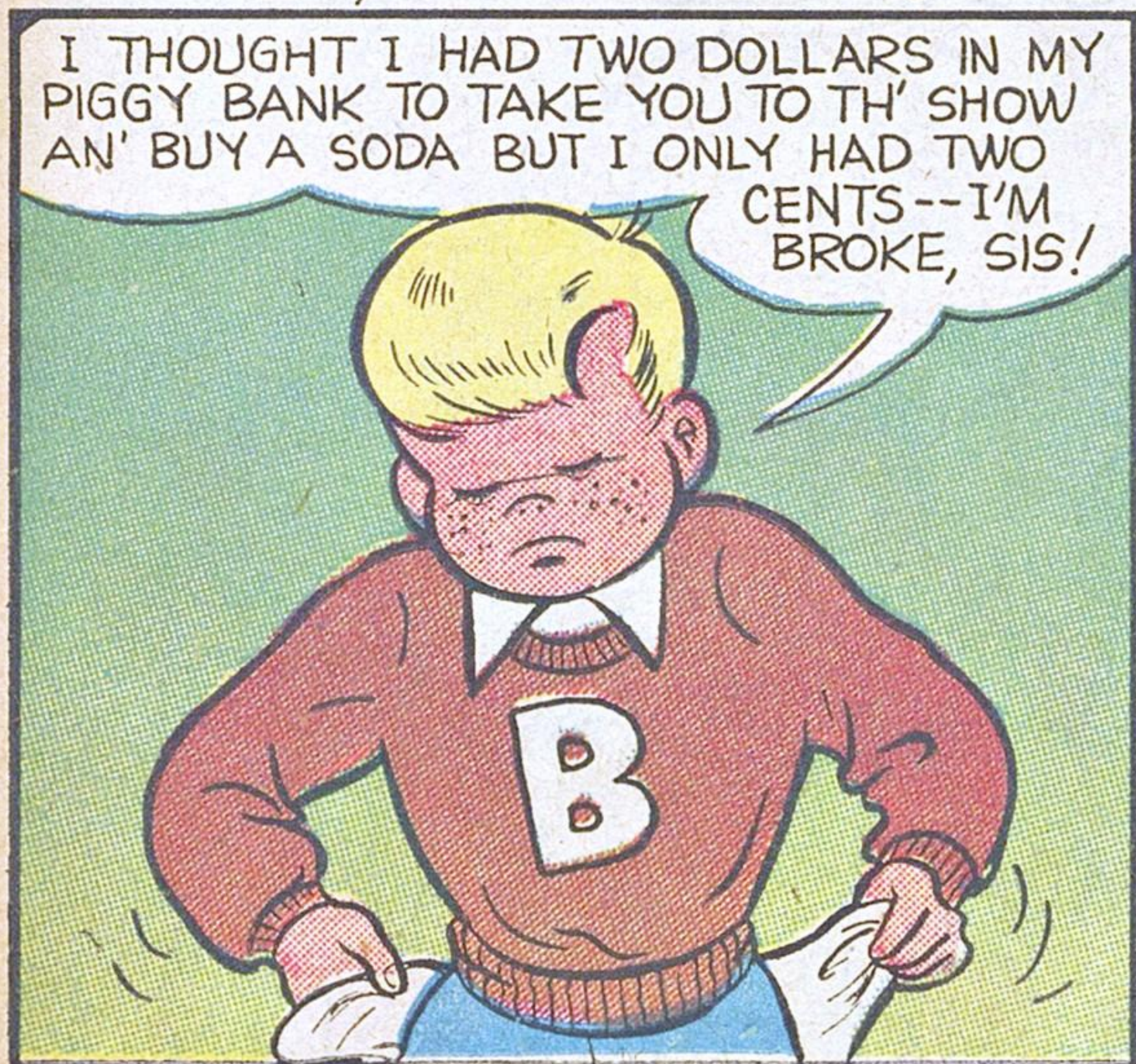
SIS AND BILLY'S OUTFITS, POSES, ETC. BY DONNA KAME, ARKPORT, N.Y.

KATY'S LOUNGING PAJAMAS BY DEANNA MAY WONG, 227 W. NINTH ST., CINCINNATI 12, OHIO.

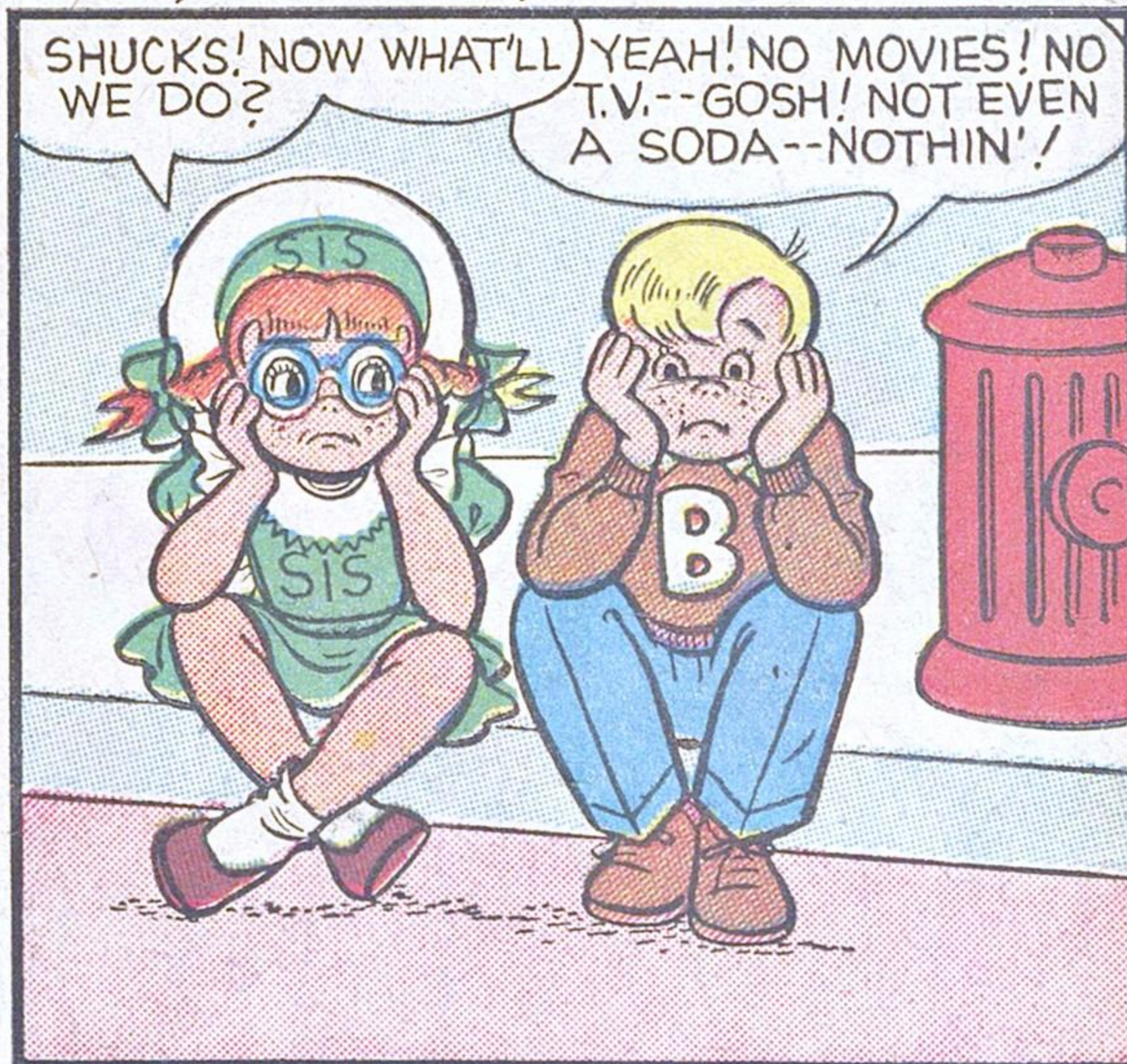
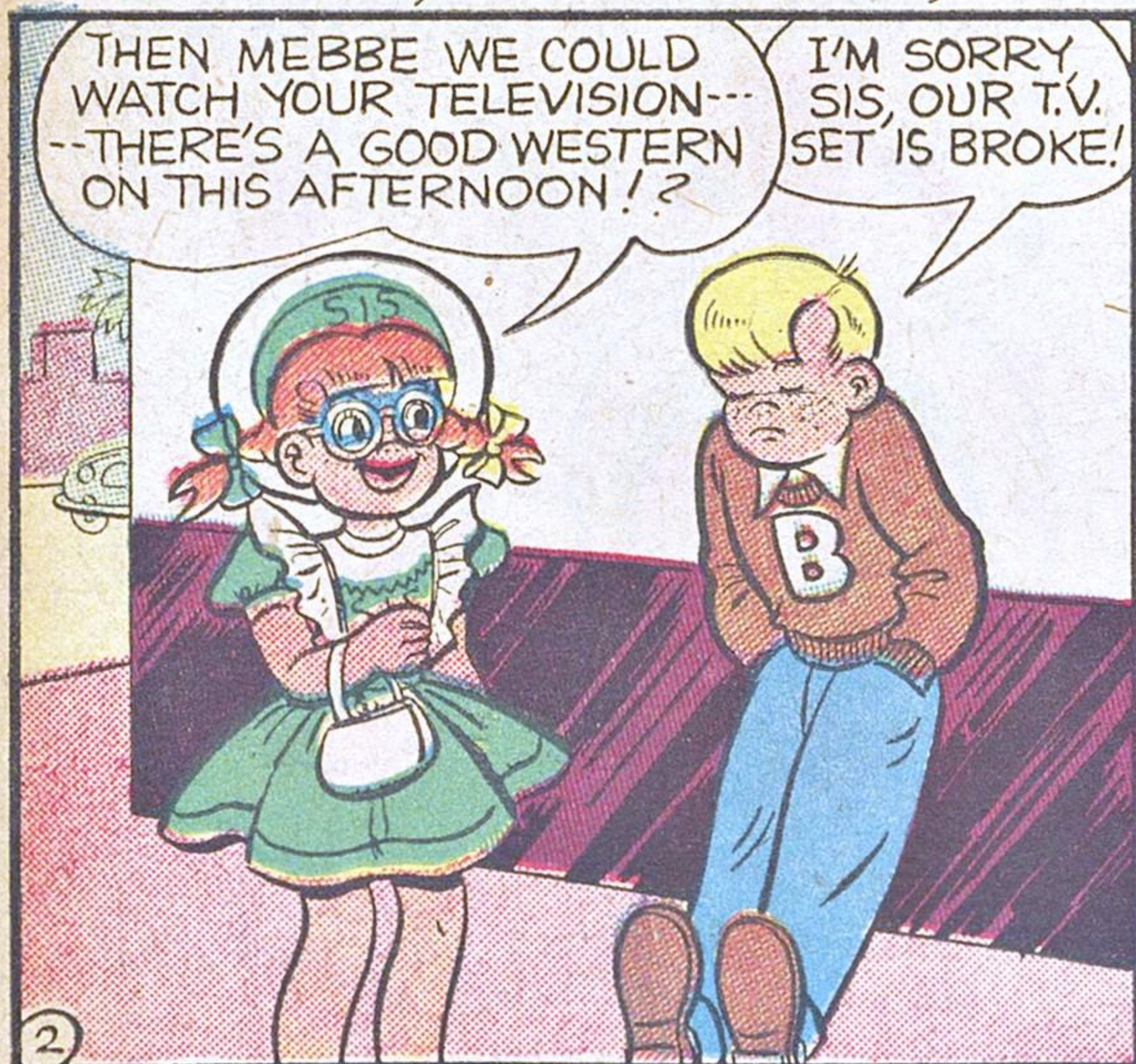


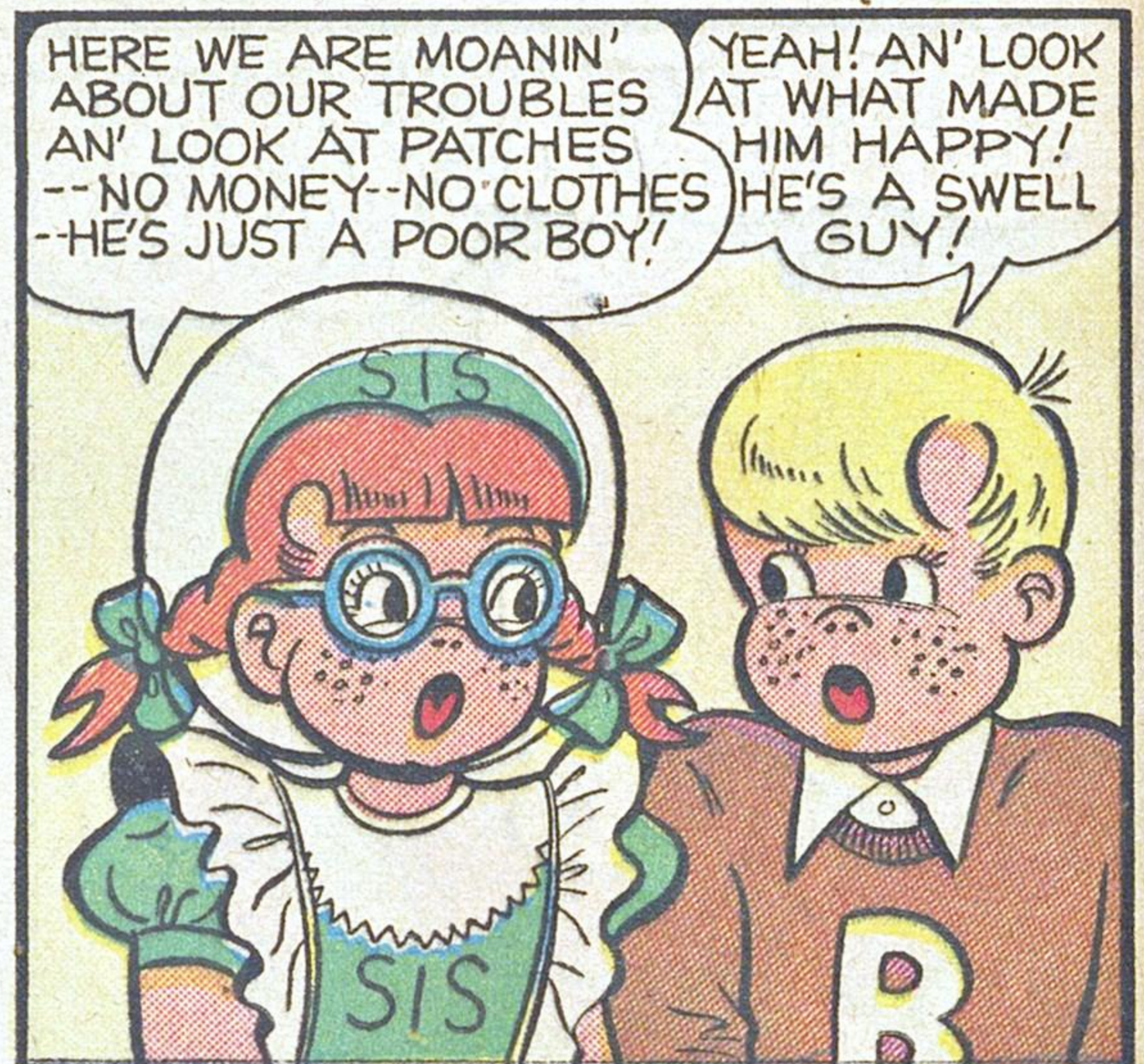
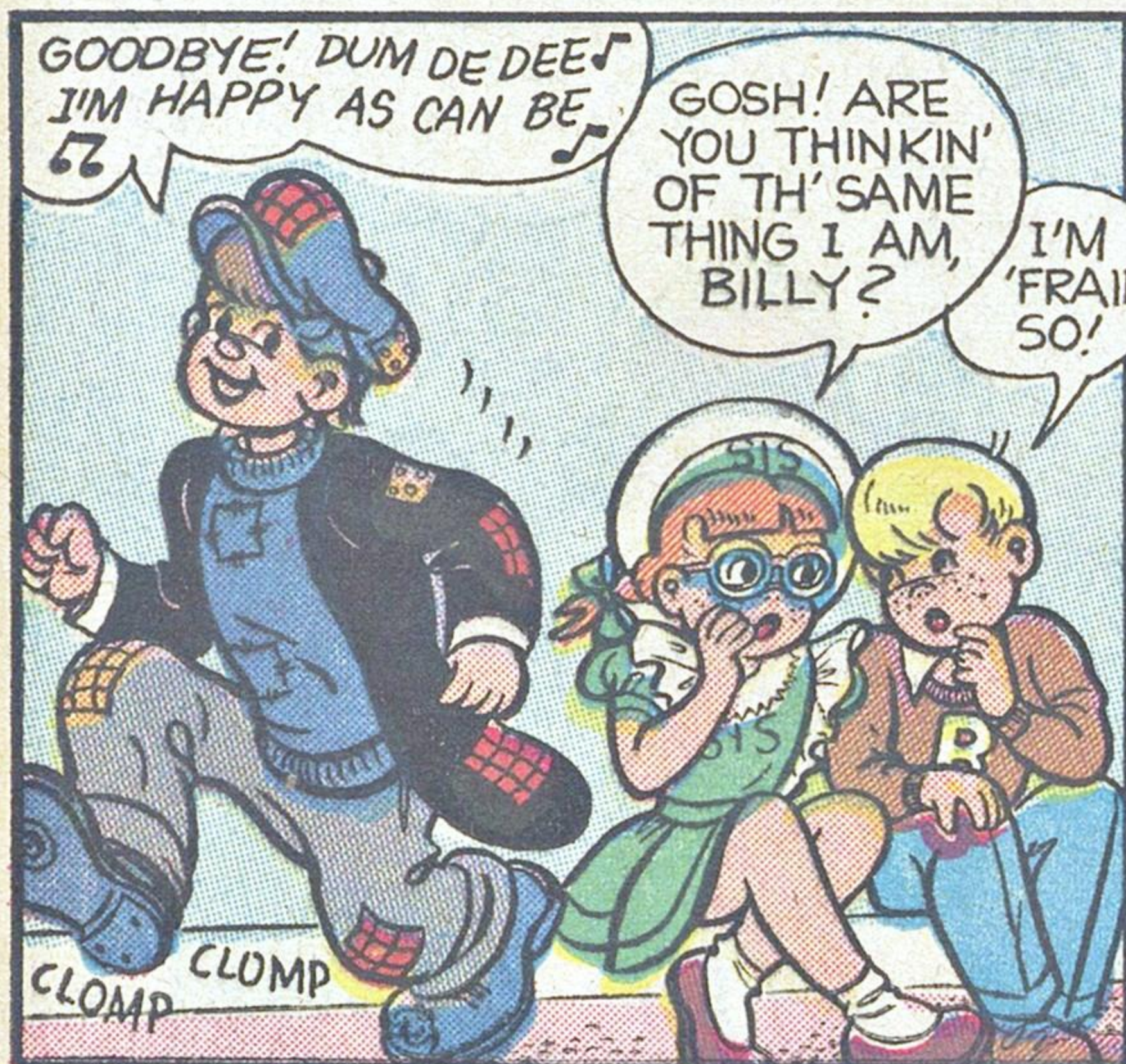


SIS'S OUTFIT by BEATRICE COKER (AGE 15) 229½ WOOD ST., HOT SPRINGS, ARK.

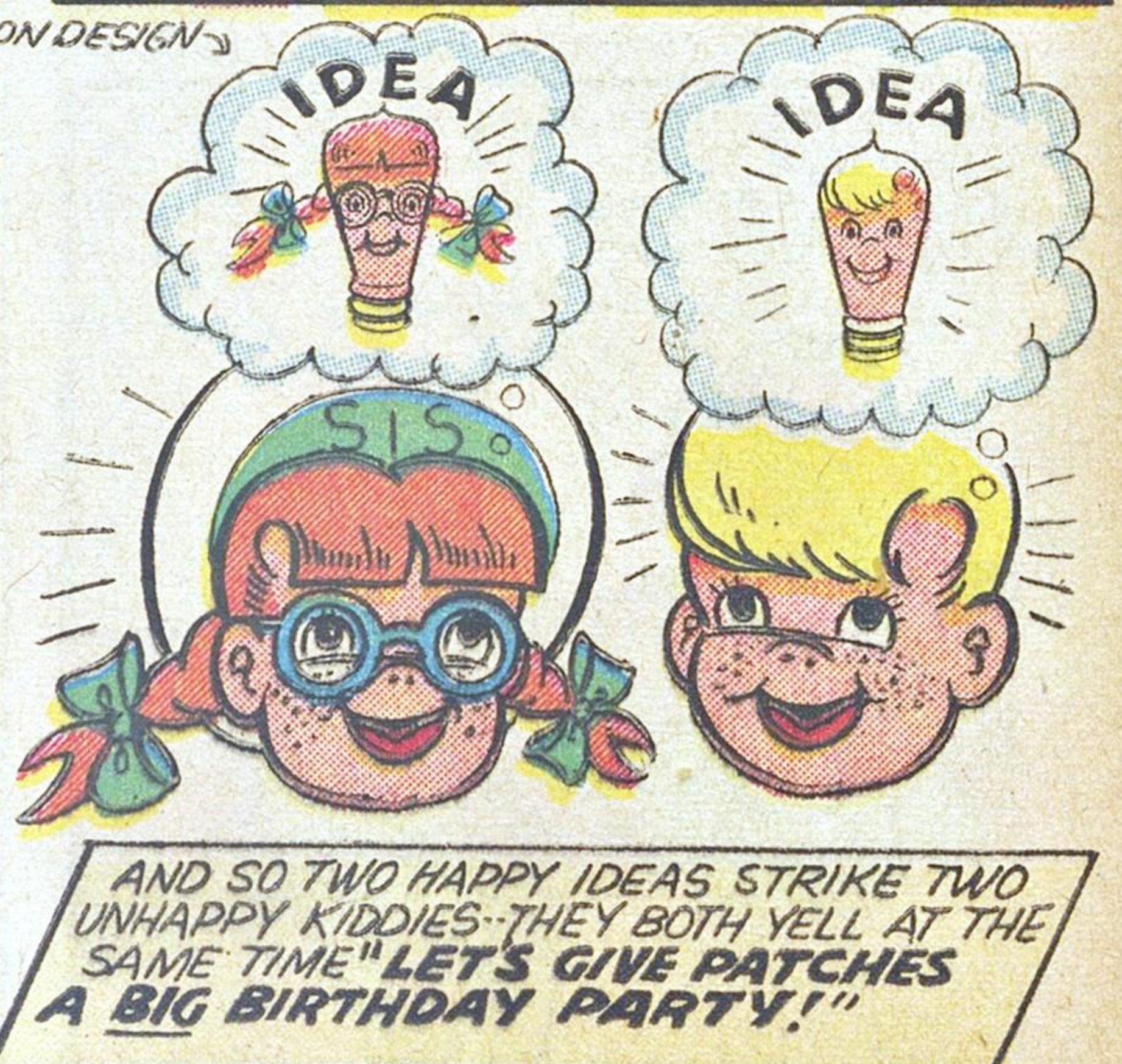


BILLY'S OUTFIT by DOROTHY RICH (AGE 12) 2927 GORDON AVE., FORT WORTH, TEXAS.



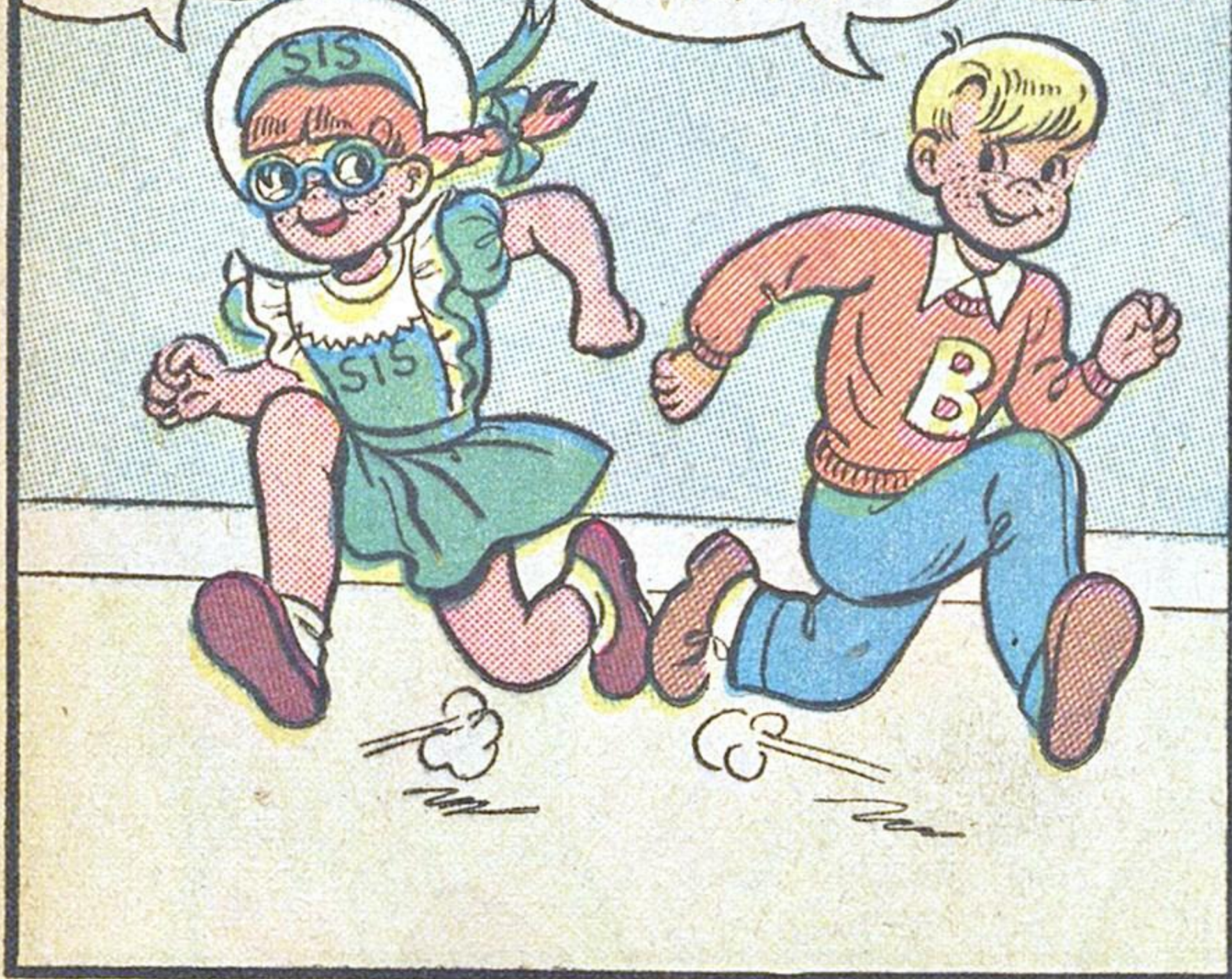


LIGHT BULB IDEA by A READER WHOSE NAME WAS NOT ON DESIGN



I'LL INVITE KATY, K.O.,
RANDY AN' CHUBBY
AN---

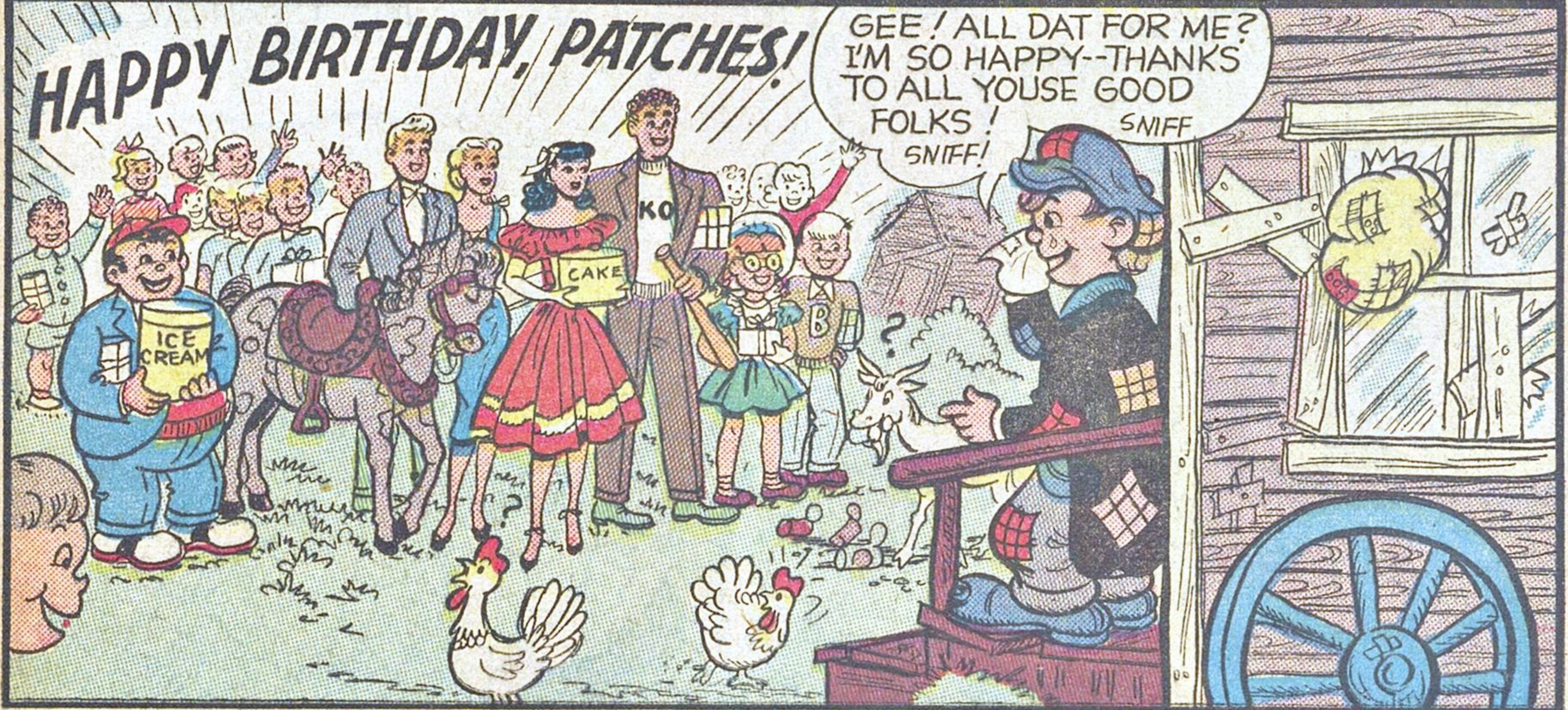
I'LL CALL OUR GANG--
DANNY, SUE ANN, TUBBY,
MARY AN'-----



AND SO LIKE HAPPY BUSY LITTLE
BEES SIS AND BILLY ROUND UP THE
GANG--KATY BAKES A CAKE--CHUBBY
BRINGS A GALLON OF ICE CREAM---
--RANDY SAYS "I'LL GIVE PATCHES A
PONY" EVEN GLORIA HEARS ABOUT IT
AND COMES ALONG TO SURPRISE PATCHES
WITH A WHOLE NEW WARDROBE OF
NICE CLOTHES--K.O. IS THERE WITH A
SET OF BOXING GLOVES AND BASEBALL BAT
ALL THE NEIGHBORHOOD KIDDIES BRING
LOTS AN' LOTS OF NICE PRESENTS-----
--THEY ALL MEET AT KATY'S THEN
GO OVER IN A GANG----SHH-H-H-H!
LET'S BE REAL QUIET AS THEY ALL
APPROACH PATCHES HOME---NOW
LET'S JOIN THEM AND YELL

SURPRISE!

HAPPY BIRTHDAY, PATCHES!

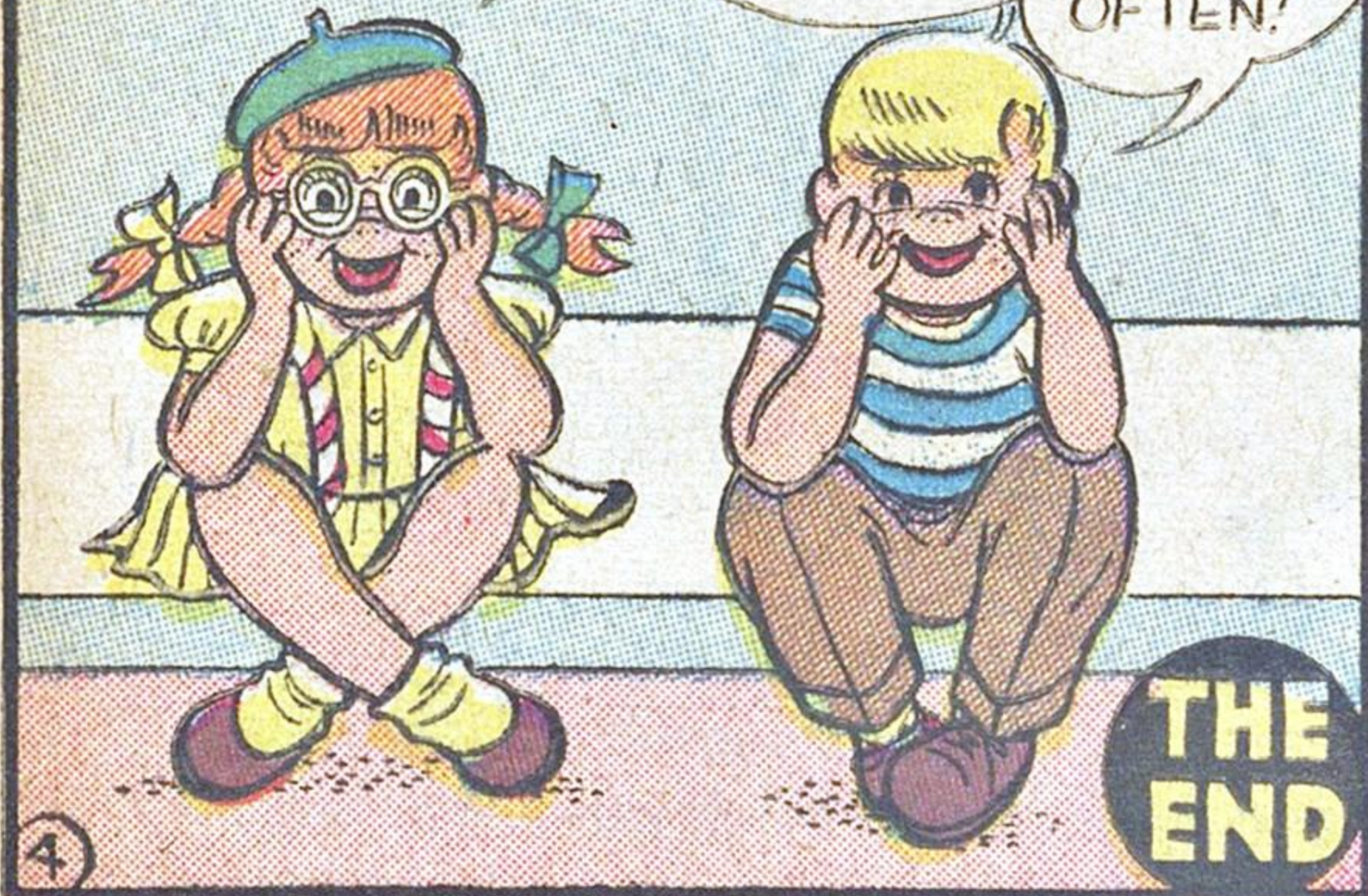


GEE! ALL DAT FOR ME?
I'M SO HAPPY--THANKS
TO ALL YOUSE GOOD
FOLKS!
SNIFF!
SNIFF!

SIS'S OUTFIT by ANN SULLIVAN, BOX 172, HORNERVILLE, MO.

YOU KNOW, BILLY,
GIVING THAT PARTY
FOR PATCHES SURE
MADE ME FEEL GOOD!

YOU AN' ME AN' ALL
TH' WHOLE GANG!
WE SHOULD THINK
OF THOSE LESS
FORTUNATE THAN
OURSELVES MORE
OFTEN!



HEY, KIDS! HERE'S **YOUR** CHANCE TO
DO A **GOOD DEED** WITH ME! IF
YOU KNOW OF ANY CHILD WHO IS IN
THE HOSPITAL WITH POLIO, T.B. OR
RHEUMATIC FEVER JUST SEND ME
THEIR NAME AND ADDRESS---I'LL
SEND THEM THIS PIN-UP
WITH A CUT-
OUT SET TO
FIT! ALL FOR
FREE!



Sincerely yours
Katy Keeser
and
Bill Gasser



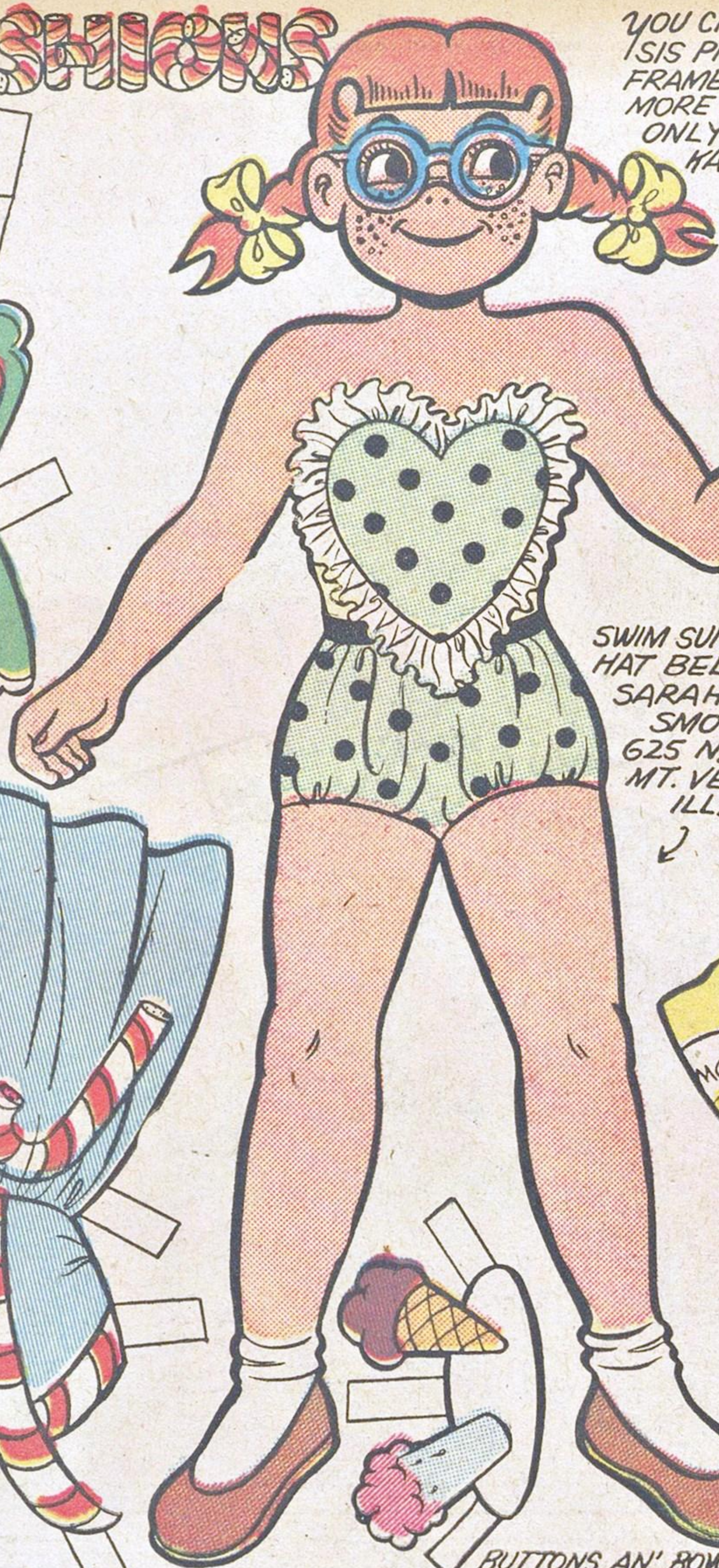
SIS FASHIONS

YOU CAN SEND FOR THIS NEW PIN-UP OF
 ISIS PRINTED ON NICE PAPER SUITABLE TO
 FRAME PLUS A SHEET OF MANY MANY
 MORE CUT-OUTS FOR YOU TO COLOR FOR
 ONLY 10¢ HURRY! SEND YOUR ORDER TO
 KATY KEENE at WOGGON WHEELS RANCH,
 SANTA BARBARA,
 CALIF.

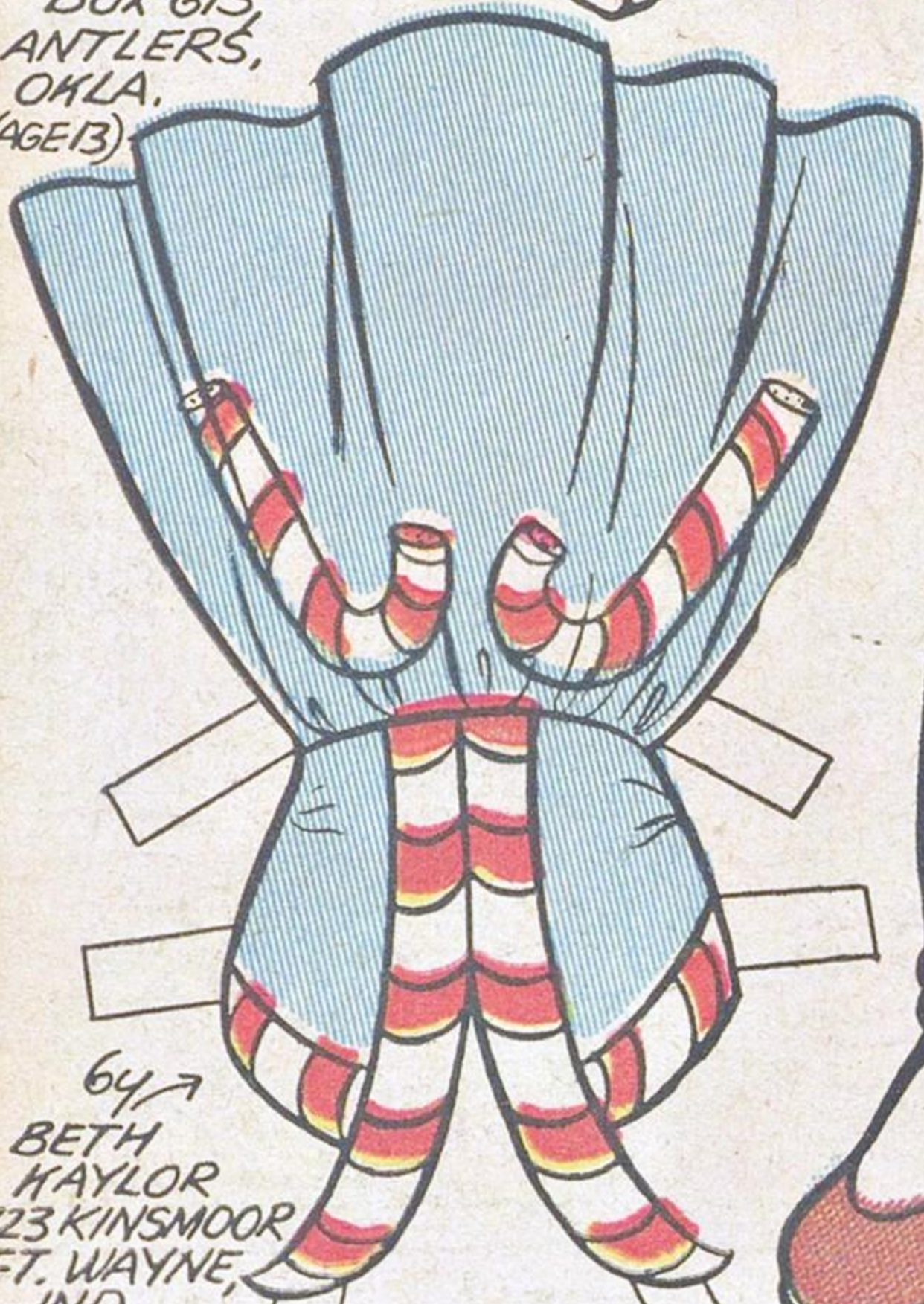
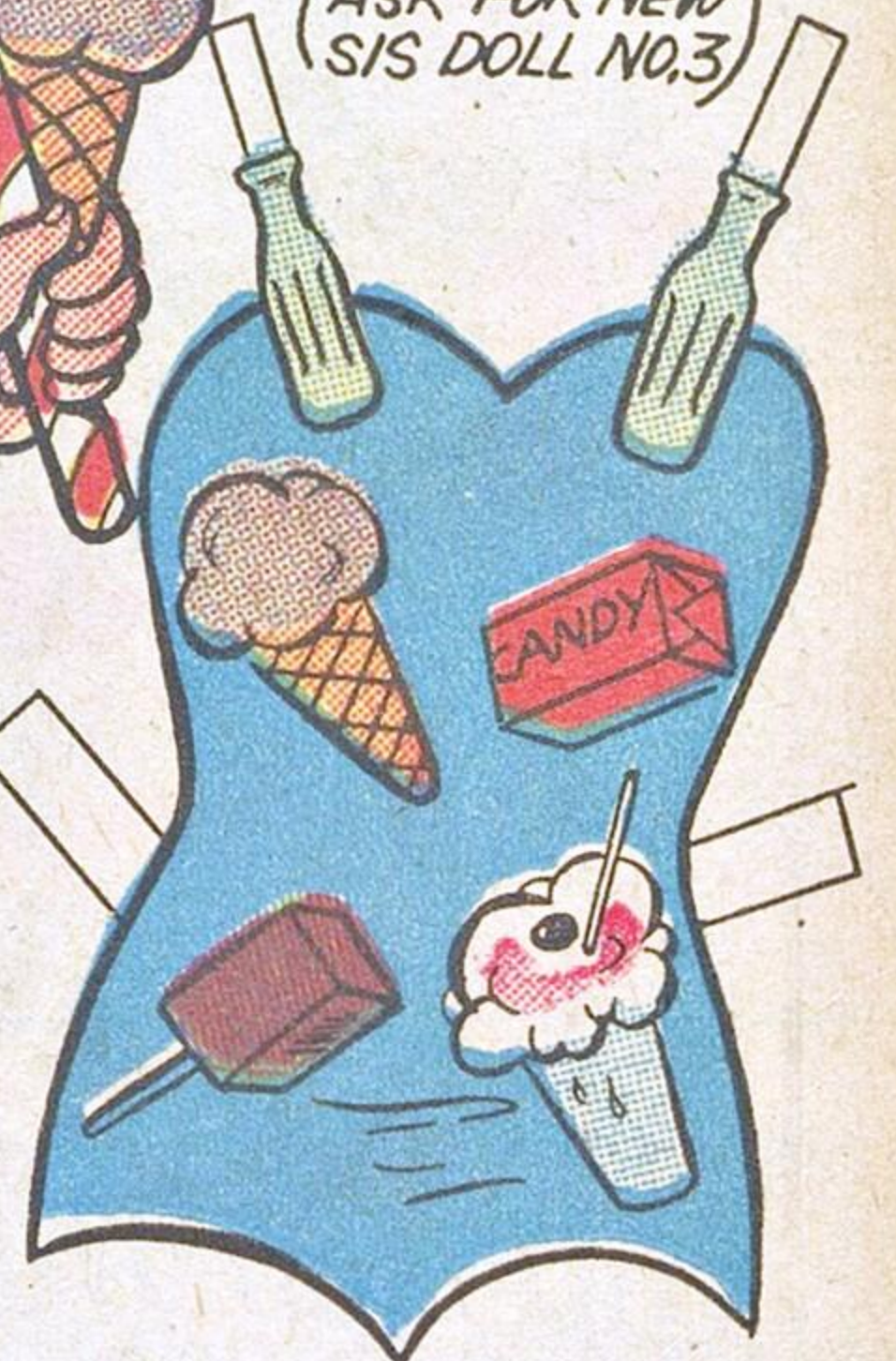
(ASK FOR NEW
 SIS DOLL NO.3)



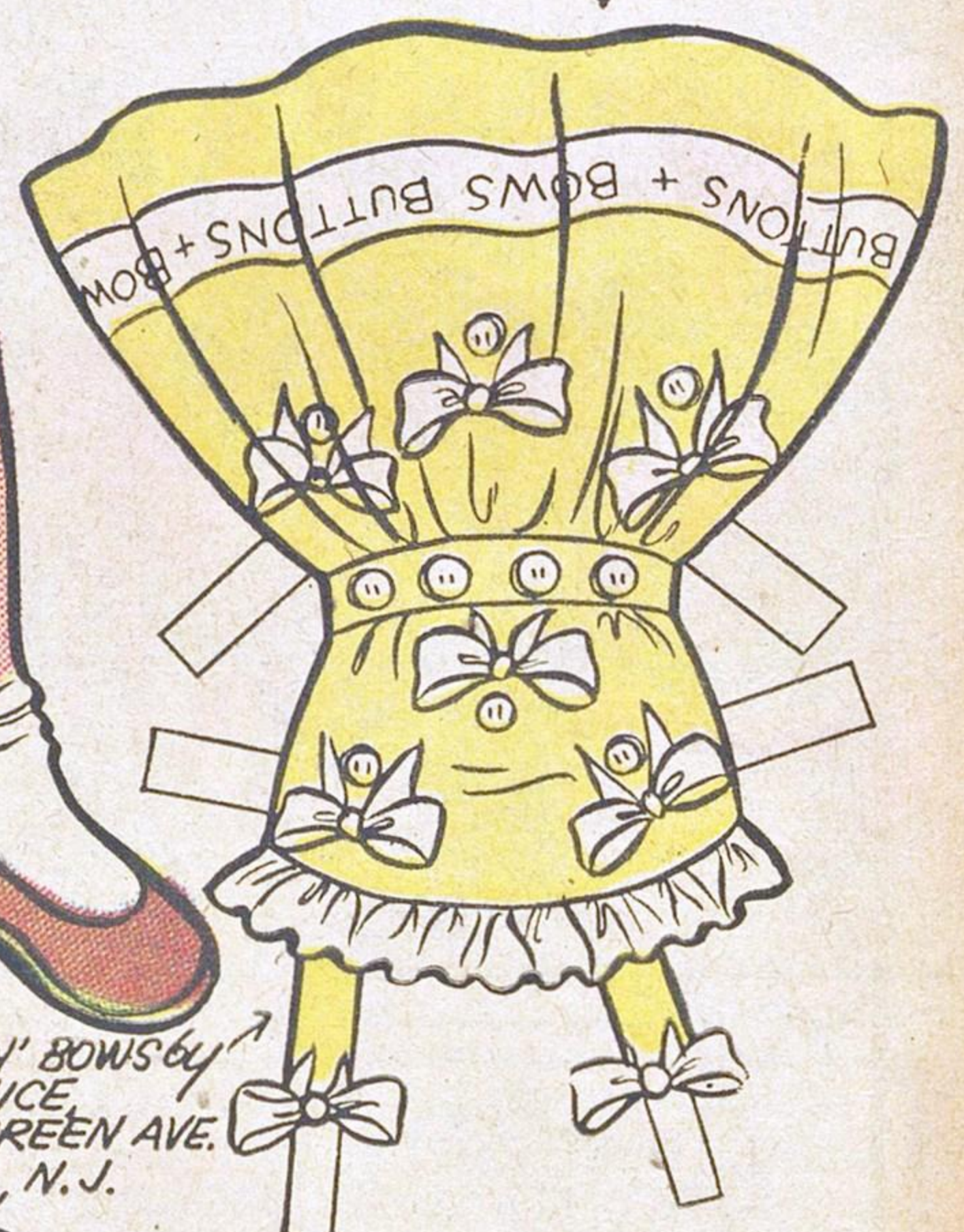
647
 LINDA K. JACKSON
 BOX 613,
 ANTLERS,
 OKLA.
 (AGE 13)



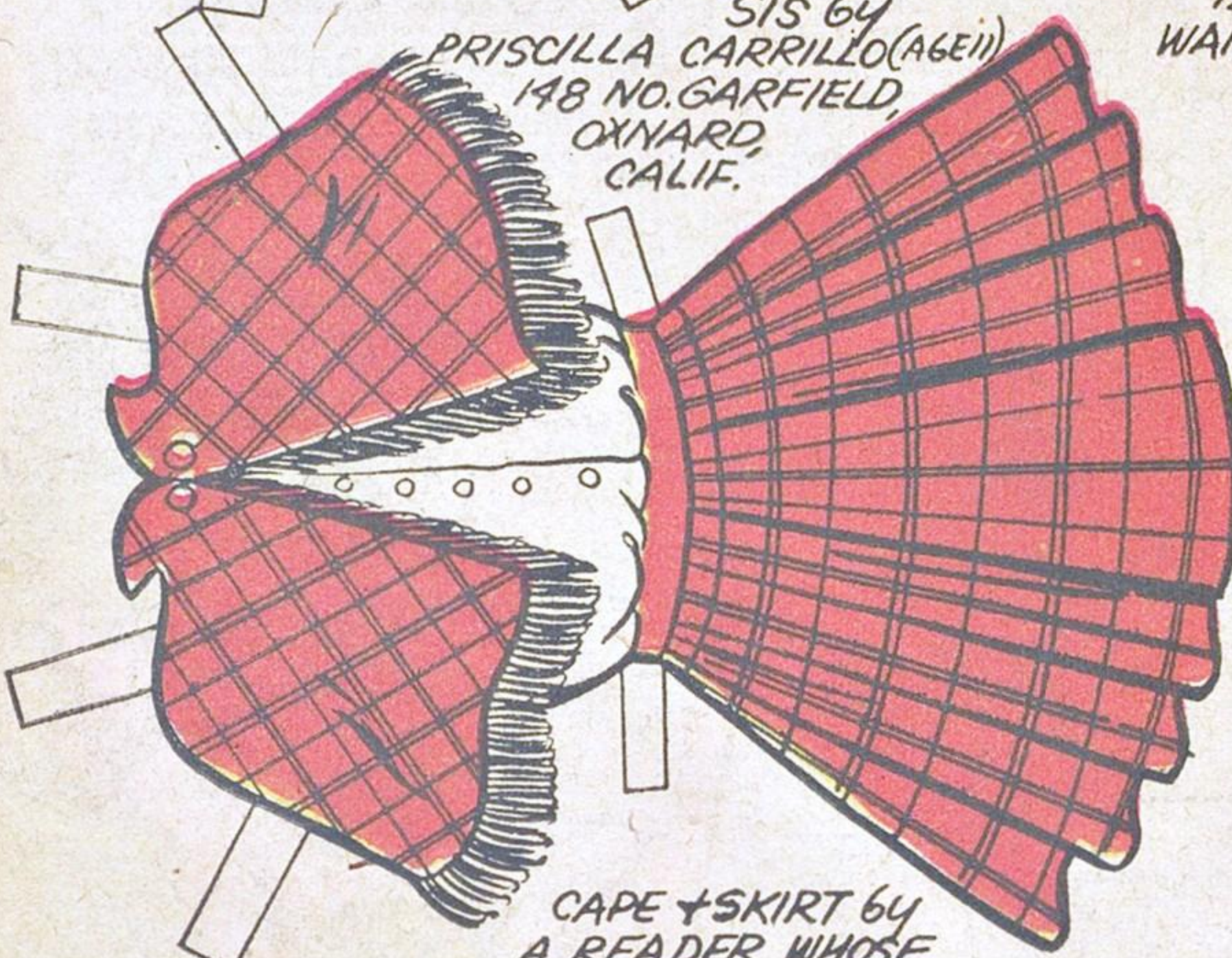
SWIM SUIT AND
 HAT BELOW BY
 SARAH LEE
 SMOOT,
 625 N. 12TH ST.
 MT. VERNON,
 ILL.



647
 BETH
 HAYLOR
 723 KINSMOOR
 FT. WAYNE,
 IND.
 (AGE 13)

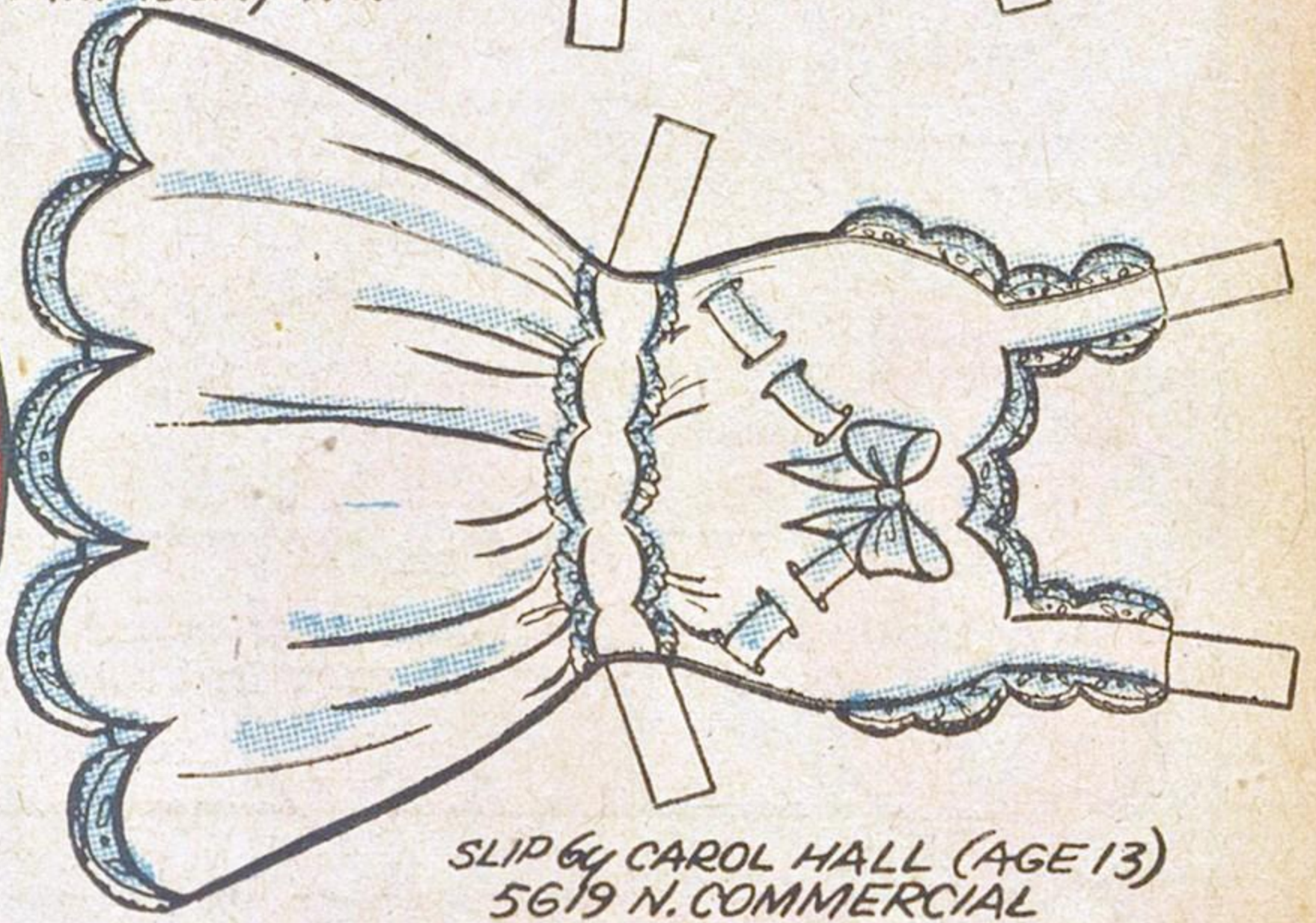


BUTTONS AN' BOWS BY
 CAROL NICE,
 1201 EVERGREEN AVE.
 WANAMASSA, N. J.



SUN SUIT ON
 SIS 64
 PRISCILLA CARRILLO (AGE 11)
 148 NO. GARFIELD,
 OXNARD,
 CALIF.

CAPE + SKIRT BY
 A READER WHOSE
 NAME WAS NOT ON DESIGN (BE SURE TO PUT NAMES + ADDRESSES ON ALL DESIGNS)



SLIP BY CAROL HALL (AGE 13)
 5619 N. COMMERCIAL
 PORTLAND 11, OREGON.

LOOK! BIG NEWS!

TWO NEW, SUPER, GIANT-SIZE COMIC BOOKS
IN THE ARCHIE SERIES—THE NEW
JUGHEAD ANNUAL AND THE NEW **BETTY**
and **VERONICA ANNUAL** ON YOUR
NEWSSTANDS NOW!



ALL NEW STORIES!
BEAUTIFULLY EDITED,
PRINTED AND PRODUCED
WITH 100 LB. COVER
STOCK AND PERFECT
BINDING!

GET THE
BIGGEST COMIC
BOOK BUY OF THE
YEAR—THE
JUGHEAD ANNUAL!



IMPORTANT!
THESE ARE FIRST
EDITIONS! BUY AND
SAVE THESE ANNUALS
AND ADD THEM TO
YOUR ARCHIE SERIES
COLLECTION!



LOOKS TO
ME LIKE
ARCHIE IS
TAKING A
POWDER!

AND
DON'T FORGET YOU'VE
GOT A DATE WITH US IN
OUR NEW **BETTY** and
VERONICA ANNUAL!
IT'S SIMPLY WONDERFUL!
BUY IT NOW!

DON'T MISS EITHER OF THESE TWO, GIANT-SIZE COMIC BOOKS! IF YOUR DEALER IS SOLD OUT, FILL OUT THIS COUPON AND SEND IT ALONG, WITH 25¢ IN COIN FOR EACH COPY OR 50¢ FOR BOTH! IN CANADA, THE PRICES ARE 35¢ FOR EACH OR 70¢ FOR BOTH.

ARCHIE SERIES
ROOM 603 — 241 CHURCH STREET, NEW YORK 13, N. Y.

SEND ME THE FOLLOWING BOOK OR BOOKS

ARCHIE'S PAL JUGHEAD ANNUAL

ARCHIE'S GIRLS BETTY and VERONICA ANNUAL

I AM ENCLOSING _____ IN COIN FOR THE BOOKS WHICH I HAVE CHECKED. MY NAME AND ADDRESS ARE (PLEASE PRINT PLAINLY)

NAME _____

ADDRESS _____

CITY _____ STATE _____



★ MOVIE CHATTER ★

Mayo Encouraged by Alan Ladd to Slap Him

Virginia Mayo says that when she slaps Alan Ladd with seeming gusto in "The Iron Mistress," she really takes more punishment than he does.

"Alan is one of the most wonderful people I know," declares the blond beauty, "and there I am, at 10 o'clock in the morning, slapping his face as hard as I can. Poor Alan, I felt awfully sorry for him. Every time I socked him he'd say, 'Don't be afraid to hit me, Virginia. Make it a hard one.' That made me feel even worse."

The scene in the Technicolor production called for Virginia to deliver a hard slap on Ladd's face with her dainty but capable left hand. Including rehearsals and several takes necessary before director Gordon Douglas was satisfied, Virginia had bopped her handsome leading man no less than sixteen times.

"One side of Alan's face was pretty red by the time we finished the scene," says Virginia ruefully. "He laughed when it was all over and said I was a fine slapper. I could only tell him that I hoped we'd do another picture together some day and then maybe there'd be a scene where he would slap me and get even."

★ ★ ★

Ladd's Lunges Cause Studio Sword Shortage

Alan Ladd's role as Jim Bowie in Technicolor adventure drama, "The Iron Mistress," has caused the studio to lay in a new supply of swords.

Situation came about because Ladd, as the famed knife fighter, wields the sword a lot more vigorously than a fencer does. As a result, he has broken six blades while film-

ing duel sequences with his adversaries.

★ ★ ★

Doris Saddling Up

Doris Day, who had to learn to ice skate for "By the Light of the Silvery Moon," has now made arrangements for daily horseback riding sessions as soon as she completes the Technicolor musical. Doris' next film, "Calamity Jane," calls for the actress to be an expert horsewoman.

★ ★ ★

Lancaster Loco from Locomotion, Says Fiji Chief

"That Burt Lancaster—he's crazy, runs everywhere in the heat."

Such is the opinion of Ratu Lala, a Fijian tribal chieftain who is helping film "His Majesty O'Keefe" and who wouldn't any more run in the tropical heat than he'd miss his midday nap.

Only Burt Lancaster and other employees on the Technicolor production walk quickly in the tropical noon-day heat, and the native Fijians are beginning to think that people from Hollywood are supercharged.

Lala, a husky well-set man, uses his muscles and energy only when it's absolutely necessary. Chieftain pedals a bike—slowly—when he has to go somewhere and believes that perhaps the blazing Fijian sun is responsible for Lancaster's unthinkable athletics.

★ ★ ★

'Ballantrae' Helps Gal On Globe-Trotting Tour

Lucille Power, a 23-year-old Australian showgirl and model, got a boost last week in her working-her-way-around-the-world project with a role in "The Master of Ballantrae."

The brunette girl visiting the set at Elstree Studios near London, was spotted by director William Keighley. Learning of her enterprise to work her way around the world by acting and modeling in world capitals, he gave her a bit role in the Technicolor film which stars Errol Flynn.

Her next stop is to be New York.

★ ★ ★

Star Steve Cochran Has Lofty Plans

Steve Cochran, who owns a boat, an automobile and a bicycle, is about to become the owner of an airplane.

Steve took his first flying lesson recently and intends to buy a plane as soon as he gets his private pilot's license.

Steve, who is starring in "She's Back on Broadway," handled the plane by himself during the first lesson. The teacher-pilot just relinquished the controls, saying, "Okay, you take over."

"I was so surprised," says Steve, "that I almost fell out of the plane."

★ ★ ★

Cast Strings Along With Ukulele Alarm

There's at least one place in the world where actors who hate alarm clocks can get away from them.

There reportedly isn't an alarm in all the Fijis. The way Burt Lancaster and other members of "His Majesty O'Keefe" company are aroused for calls to the set is by the soft strumming of a ukulele played by a native Fijian.

★ ★ ★

Wolf Fiddles With Role

The script of "The Jazz Singer," starring Danny Thomas and Peggy Lee, calls for a bull-fiddle player with the character name of Sammy Wolfe. Cast for the role is Sammy Wolf, a non-musician character actor. Fortunately for Wolf the part does not require him to take the bass viol out of its case.

Hitchcock Draws Rain From Lady's Bathtub

Even a lady's bath isn't sacred when Alfred Hitchcock is filming a suspense scene for a movie.

Recently while on location in Quebec, Canada, Hitchcock needed some artificial rain to augment a light mist that was falling during a street scene with Montgomery Clift and Anne Baxter for his production "I Confess." So technicians rigged up a hose spray to play from an overhead balcony. Came the first take and the spray was a fizzle. No water pressure. The lady of the house was drawing her bath.

Not daunted, a crewman tapped politely on the bathroom door. "Madame," he called, "would you mind turning off the water for a moment."

The scene proceeded, and the rain fell to Hitchcock's delight.

★ ★ ★

Hillary Needn't Worry About Scene Stealers

Hillary Brooks describes her role in "Abbott and Costello Meet Captain Kidd," as a challenging one. The blond actress not only competes with Abbott and Costello, but also with Charles Laughton, for audience attention in the Woodley production.

"What chance does a girl have with such gifted scene stealers," Hillary said. "All I have is my femininity." Which is challenge enough for all the male scene-stealers in the world.

★ ★ ★

Action for Talking

The first few minutes of "The Iron Mistress," starring Alan Ladd and Virginia Mayo, is completely without dialogue. Technicolor footage is devoted to a running fight between Ladd and his screen brothers, in which the star covers some 300 yards.

Gordon Douglas directed "The Iron Mistress," based on Paul I. Wellman's best-selling novel.

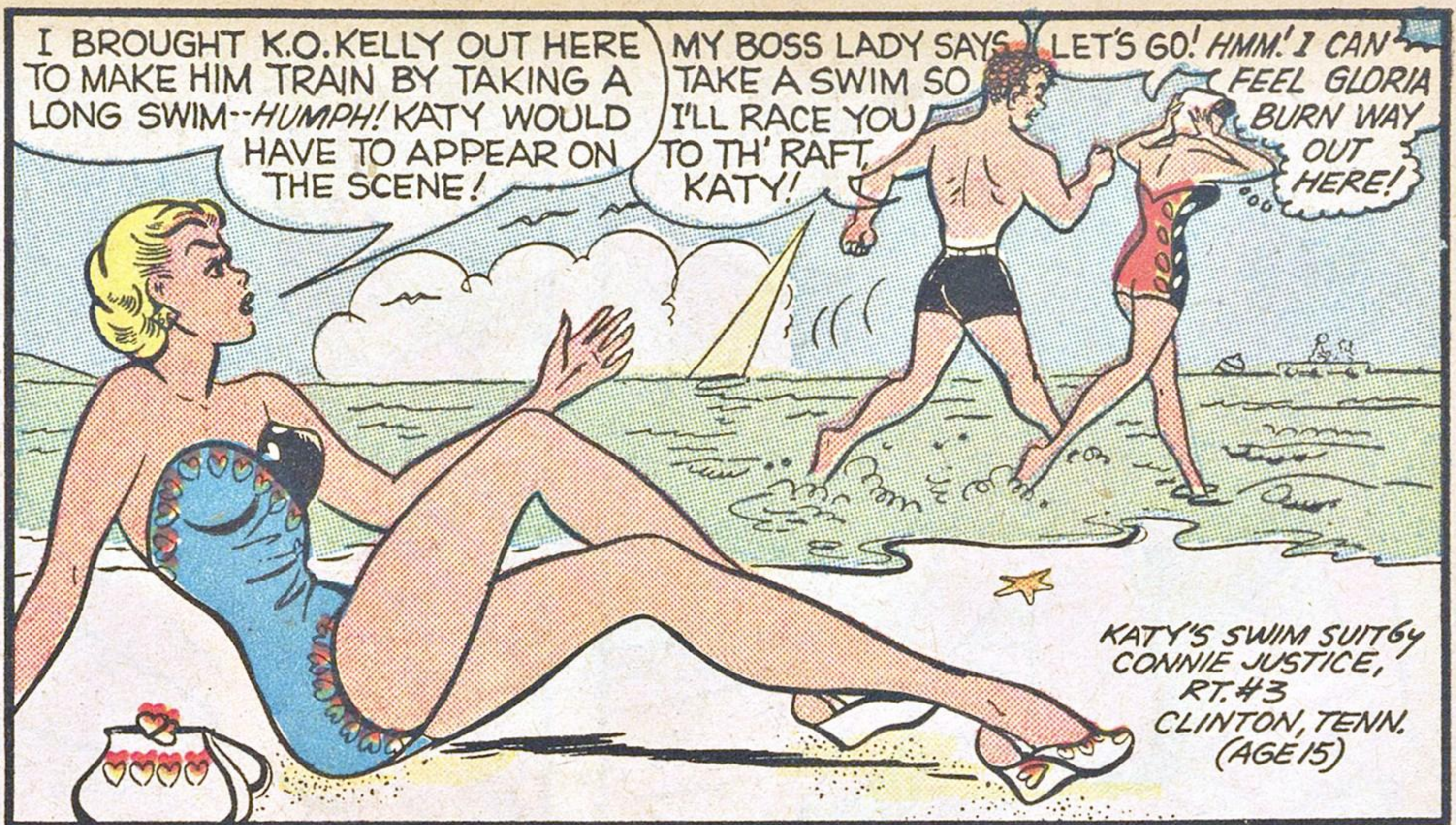
KATY KEENE

by
Bill Woggon



① SWIM SUIT, POSE, ETC by CYNTHIA FRYE, 2223 MARRENGO, NEW ORLEANS, LA.
ALSO by VALERA JEAN SCHULTZ, 1900 FOREST, ELDORADO, ILL.

In case you have not met this is Gloria Grandbilt, Randy's Cousin, and Katy's new rival she'll do anything to tease Katy she even bought a half interest in K.O. Kelly just to be near him and make Katy mad!

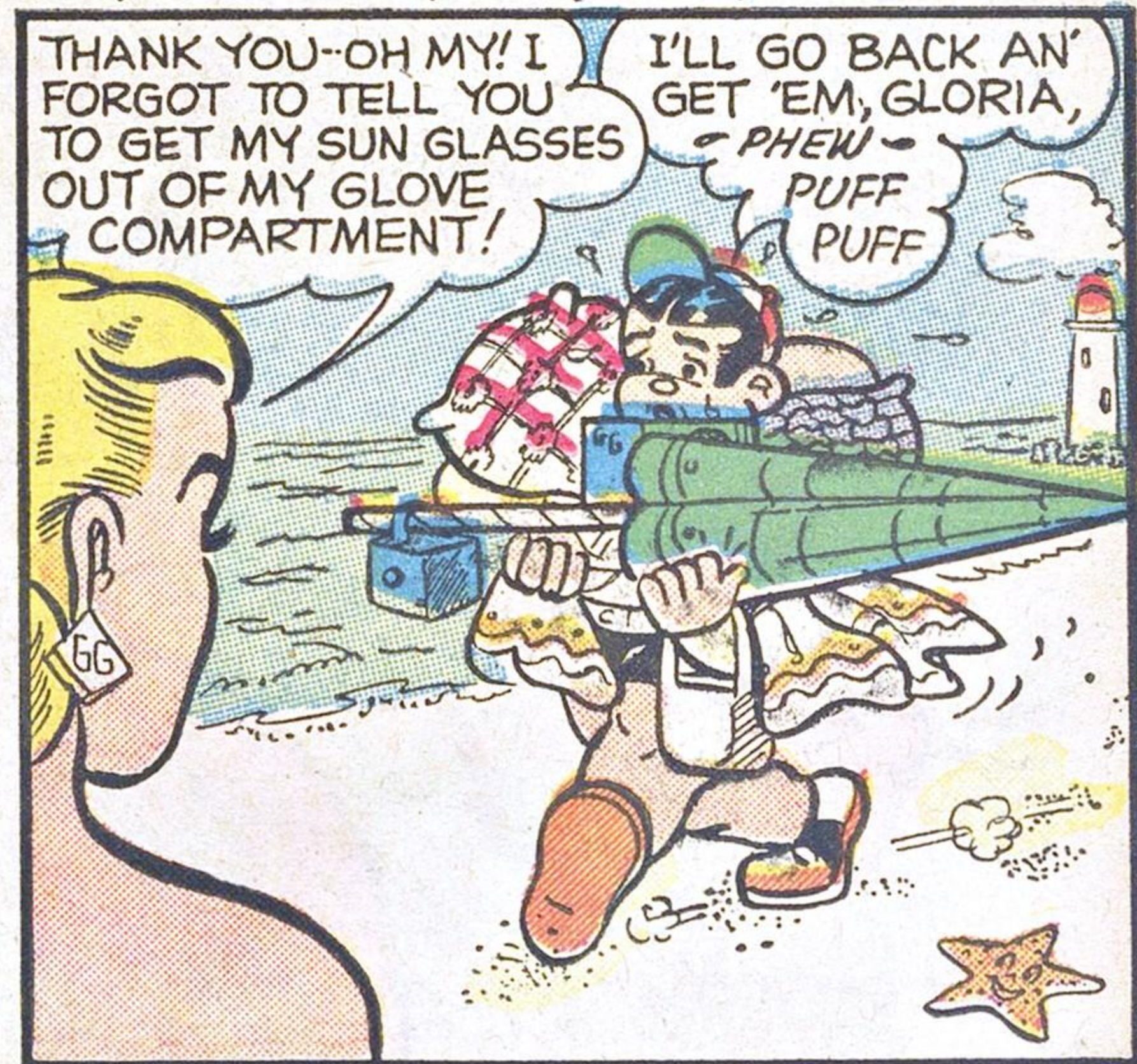
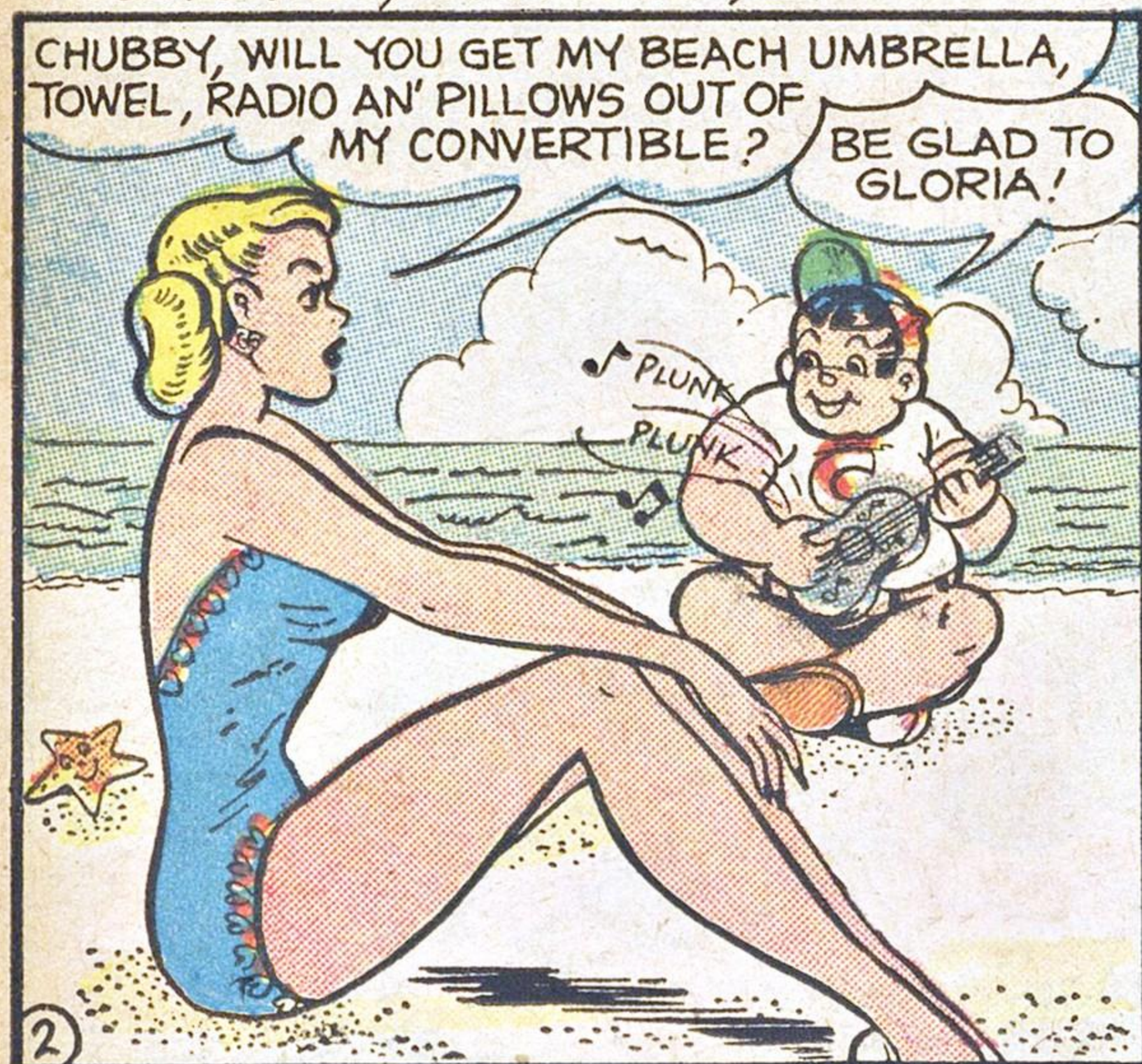


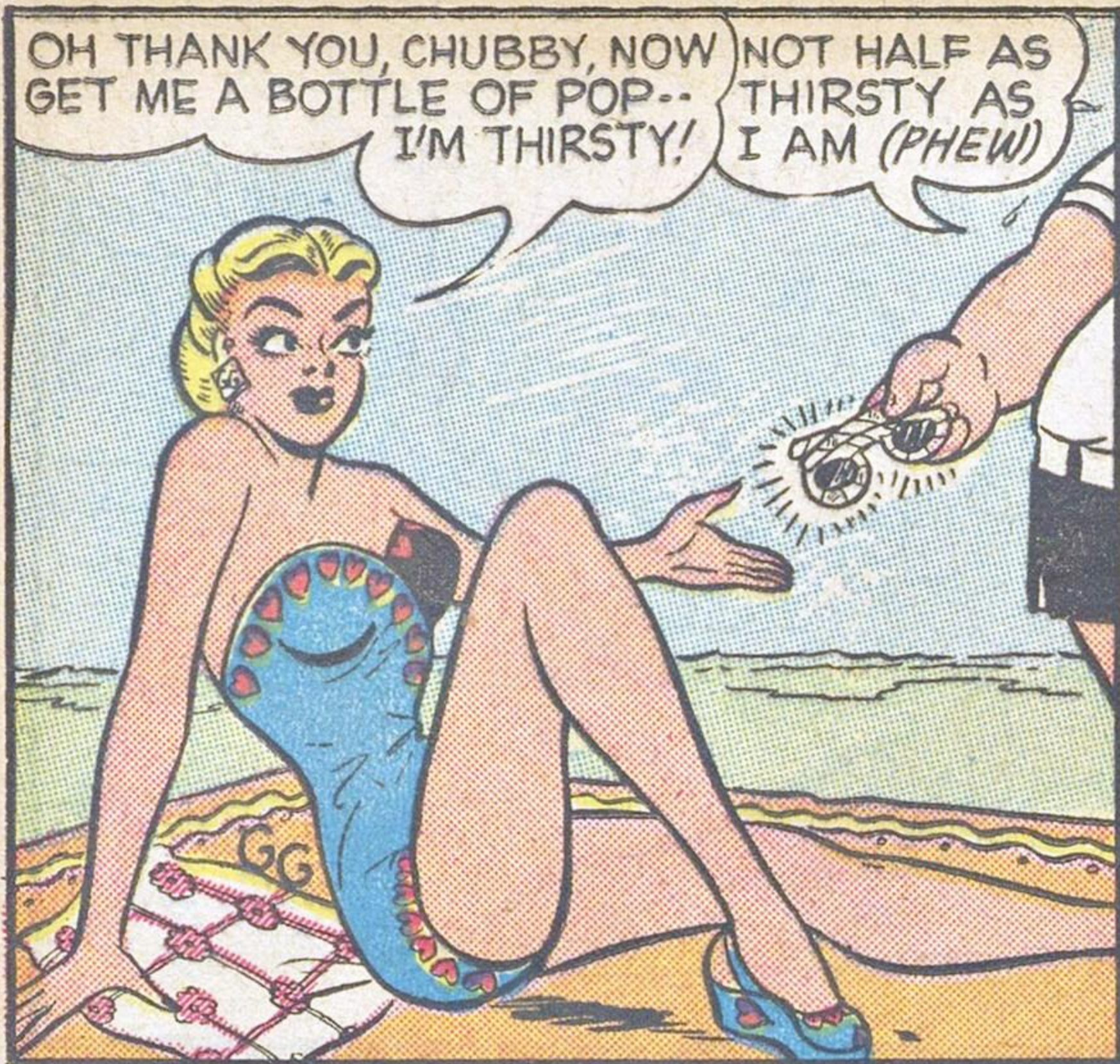
KATY'S SWIM SUIT by CONNIE JUSTICE, RT.#3 CLINTON, TENN. (AGE 15)

GLORIA'S BEACH OUTFIT by EDYTHE DIBBLE, 1116 HARDING, PLYMOUTH, MICH.

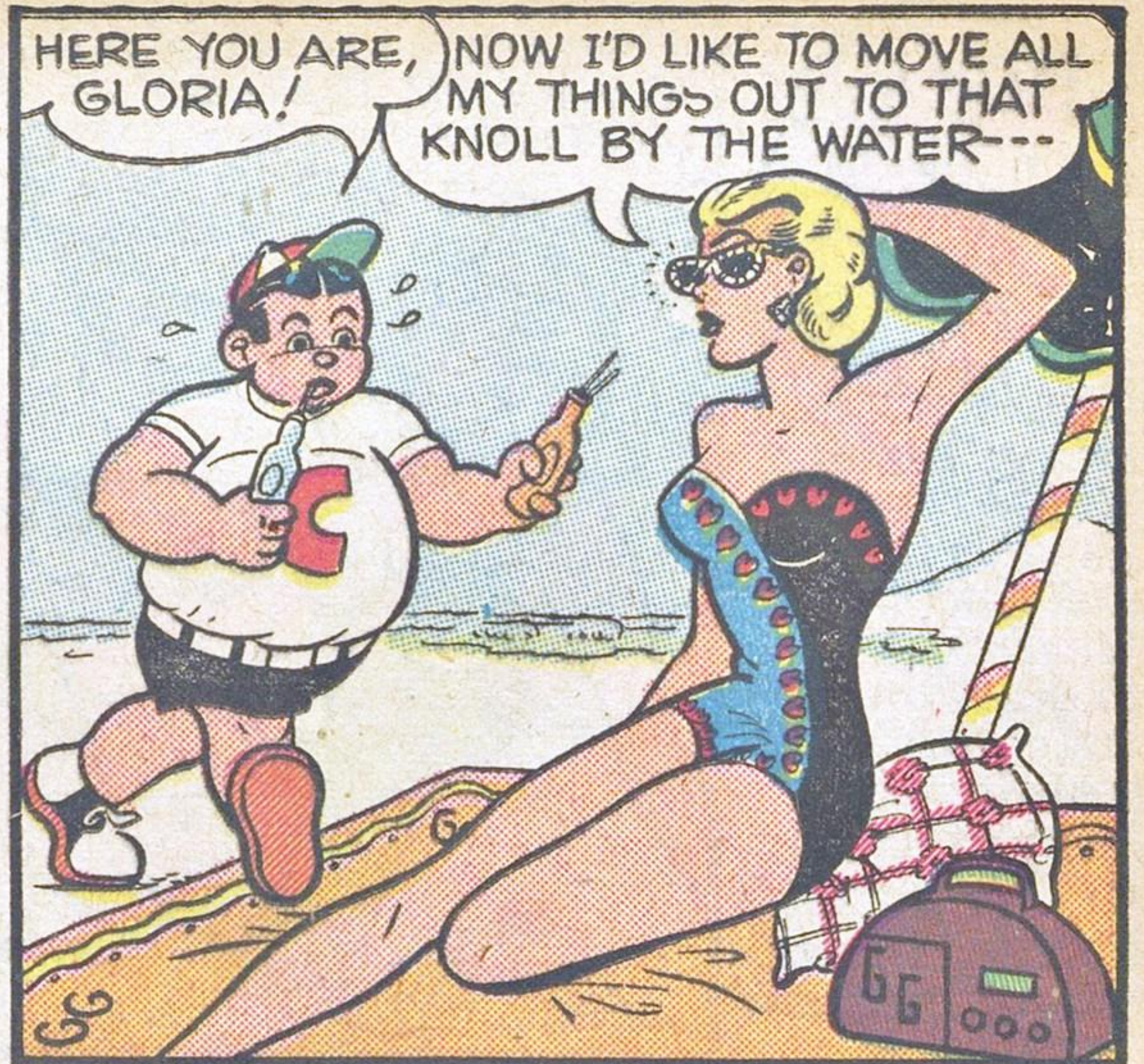


CHUBBY'S UKE by MARY MANSELL, 427 SECOND ST. N.H.A.#1, HONOLULU 18, T.H. (AGE 18)



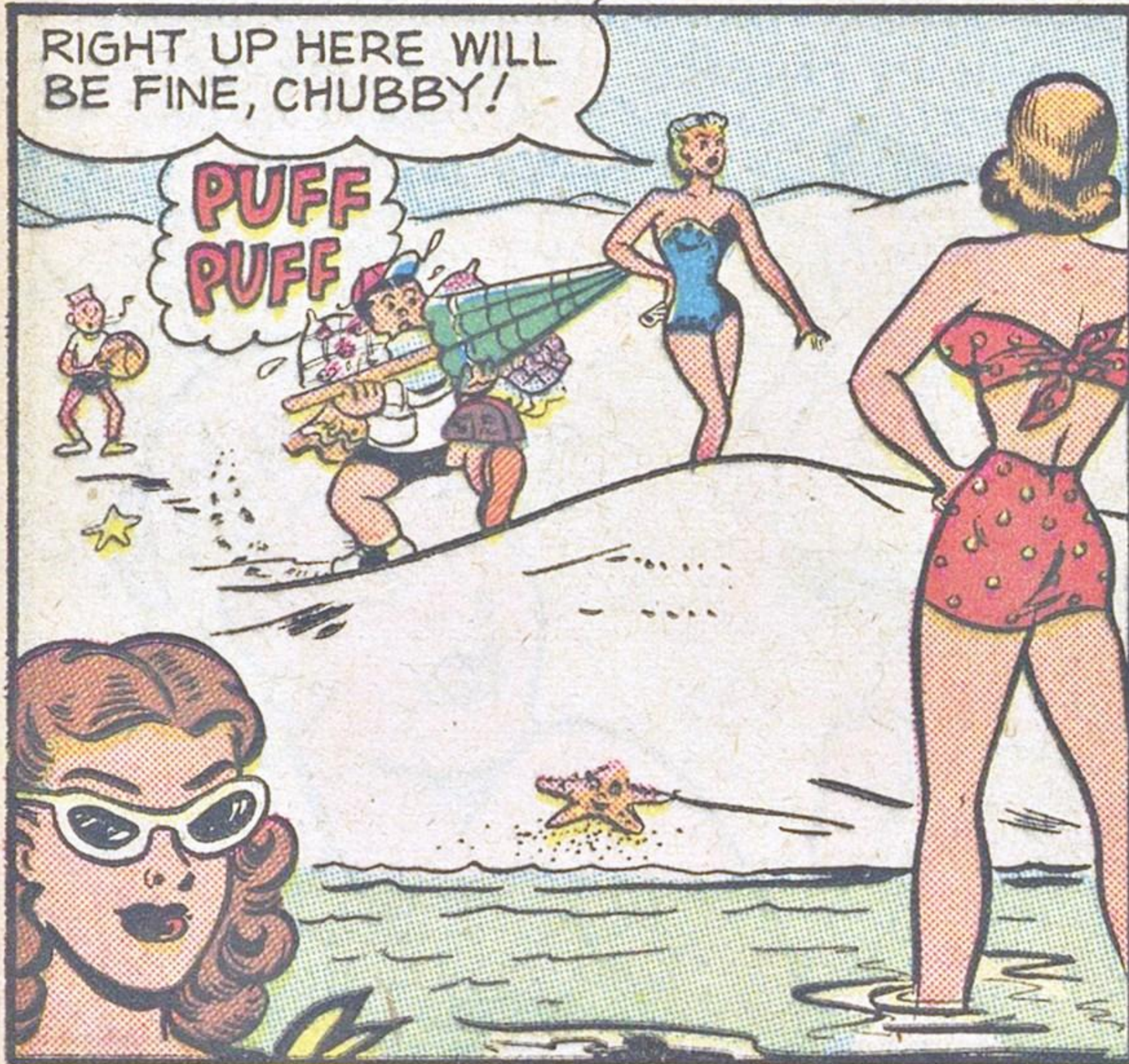


OH THANK YOU, CHUBBY, NOW GET ME A BOTTLE OF POP-- NOT HALF AS THIRSTY AS I AM (PHEW) I'M THIRSTY!



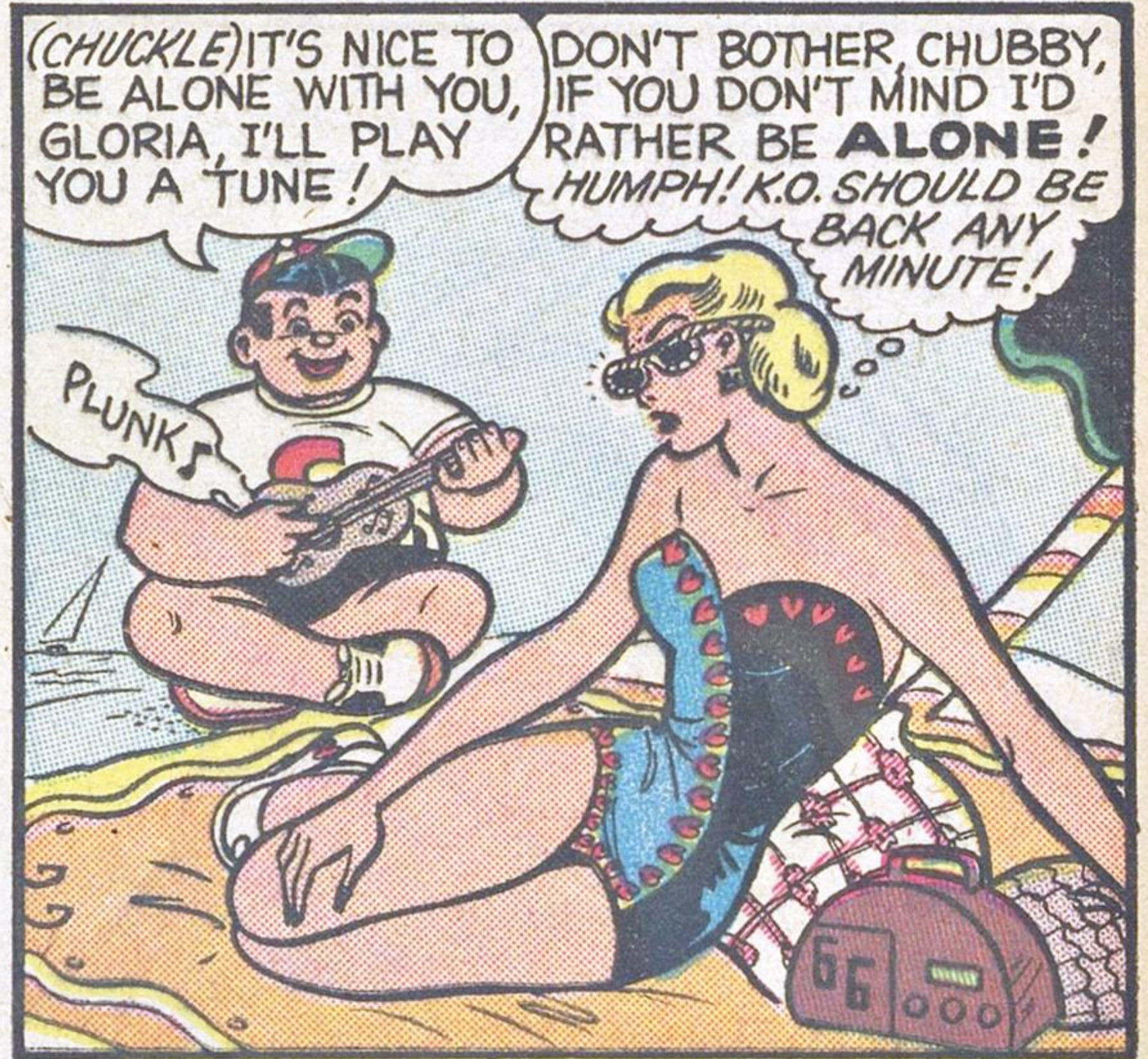
HERE YOU ARE, GLORIA! NOW I'D LIKE TO MOVE ALL MY THINGS OUT TO THAT KNOLL BY THE WATER---

GLORIA'S SUN-GLASSES by PATRICIA KEILTY (AGE 10) 73 BUCKINGHAM ST., OAKVILLE, CONN.



RIGHT UP HERE WILL BE FINE, CHUBBY!

PUFF PUFF

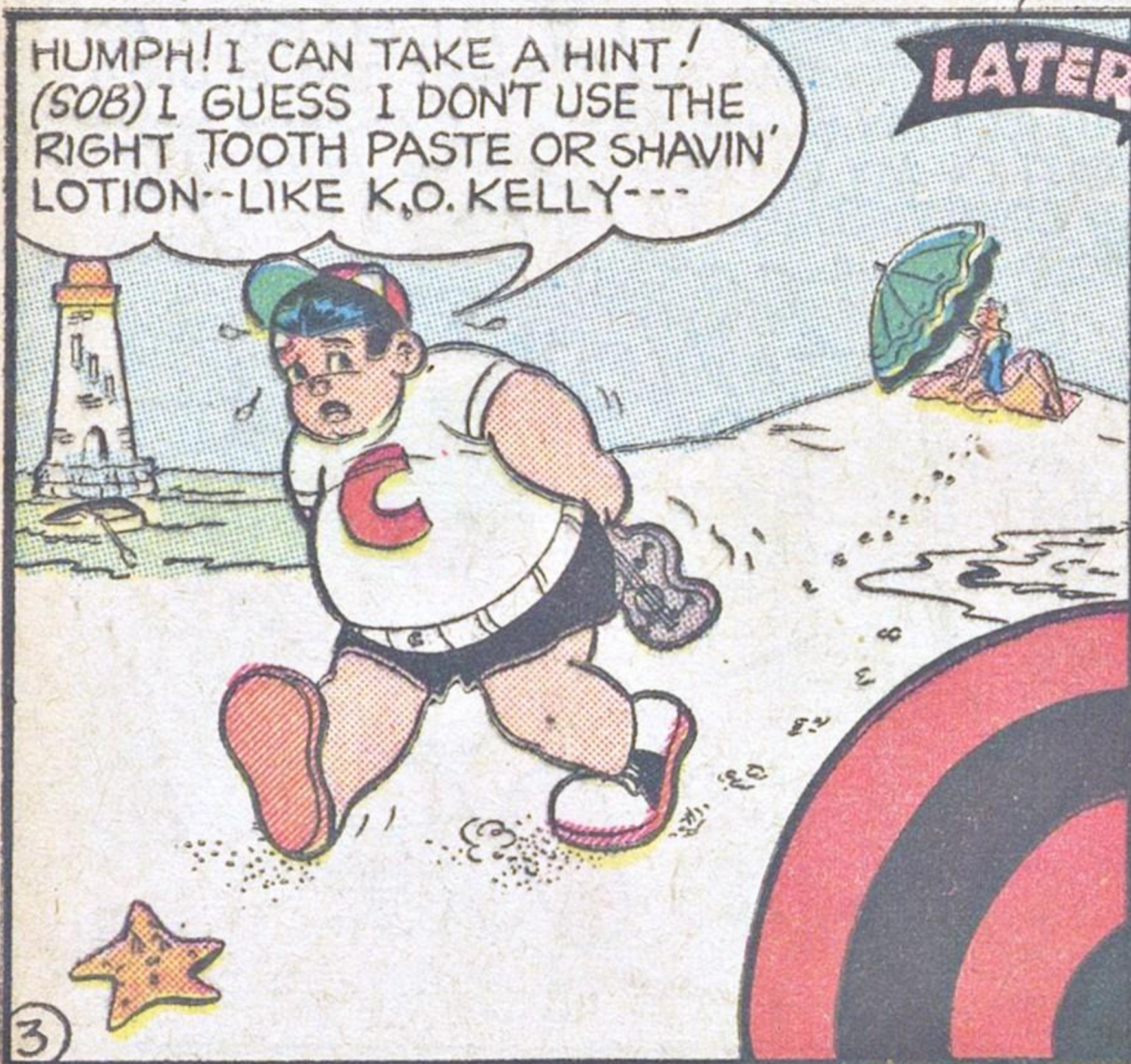


(CHUCKLE) IT'S NICE TO BE ALONE WITH YOU, GLORIA, I'LL PLAY YOU A TUNE!

DON'T BOTHER, CHUBBY, IF YOU DON'T MIND I'D RATHER BE ALONE! HUMPH! K.O. SHOULD BE BACK ANY MINUTE!

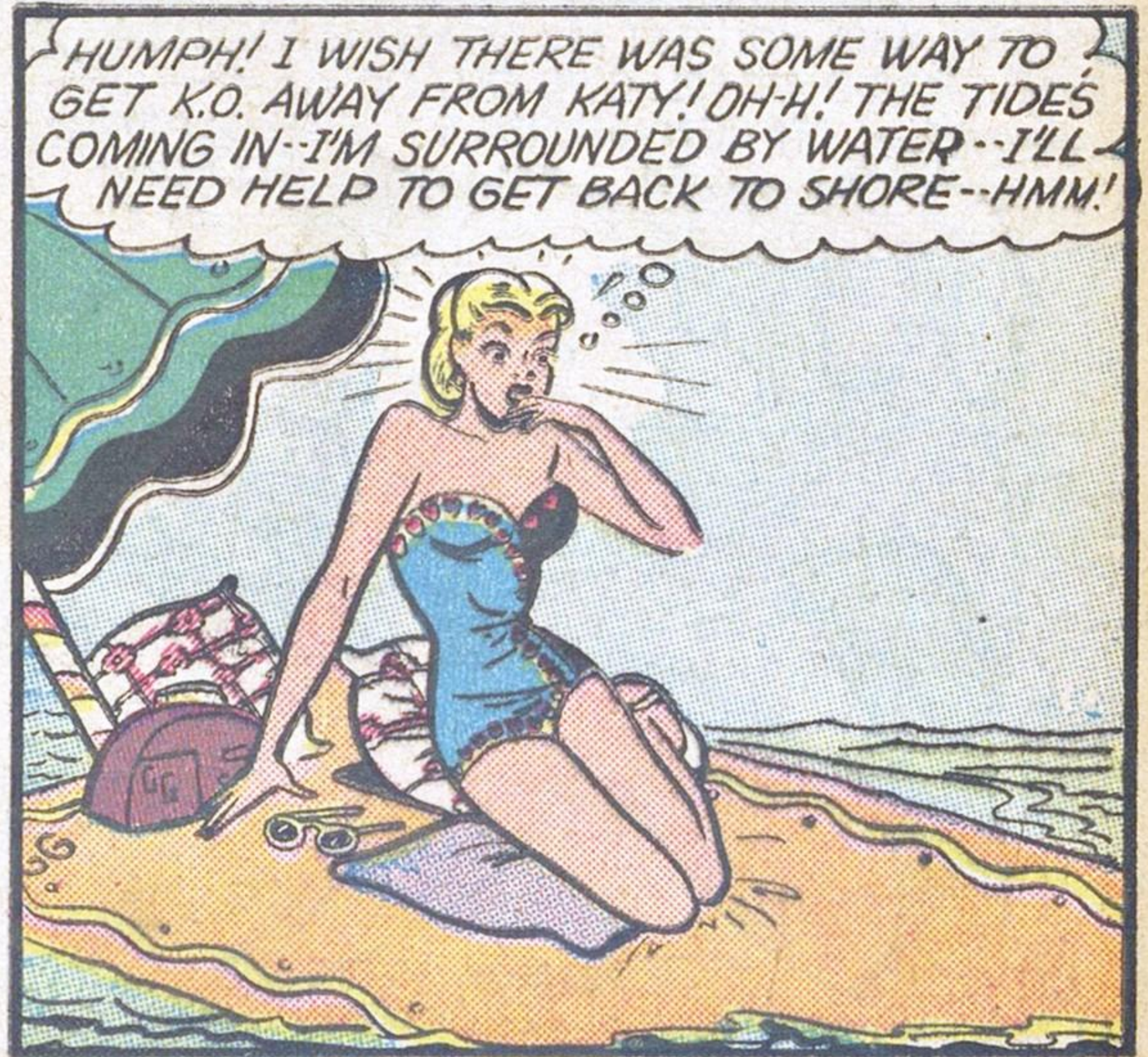
PLUNKS

GLORIA'S MONOGRAM BEACH TOWEL & RADIO by KAY SANDERS, 1202 N. 6th ST., BOISE, IDAHO.

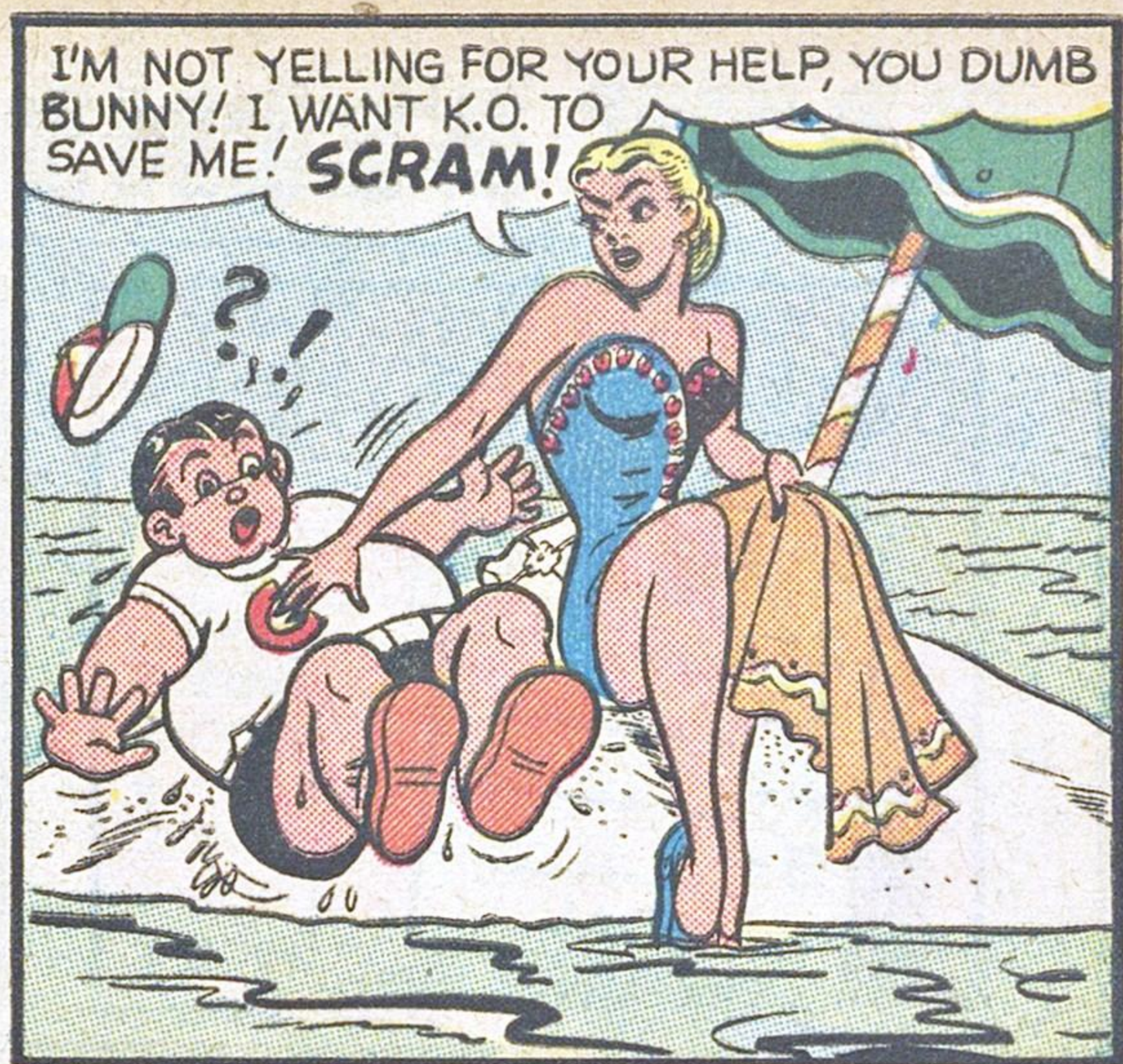
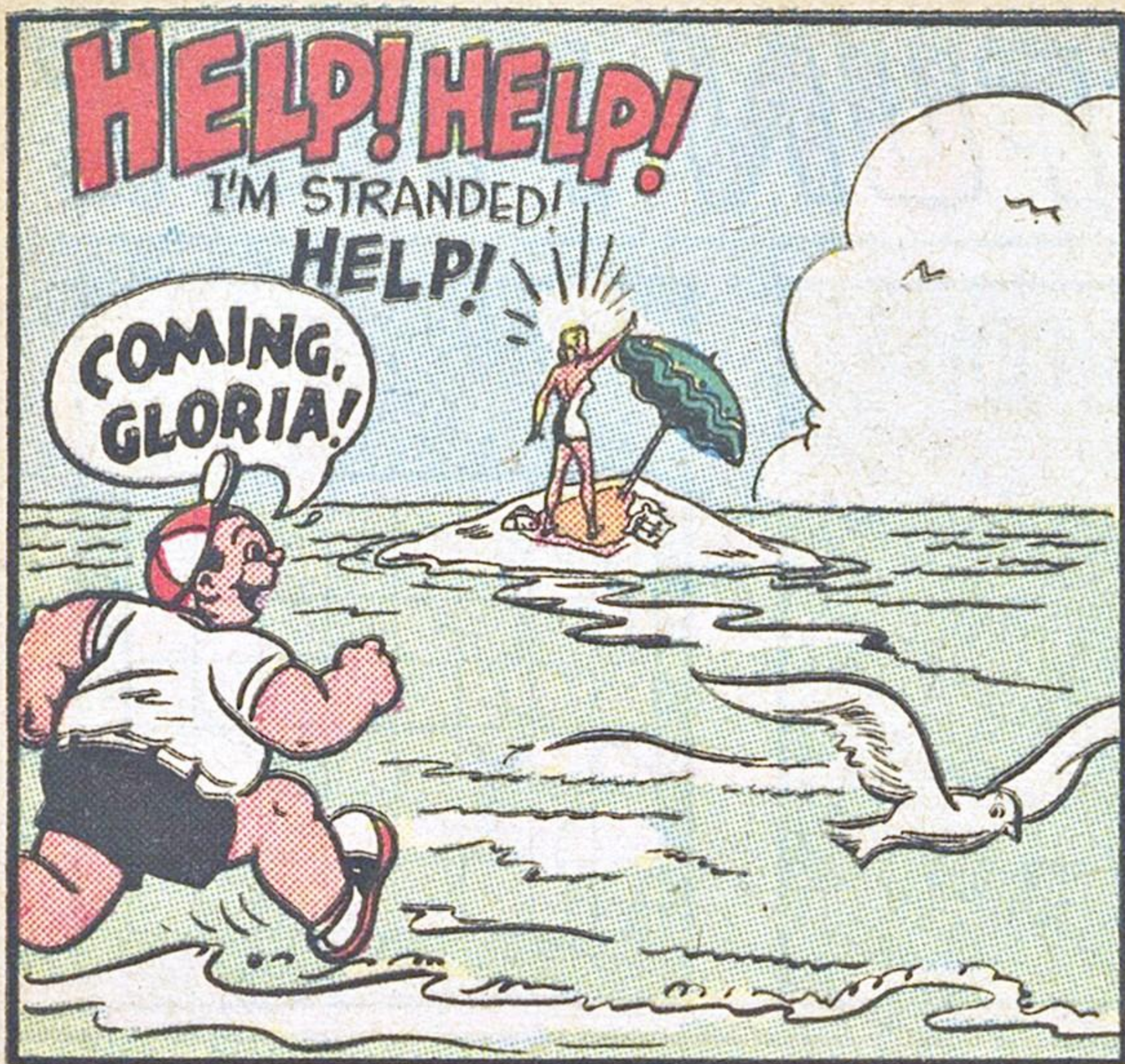


HUMPH! I CAN TAKE A HINT! (SOB) I GUESS I DON'T USE THE RIGHT TOOTH PASTE OR SHAVIN' LOTION-- LIKE K.O. KELLY---

LATER



HUMPH! I WISH THERE WAS SOME WAY TO GET K.O. AWAY FROM KATY! OH-H! THE TIDES COMING IN-- I'M SURROUNDED BY WATER-- I'LL NEED HELP TO GET BACK TO SHORE-- HMM!



MAYBE YOU DON'T LIKE GLORIA BUT YOU'LL LOVE THIS **PIN-UP and CUT-OUT SET OF GLORIA GRANDBILT**

HURRY! SEND FOR IT NOW---

HERE'S HOW TO GET THIS BEAUTIFUL SET--JUST FILL IN THIS HANDY COUPON AND MAIL IT TO **BILL WOGGON!** DON'T FORGET TO ENCLOSE TEN CENTS IN COIN! **HURRY!** FILL IN! CLIP! MAIL NOW!

FOR ONLY **10¢**

TO **BILL WOGGON** CARTOON STUDIOS
SANTA BARBARA, CALIFORNIA.
I HAVE ENCLOSED MY 10¢ IN COIN--PLEASE MAIL ME THE NEW GLORIA GRANDBILT PIN-UP AND CUT-OUT SET!

NAME _____
(PRINT CLEARLY)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

PLEASE DO NOT PASTE COINS ON COUPON- WRAP SEPARATELY

THE PIN-UP IS 6X9 IN.--IT'S IDEAL FOR YOUR PIN-UP BOARD

YOU'LL GET LOTS OF SMART, CHIC FASHIONS TO FIT THIS PIN-UP DOLL!

LOADS OF FUN FOR ONLY A DIME!

THESE SETS MAKE IDEAL GIFTS!

THE FASHIONS ARE THE MOST POPULAR DESIGNS SENT IN BY THE READERS--YOURS MAY BE AMONG THEM!

KATY KEENE FUN PAGE

CAN YOU GO FROM **BOOK** TO **GOAL** IN SIX STEPS, CHANGING ONE LETTER EACH STEP?

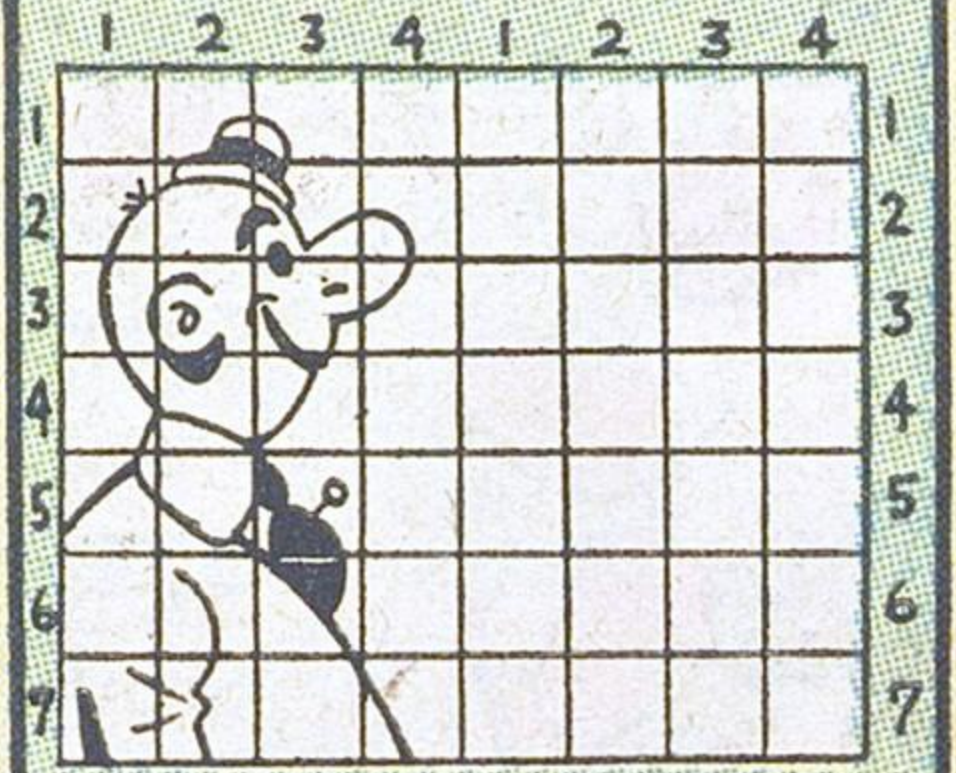
- 1- **BOOK**
- 2- _____
- 3- _____
- 4- _____
- 5- _____
- 6- **GOAL**

- 1-BOOK
- 2-BOOT
- 3-BOAT
- 4-COAT
- 5-COAL
- 6-GOAL

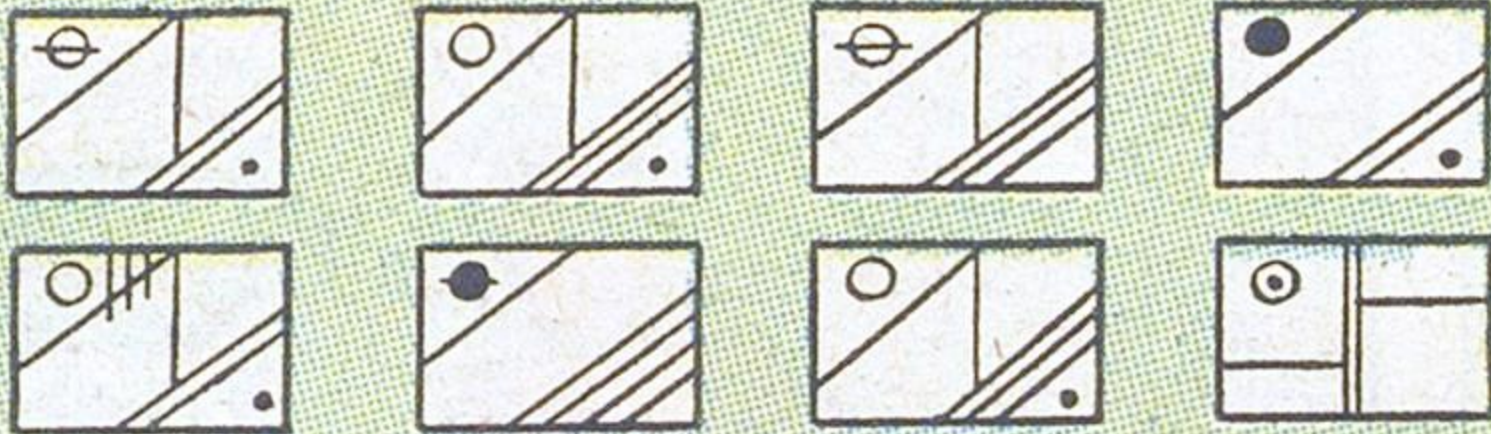
RIDDLES

1-WHY IS A SCHOOL BOY BEING WHIPPED LIKE YOUR EYE?
 2-WHY IS A "LIKE A HONEYSUCKLE" FOLLOWING IT?
 1-BECAUSE UNDER THE LASH HE'S A PUPIL
 2-BECAUSE IT

DRAW ME ...



CAN YOU PICK THE TWO DESIGNS THAT ARE EXACTLY ALIKE?

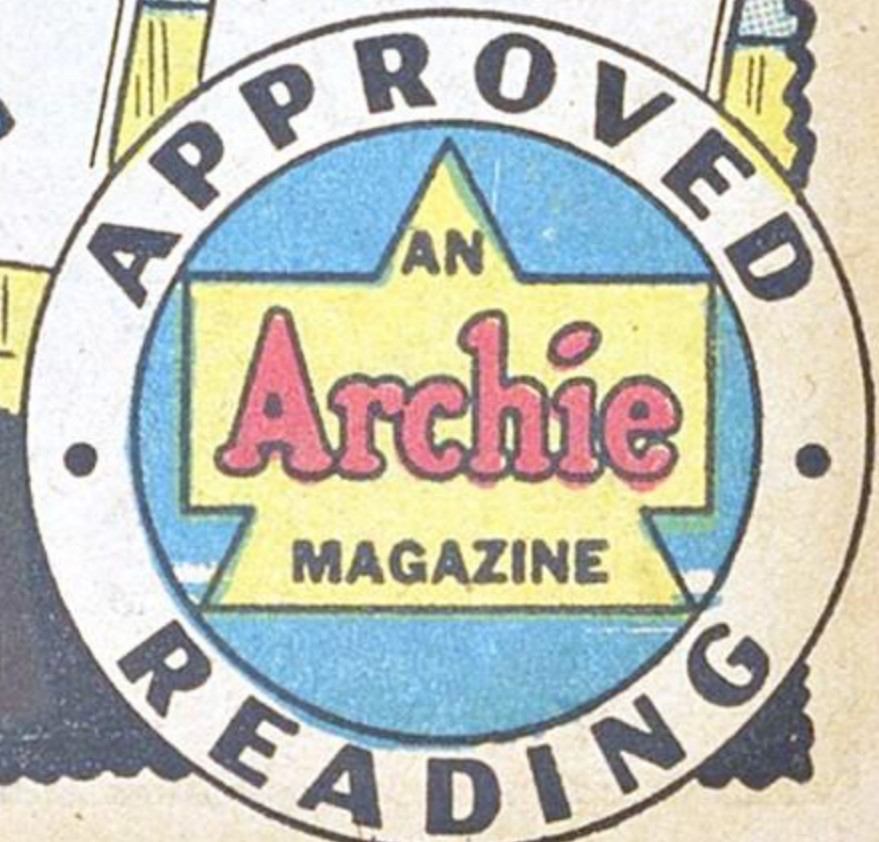
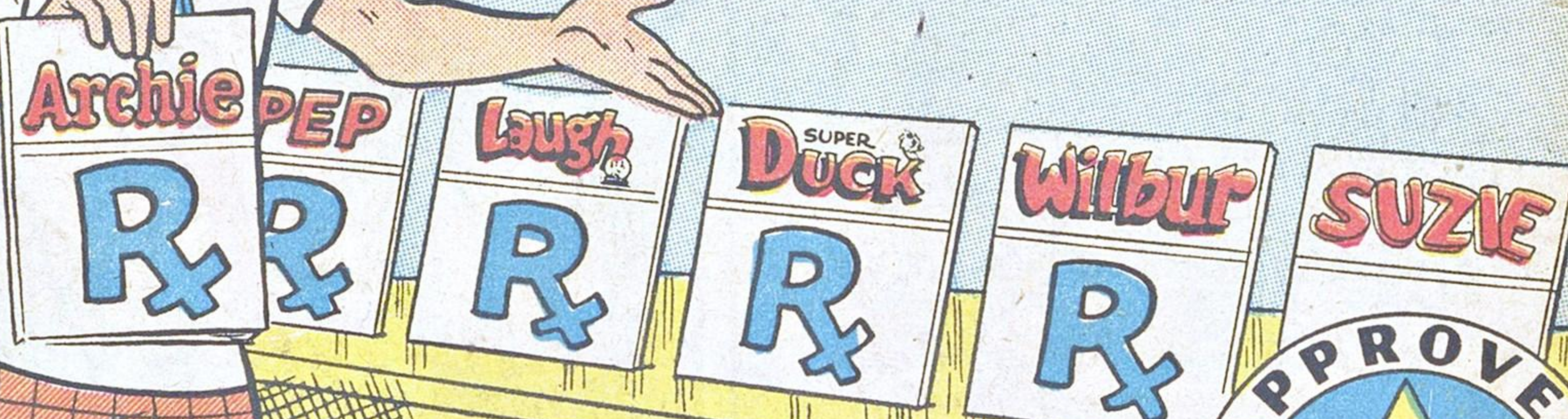


CONNECT THE DOTS!



NEED A TONIC?... TRY AN **Archie** COMIC!

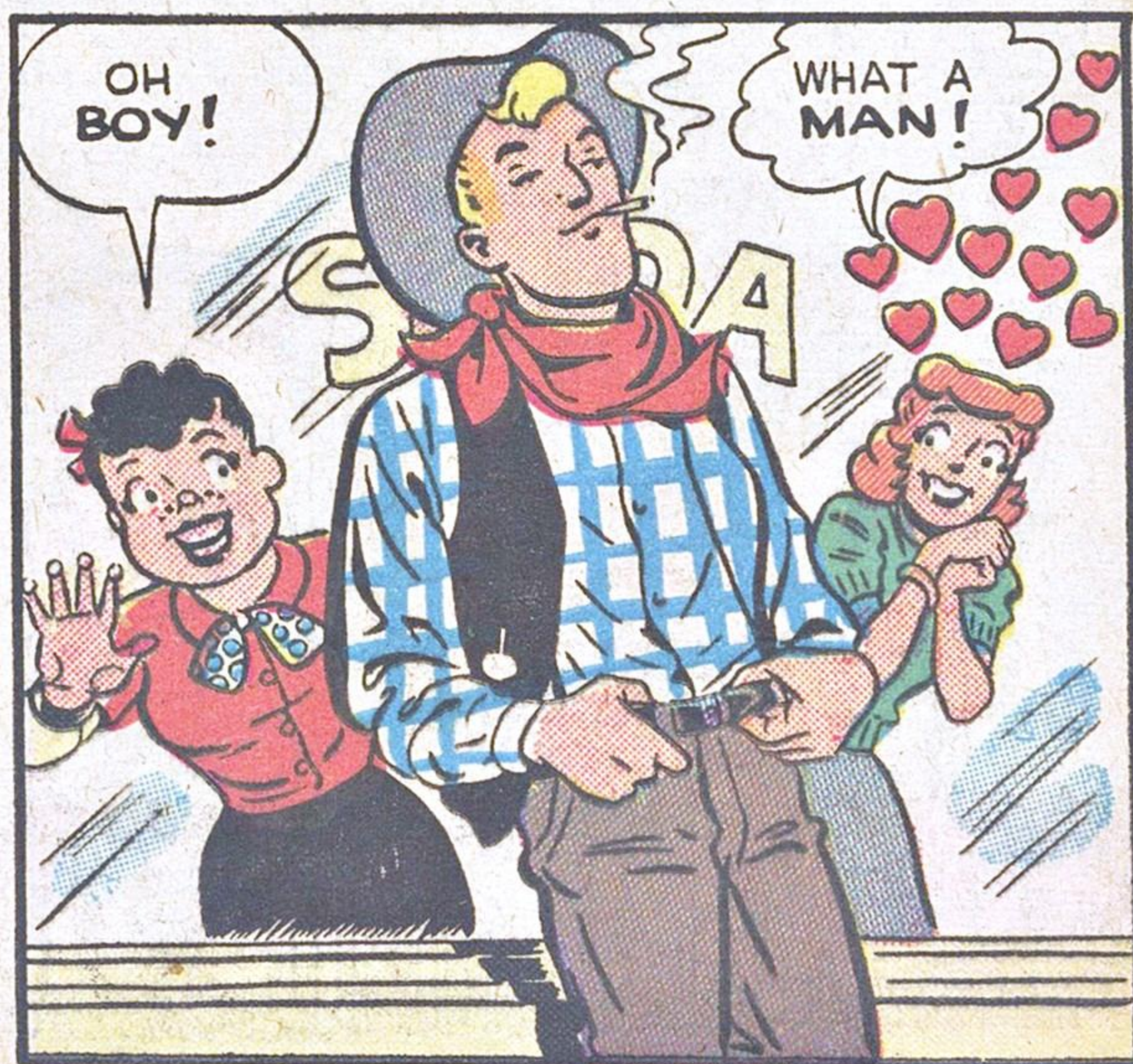
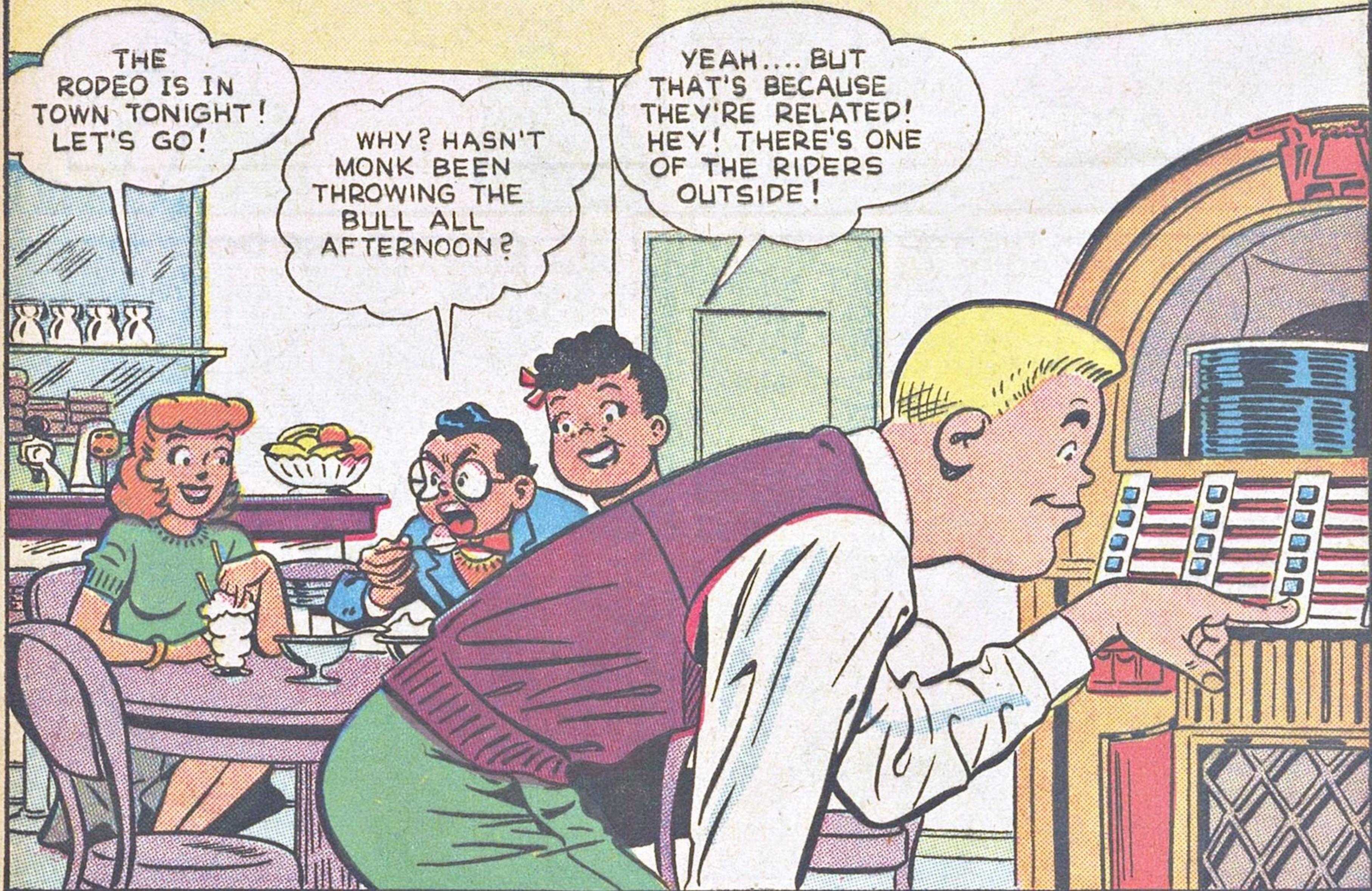
AN ARCHIE COMIC IS JUST WHAT THE DOCTOR ORDERED TO CURE YOU OF THOSE BLUES!

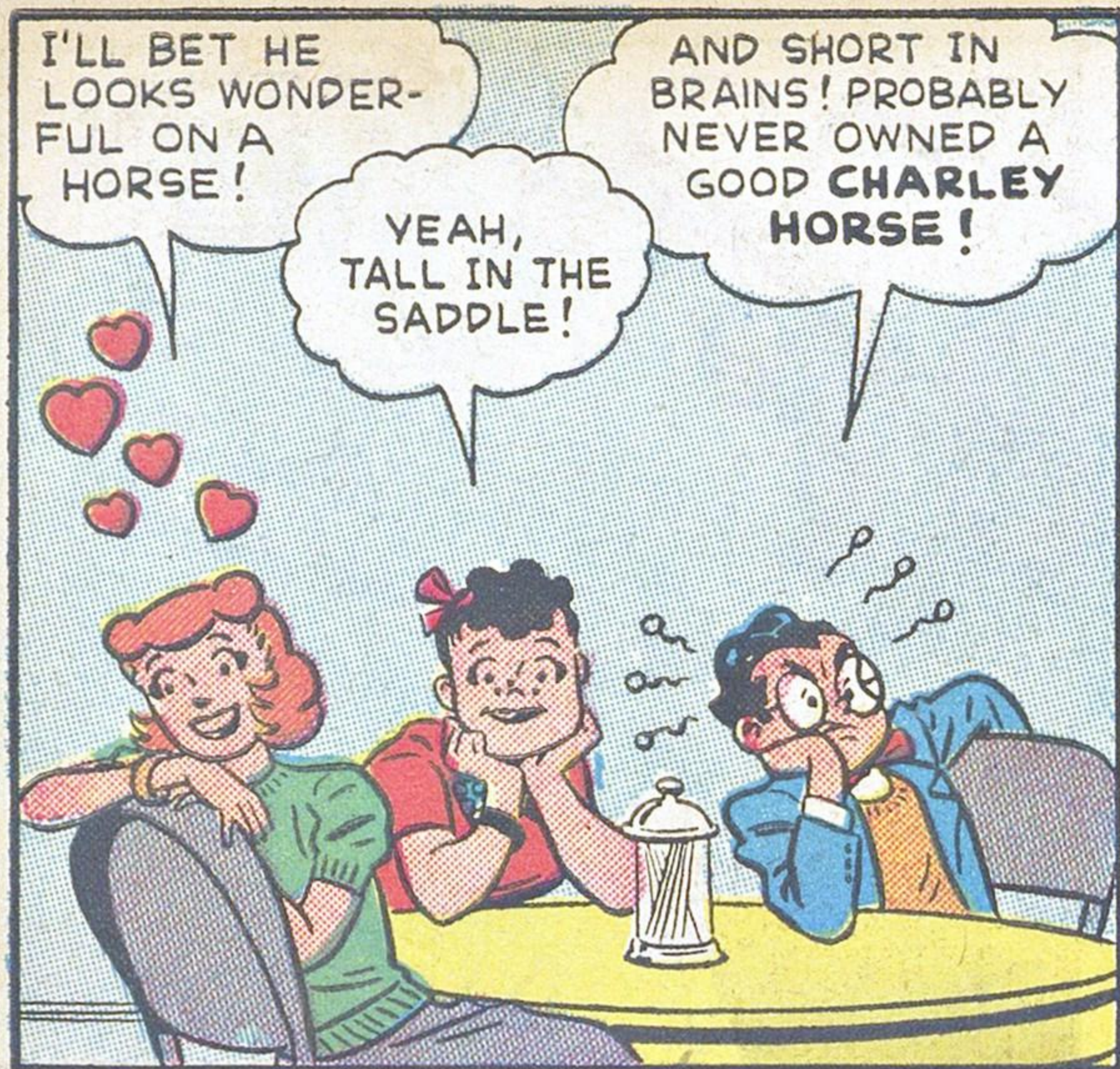


LOOK FOR THIS TRADEMARK

Ginger

HOOTS and SADDLES

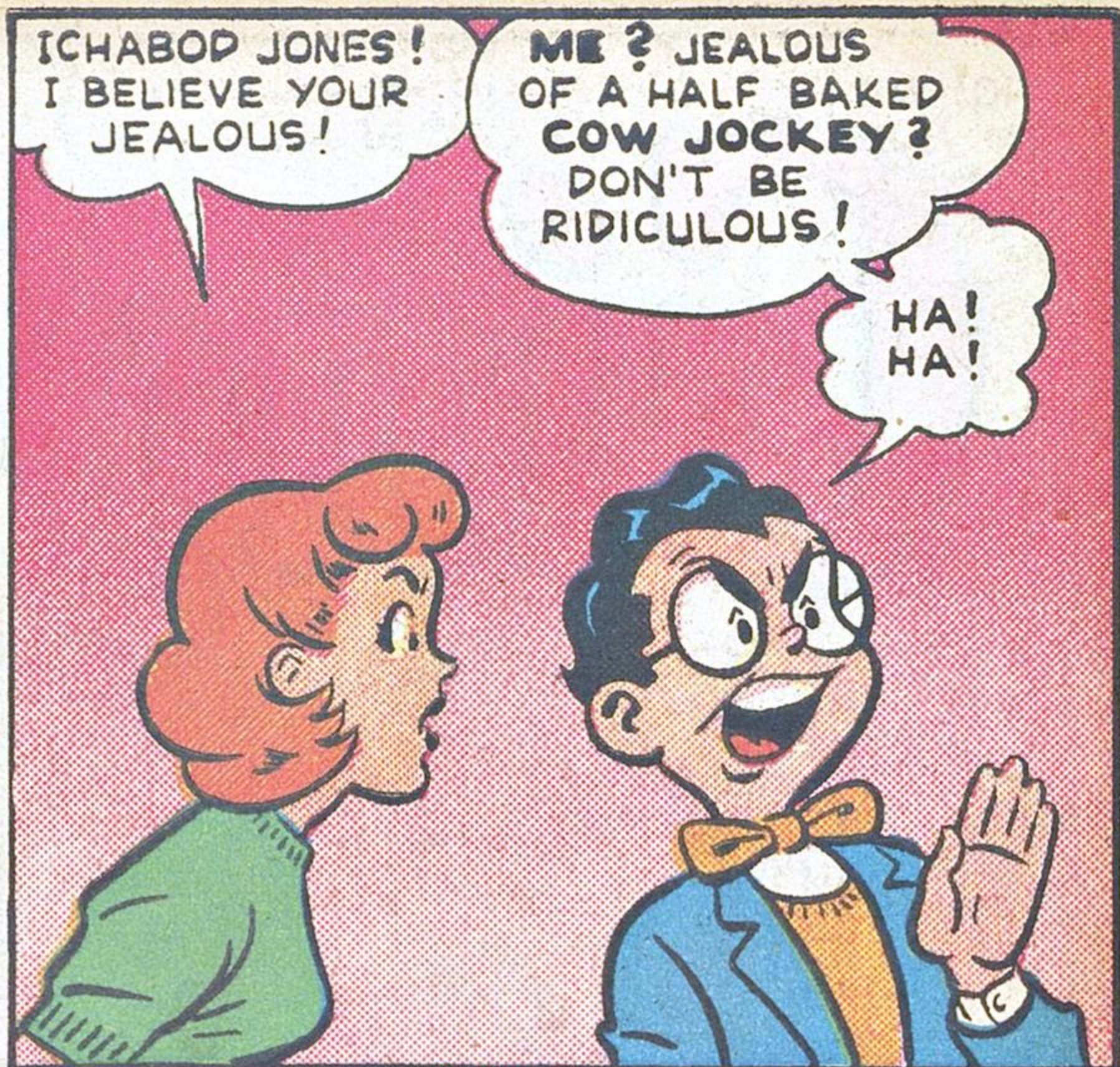




I'LL BET HE LOOKS WONDERFUL ON A HORSE!

YEAH, TALL IN THE SADDLE!

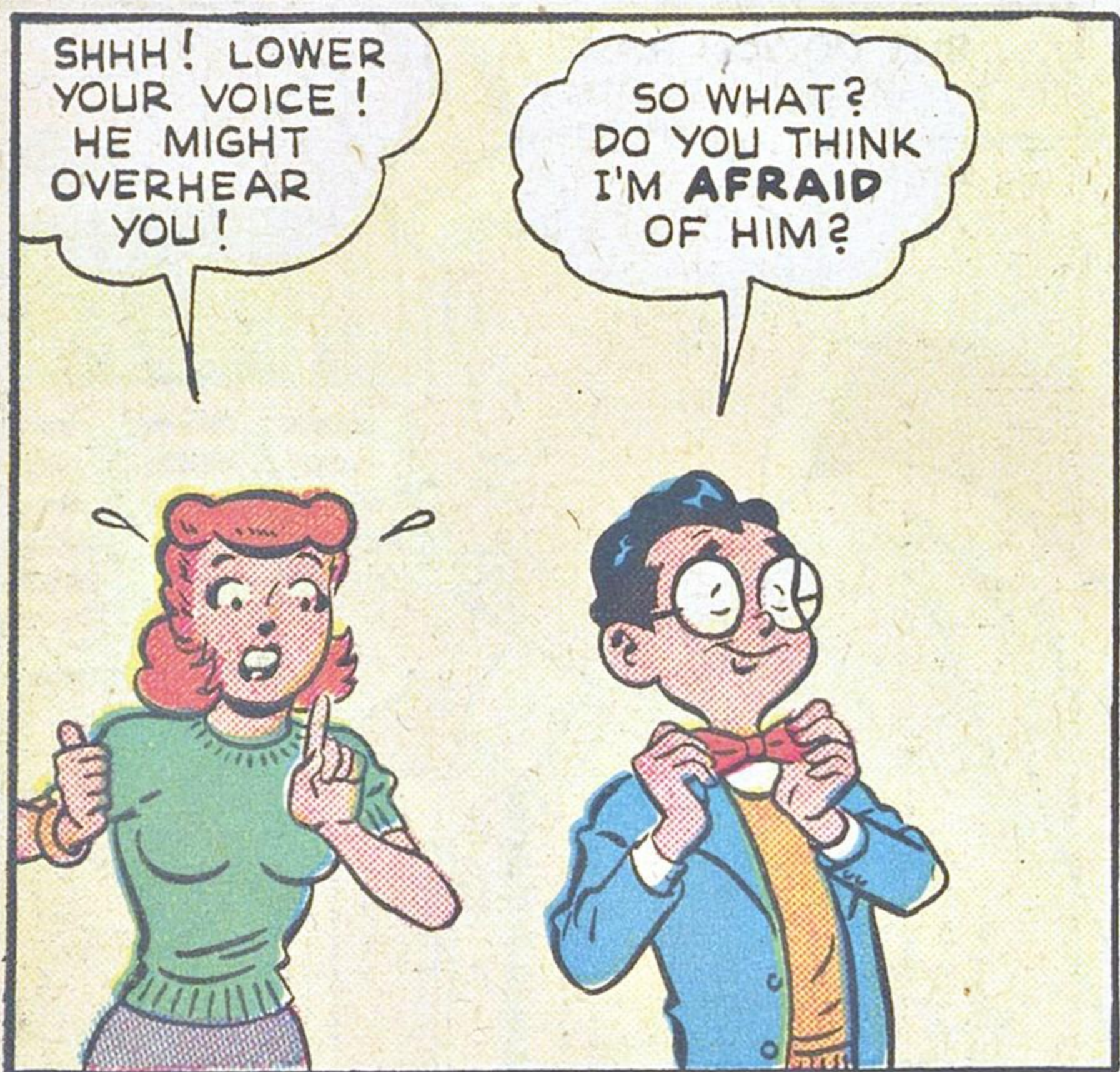
AND SHORT IN BRAINS! PROBABLY NEVER OWNED A GOOD CHARLEY HORSE!



ICHABOD JONES! I BELIEVE YOUR JEALOUS!

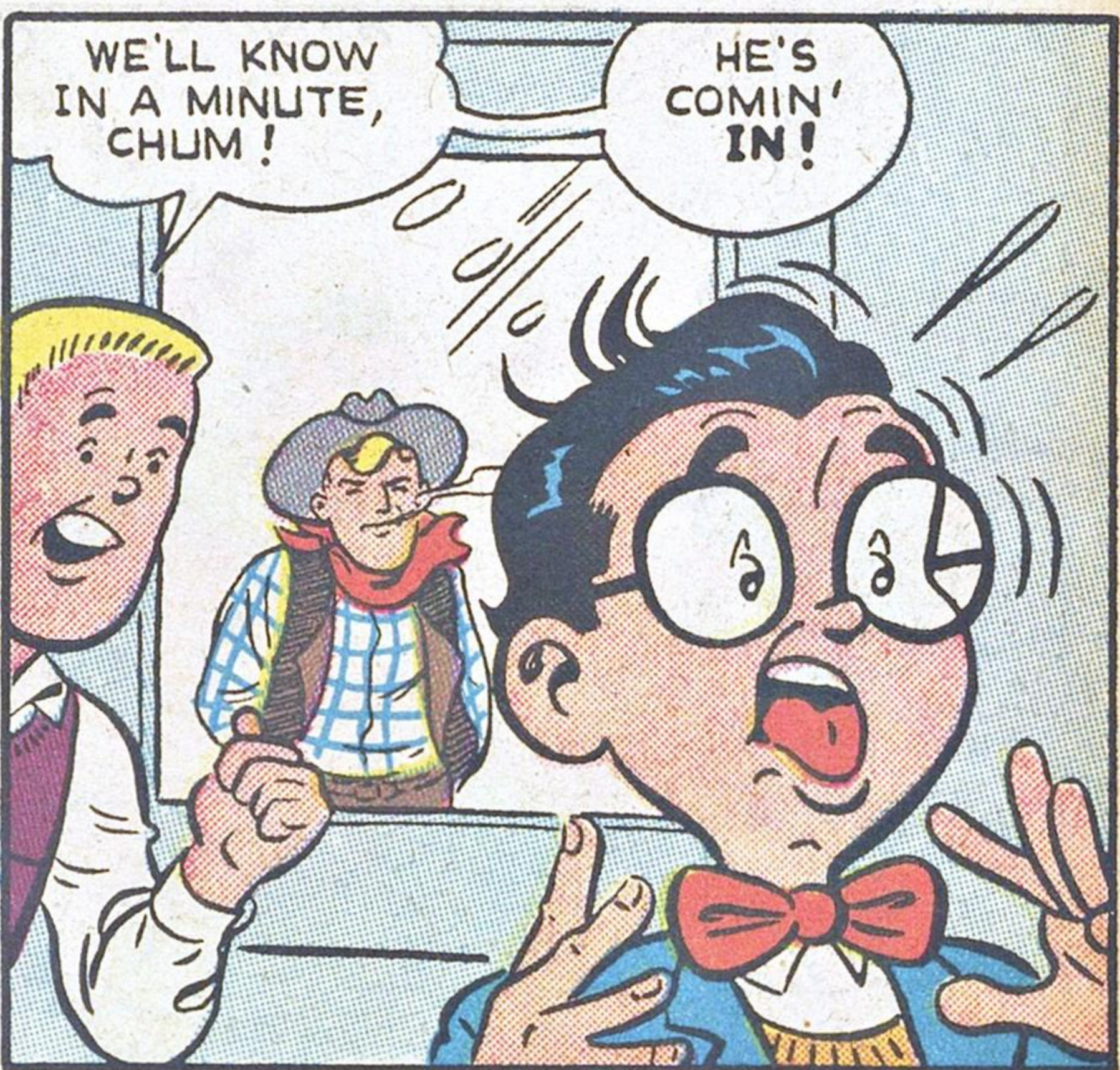
ME? JEALOUS OF A HALF BAKED COW JOCKEY? DON'T BE RIDICULOUS!

HA! HA!



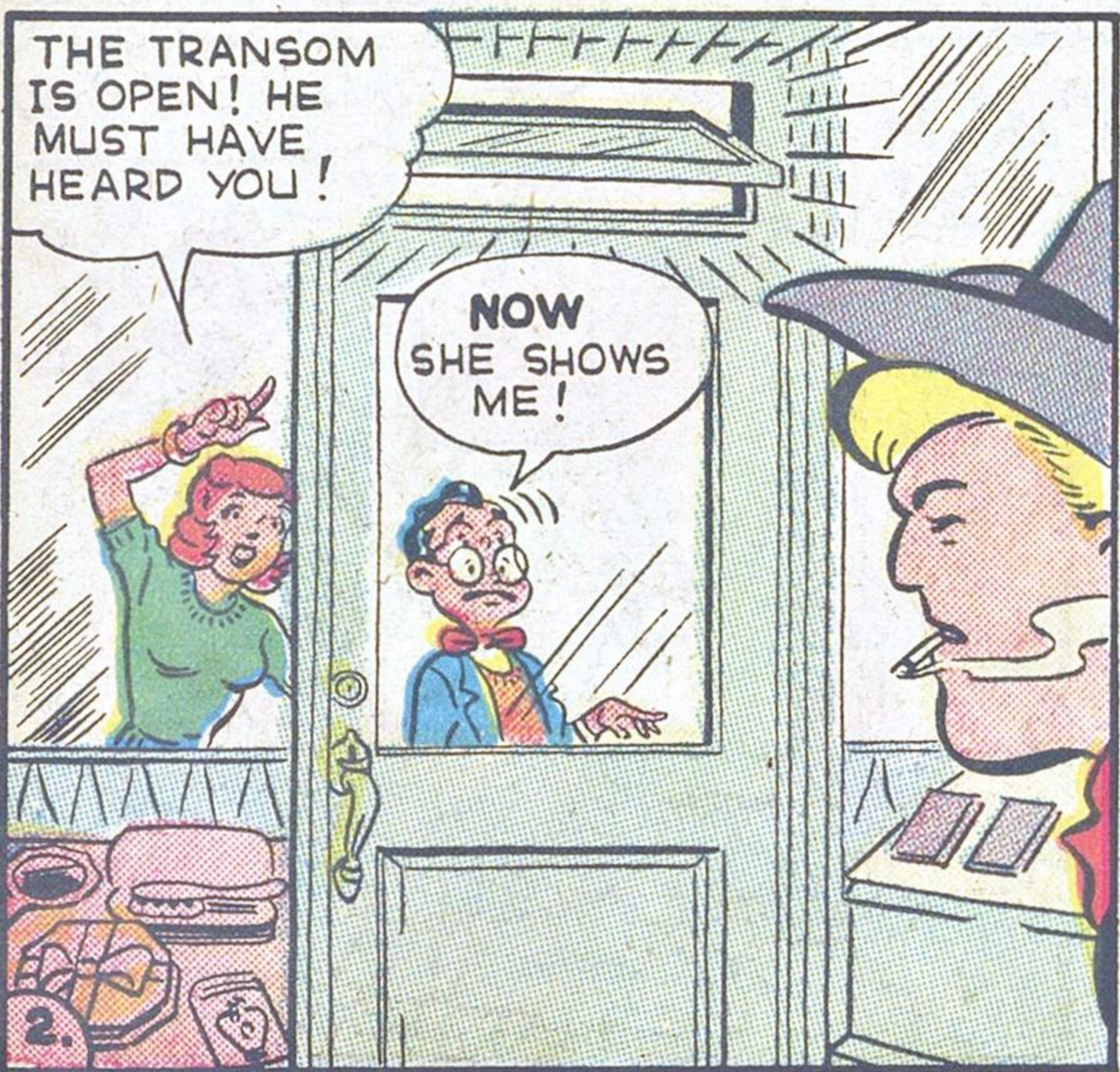
SHHH! LOWER YOUR VOICE! HE MIGHT OVERHEAR YOU!

SO WHAT? DO YOU THINK I'M AFRAID OF HIM?



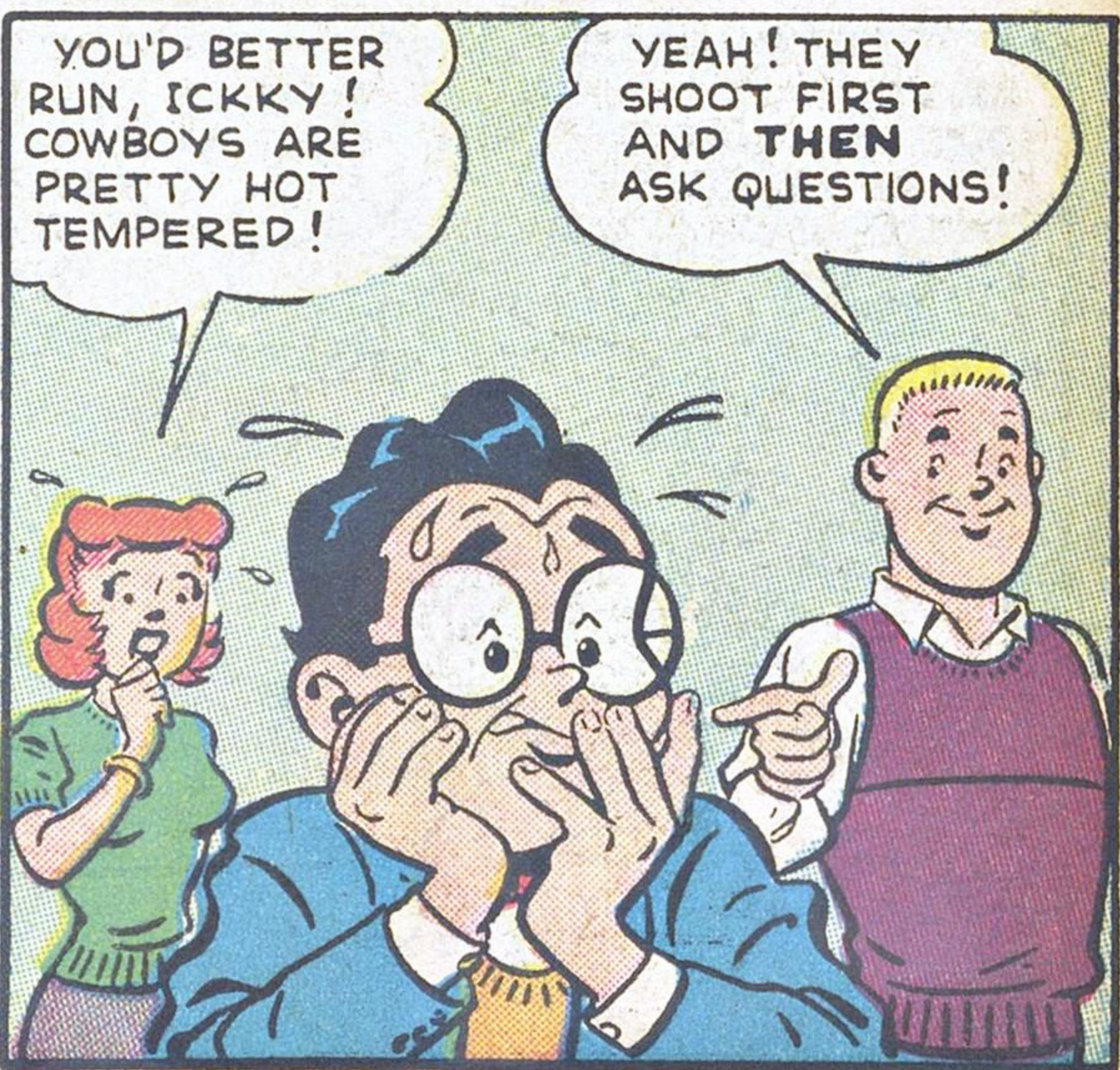
WE'LL KNOW IN A MINUTE, CHUM!

HE'S COMIN' IN!



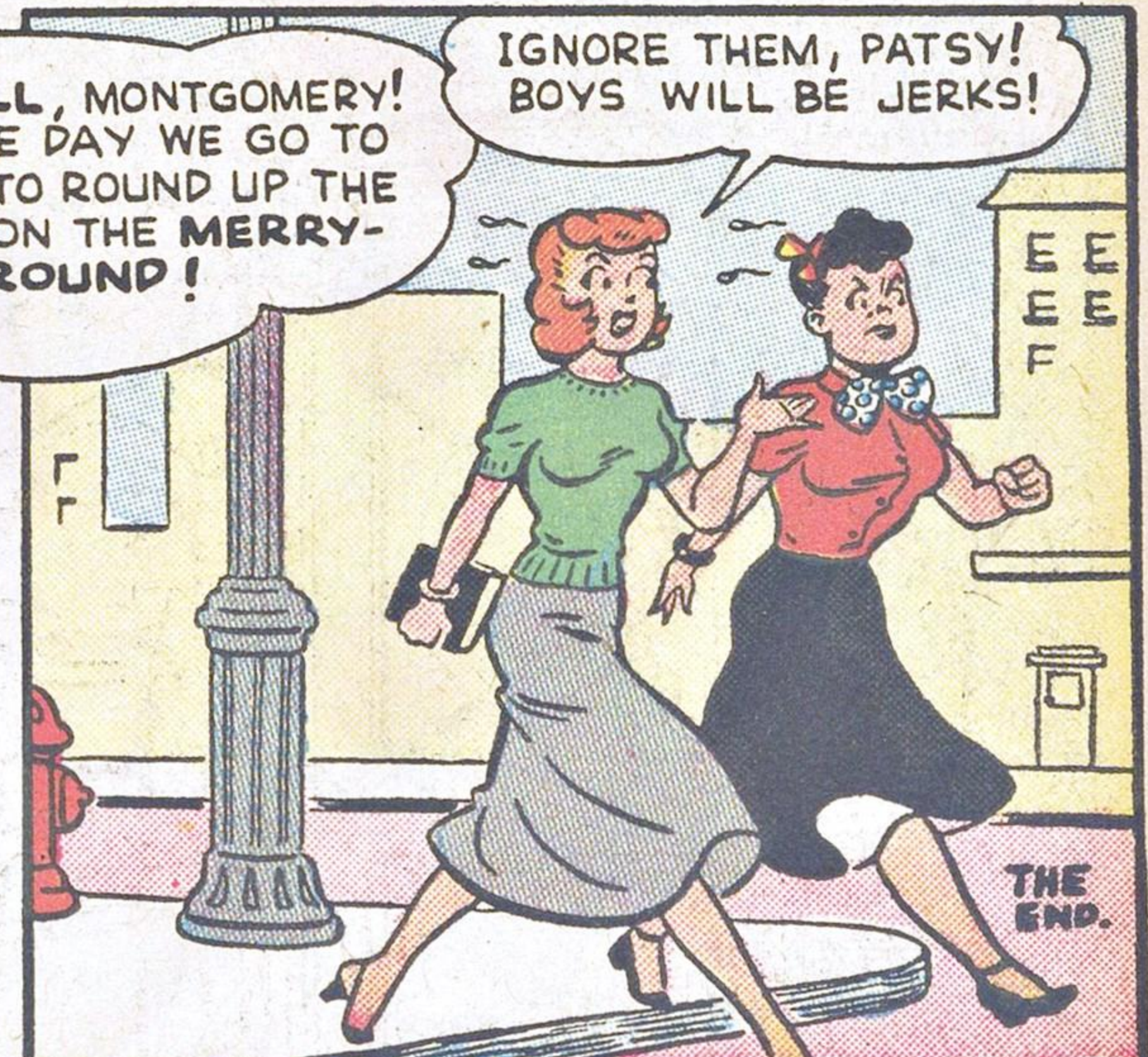
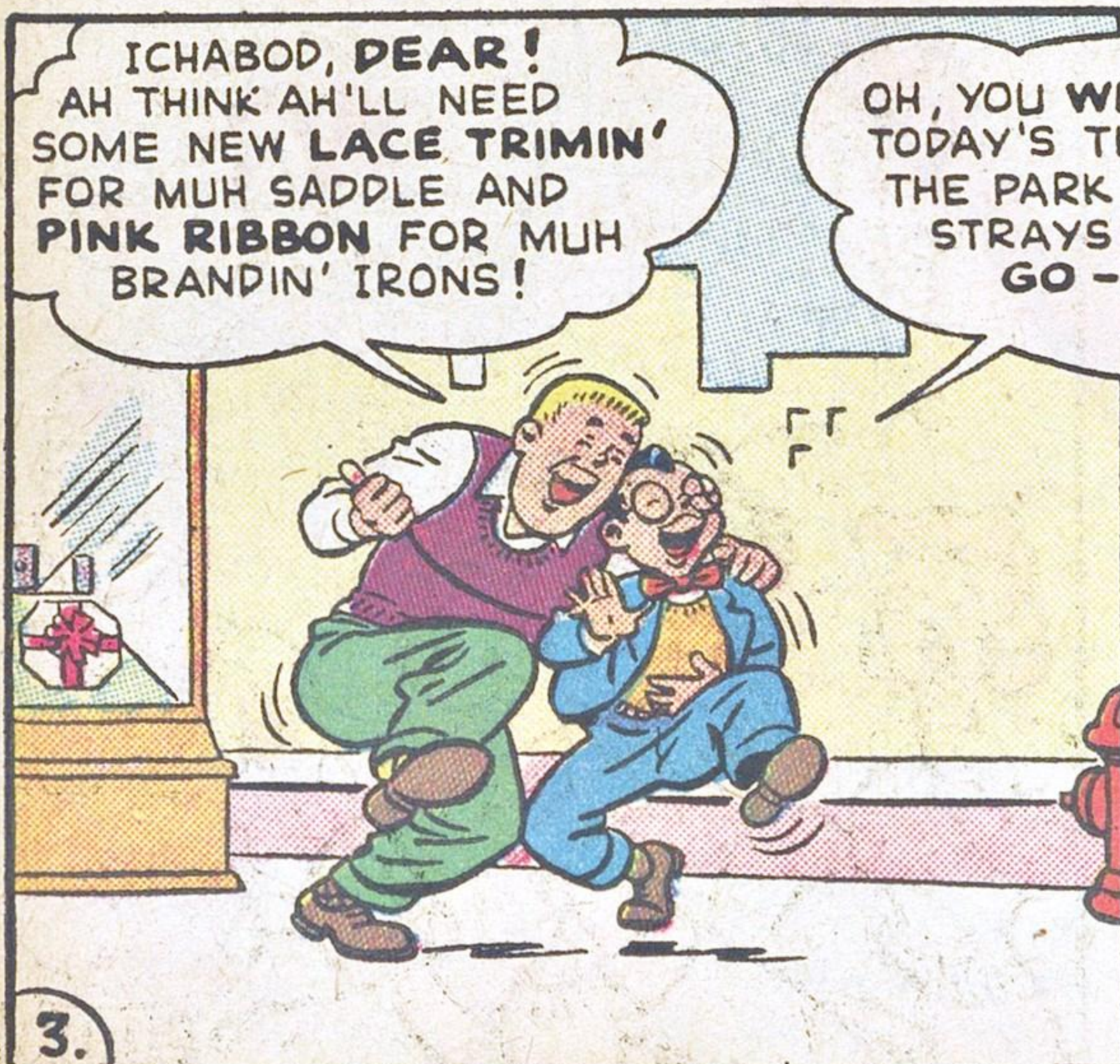
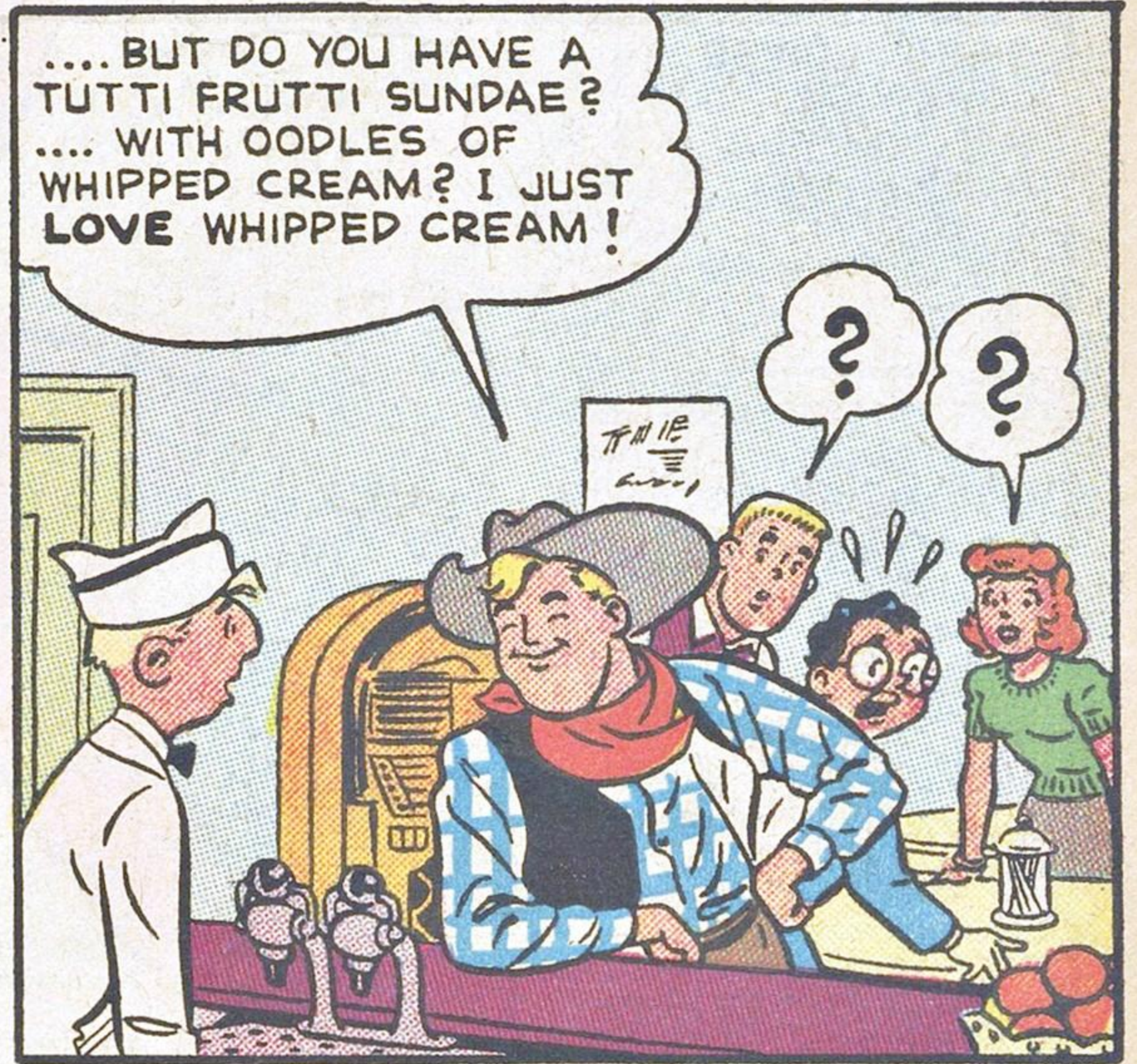
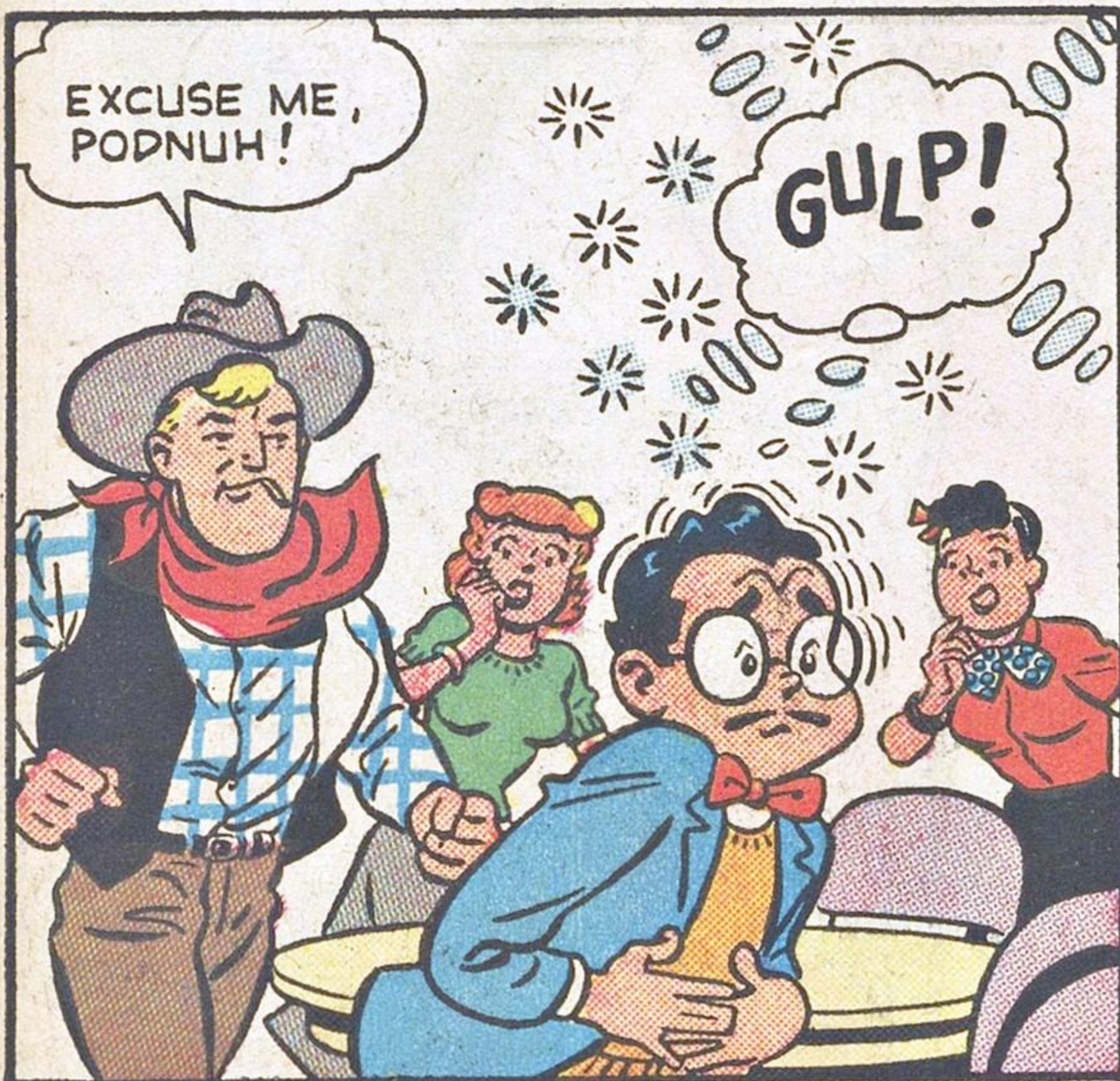
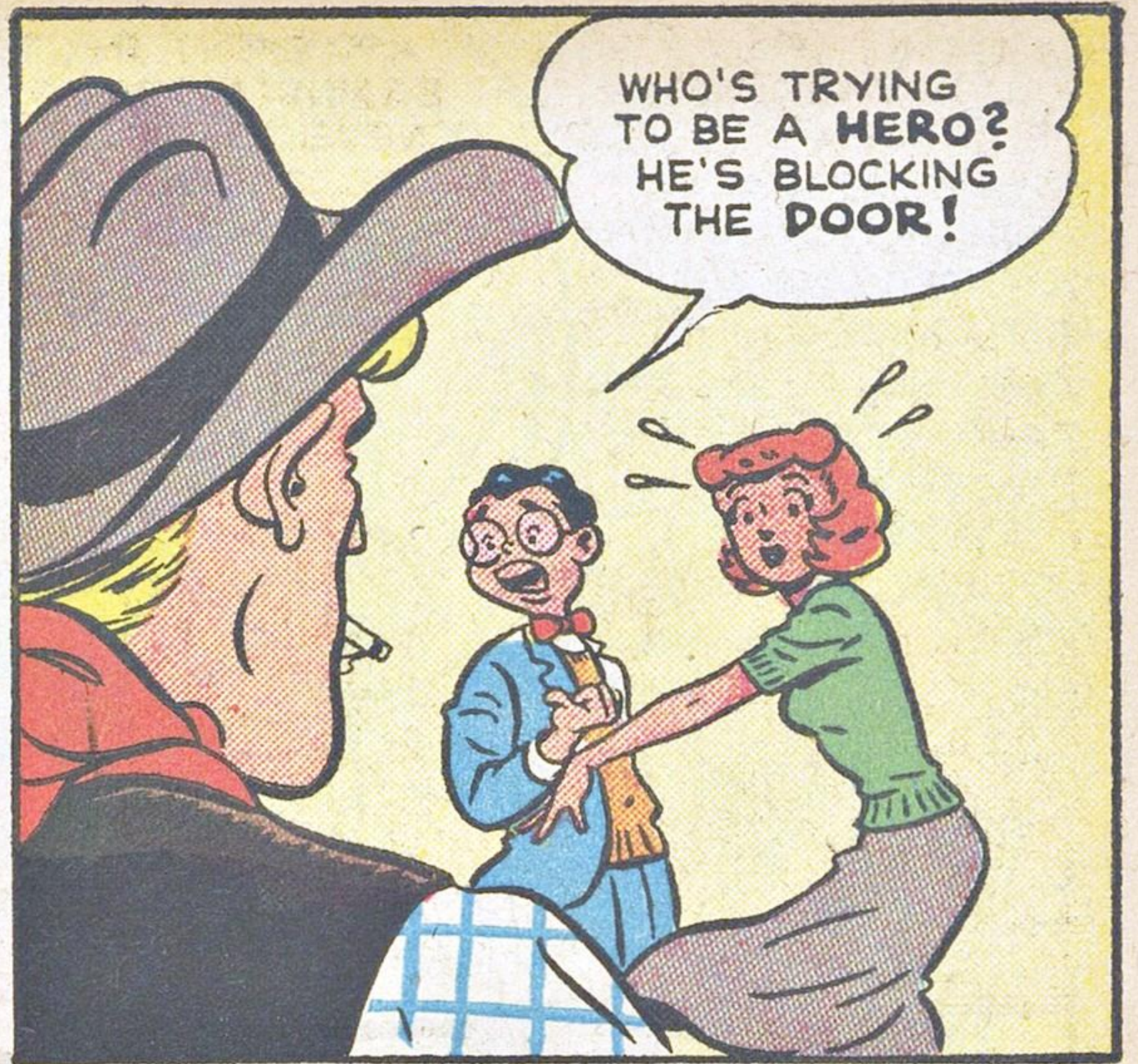
THE TRANSOM IS OPEN! HE MUST HAVE HEARD YOU!

NOW SHE SHOWS ME!



YOU'D BETTER RUN, ICKKY! COWBOYS ARE PRETTY HOT TEMPERED!

YEAH! THEY SHOOT FIRST AND THEN ASK QUESTIONS!



KATY SKATING FASHIONS

COSTUME AT RIGHT by
MARILYN MOATS,
4709 ARLINGTON AVE.,
FORT WAYNE 6,
INDIANA.

and
KATHLEEN CAHILL,
17 BROWN ST.,
PITTSFIELD,
MASS.

COSTUME AT RIGHT
by NANCY RICE,
7105 COLLEGE,
KANSAS CITY, MO.

and
VICTORIA KRELL,
418 AVON AVE.,
NEWARK 8, N.J.



STAR COSTUME OF KATY
by:
CLAIRE GUZZO, (AGE 16),
R.F.D. # 3, STAFFORD SPRINGS, CONN.

BOB SCHONASKY, 532 EIGHTH AVE.,
BARABOO, WISCONSIN.

YOSHIKO KONO, (AGE 13)
3043 HOOVER VILLAGE,
SEABROOK, N.J.

and FLORENCE CHANDLER, (AGE 13),
274 EAST THIRTEENTH,
HIALEAH, FLORIDA.

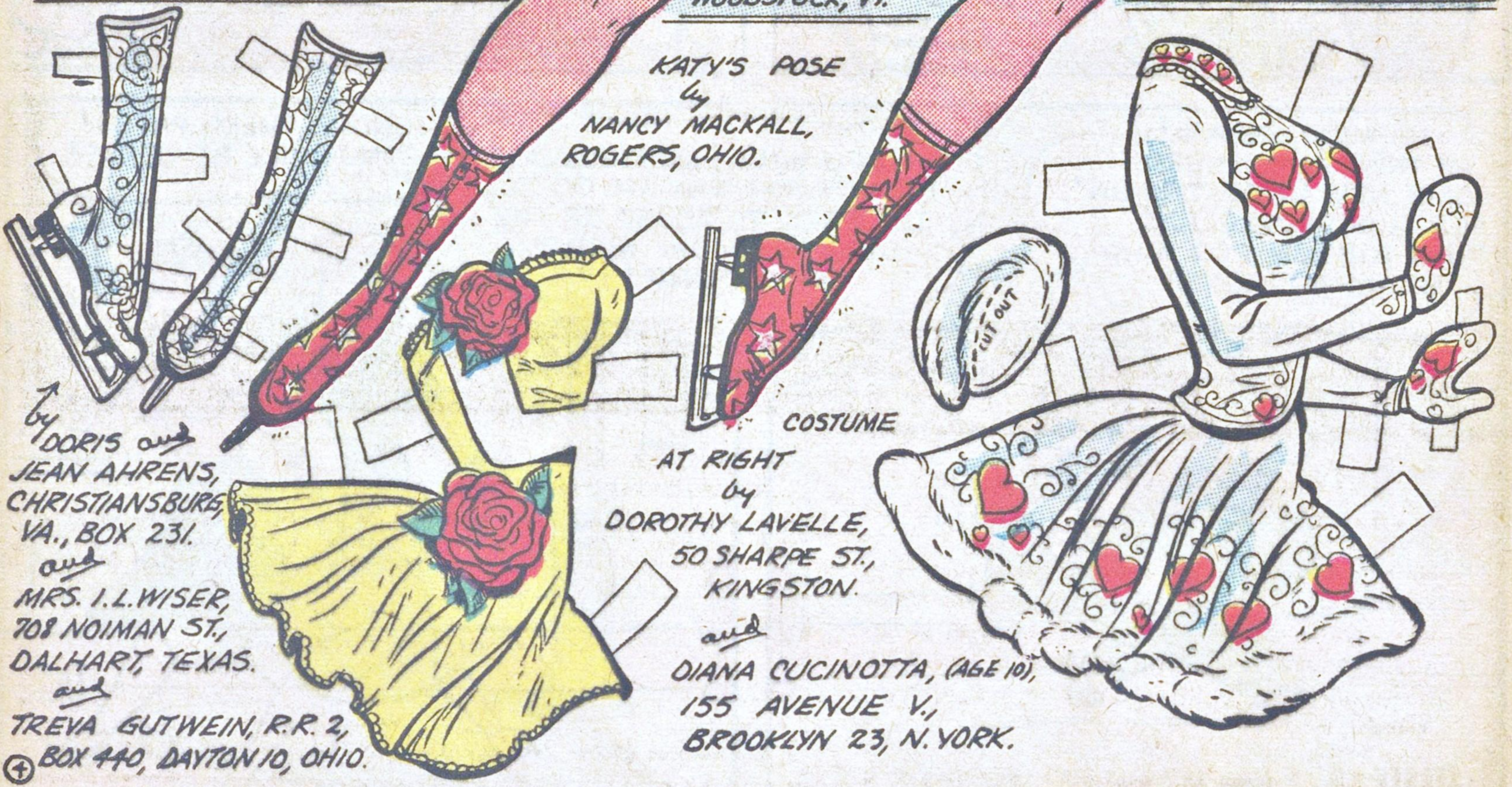
FAUN EARL, 569 NORTH 10 EAST,
BRIGHAM, UTAH.

JANET WALLACE, BOX 484,
BISHOP, CALIFORNIA.

FAYE HADLEY, P.O. BOX 1345,
PORTERVILLE, CALIFORNIA.

and
JOAN KRUPINSKY,
5 PROSPECT AVE.,
WOODSTOCK, VT.

KATY'S POSE
by
NANCY MACKALL,
ROGERS, OHIO.



by
DORIS and
JEAN AHRENS,
CHRISTIANSBURG,
VA., BOX 231.

and
MRS. I.L. WISER,
708 NOIMAN ST.,
DALHART, TEXAS.

and
TREVA GUTWEIN, R.R. 2,
BOX 440, DAYTON 10, OHIO.

COSTUME
AT RIGHT
by
DOROTHY LAVELLE,
50 SHARPE ST.,
KINGSTON.

and
DIANA CUCINOTTA, (AGE 10),
155 AVENUE V.,
BROOKLYN 23, N.YORK.

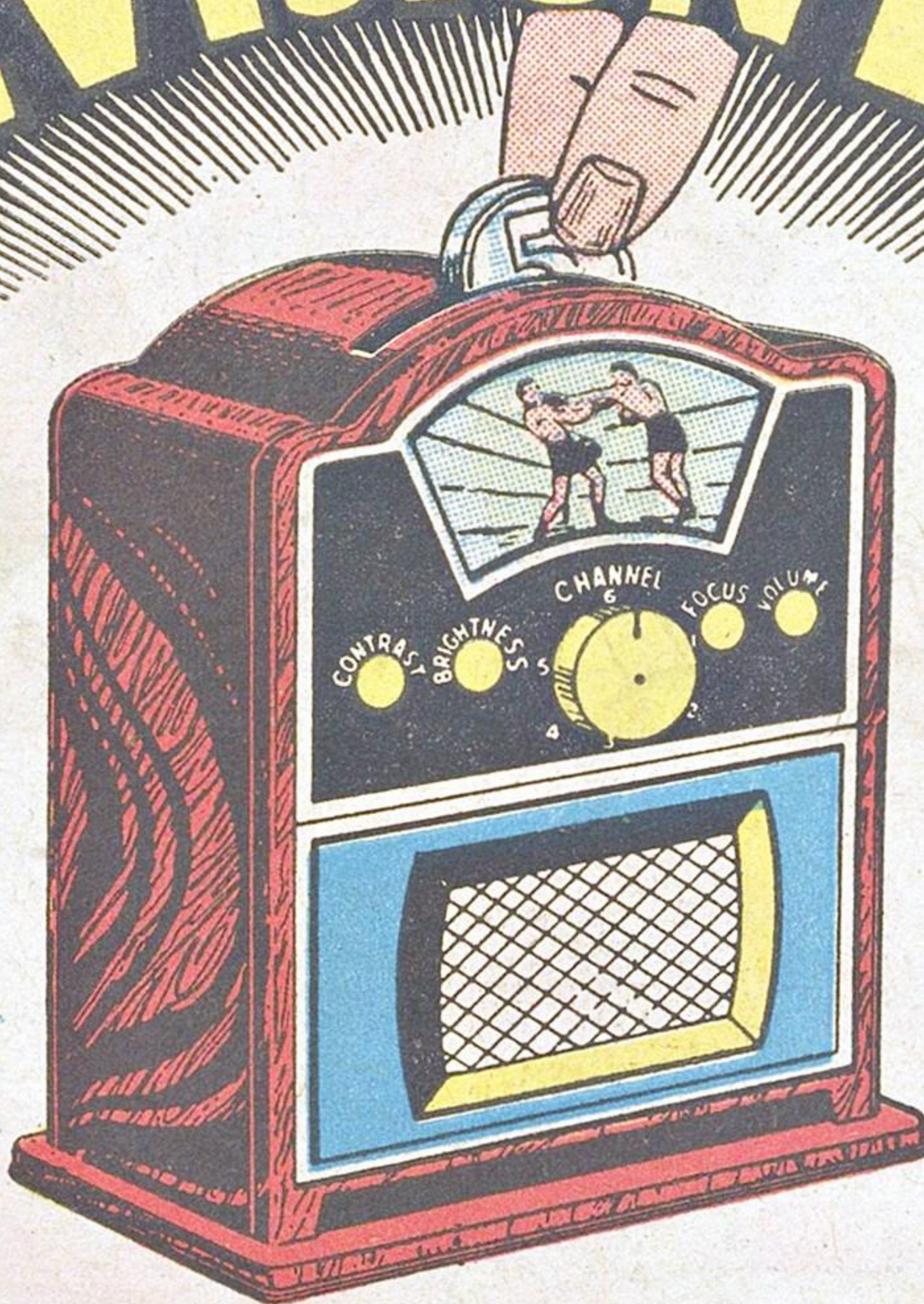
THE SHOW'S ON,
GANG!

New! Super-Duper! Simply Terrific!

TELEVISION BANK

LIGHTS UP! LIKE BIGGEST, COSTLIEST TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!



ALL-STEEL CONSTRUCTION

ONLY
\$1.98

COMPLETE WITH
BATTERY AND BULB!

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midget wonder!

LIGHTS UP THE MINUTE YOU DROP COIN! Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOW! WHAT A PICTURE! Whether you go for "zowie" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY" — AND FAST! Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

complete show! And with SIX wonderful pictures to see — you bank REAL MONEY just for letting them look!

IT'S A HONEY — IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, 4¼" x 4", has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. **GUARANTEED TO DELIGHT YOU**, bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

... BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL
NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!

NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last work in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

SEAGEE CO., 2 Allen St., Dept. KK1 New York 2, N. Y.

SEAGEE CO., Dept. KK1
2 Allen Street, New York 2, N. Y.

- Please rush me my TELEVISION BANK, I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name _____
(Please Print Plainly)

Street _____

City _____ Zone _____ State _____

- I enclose \$2.00 You pay postage. Same money-back guarantee.

THE SECRET OF TREASURE CAVE-

How Gray Shadow Tracked Down the Mystery of Spike's Sudden Wealth.

GIVEN! BOYS! GIRLS! LADIES! MEN! WE GIVE YOU CASH OR PREMIUMS!

LAST WEEK HE TOOK A NEW AIR RIFLE IN THAT CAVE-

GEE! A NEW BIKE!

WHERE'S SPIKE GET THAT STUFF?

GRAY SHADOW HAS GOT TO TRAIL HIM!

I'LL BUY 2 BOXES OF WHITE CLOVERINE BRAND SALVE, SPIKE! IT'S WONDERFUL... AND THESE ART PICTURES YOU GIVE ARE LOVELY!

THANKS, MRS. JONES! THAT MAKES 10 BOXES I'VE SOLD THIS MORNING- IT'S EASY!

UGH! PALE SQUAW GIVE-UM WAMPUM!

HIM STOP 4 WIGWAMS-SQUAWS GIVE-UM MUCH WAMPUM-

LOOK! A REAL WATCH TOO!

MAKE HIM TALK!

I CONFESS, KIDS- I GOT ALL THESE PREMIUMS JUST FOR SELLING WHITE CLOVERINE BRAND SALVE... NEXT WEEK I'M GETTING A CAMERA. IT'S A CINCH!

BOY! I'M SENDING IN THAT COUPON RIGHT AWAY!

ME TOO! I WANT A RADIO!

Archery Sets, Pocket Watches, Footballs, Carving Sets (sent postage paid). Write or mail coupon to start.

ACT NOW

WE TRUST YOU!

22 Cal. Rifles, 1000 Shot Daisy Air Rifles (sent postage paid). Boys-girls Bicycles (Express charges collect). Write or mail coupon to start.

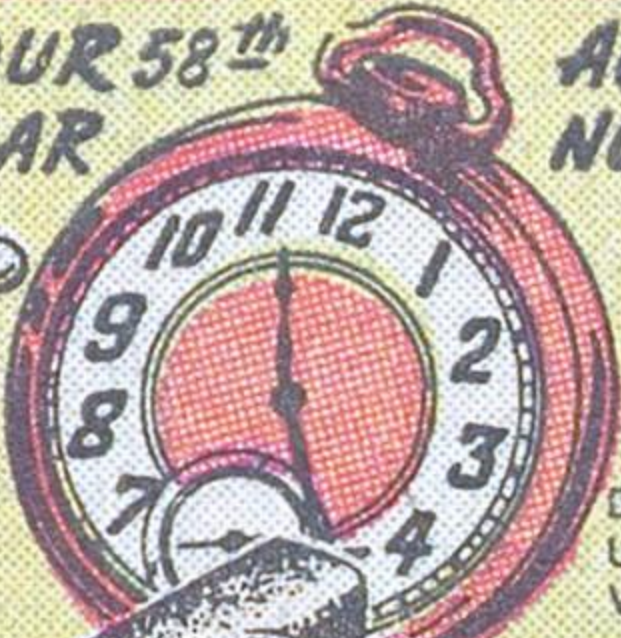
OUR 58TH YEAR

Corn Poppers, Speedball Cartoon Sets, Aluminum Ware, Blankets (sent postage paid). Mail coupon for salve and pictures to start.

Archery Sets, Dolls, Wrist Watches, Footballs, Pencil Sharpeners, School Boxes, Roller Skates, Wallets, Flashlights. Mail coupon for salve and pictures to start.

Pocket Watches, Carving Sets, Corn Poppers. Write or mail coupon to start. We trust you.

BE FIRST!



OUR 58TH YEAR

ACT NOW!

Ukuleles, Radios, Pen & Pencil Sets, Food Choppers, Watches (sent postage paid)

WE ARE RELIABLE

Lovable fully dressed Dolls over 15" in height, Ukuleles, Alarm Clocks. Write or mail coupon today.

ACT NOW

OUR 58TH YEAR

WE TRUST YOU!

Flashlights, Footballs, Corn Poppers, Fishing Sets, Telescopes.

MAIL COUPON!

LET'S GO!

Rifles, Motion Picture Cameras with roll of film, Roller Skates, Radios. Mail coupon to start.

MAIL COUPON! YOU GET BIG CATALOG

Candid Cameras with carrying case, Telescopes, Watches (sent postage paid). SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 25c a box (with picture).

Alarm Clocks, Pen and Pencil Sets, Bibles, Billfolds, Telescopes, Roller Skates, Blankets, Aluminum Ware, Record Players, Movie Machines (sent postage paid). Rush coupon to start!



OUR 58TH YEAR

ACT NOW!

OUR 58TH YEAR

WE TRUST YOU

MAIL NOW!

Wilson Chem. Co. Dept. KK-10, Tyrone, Pa. Date.....

Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME _____ AGE _____

ST. _____ R. D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

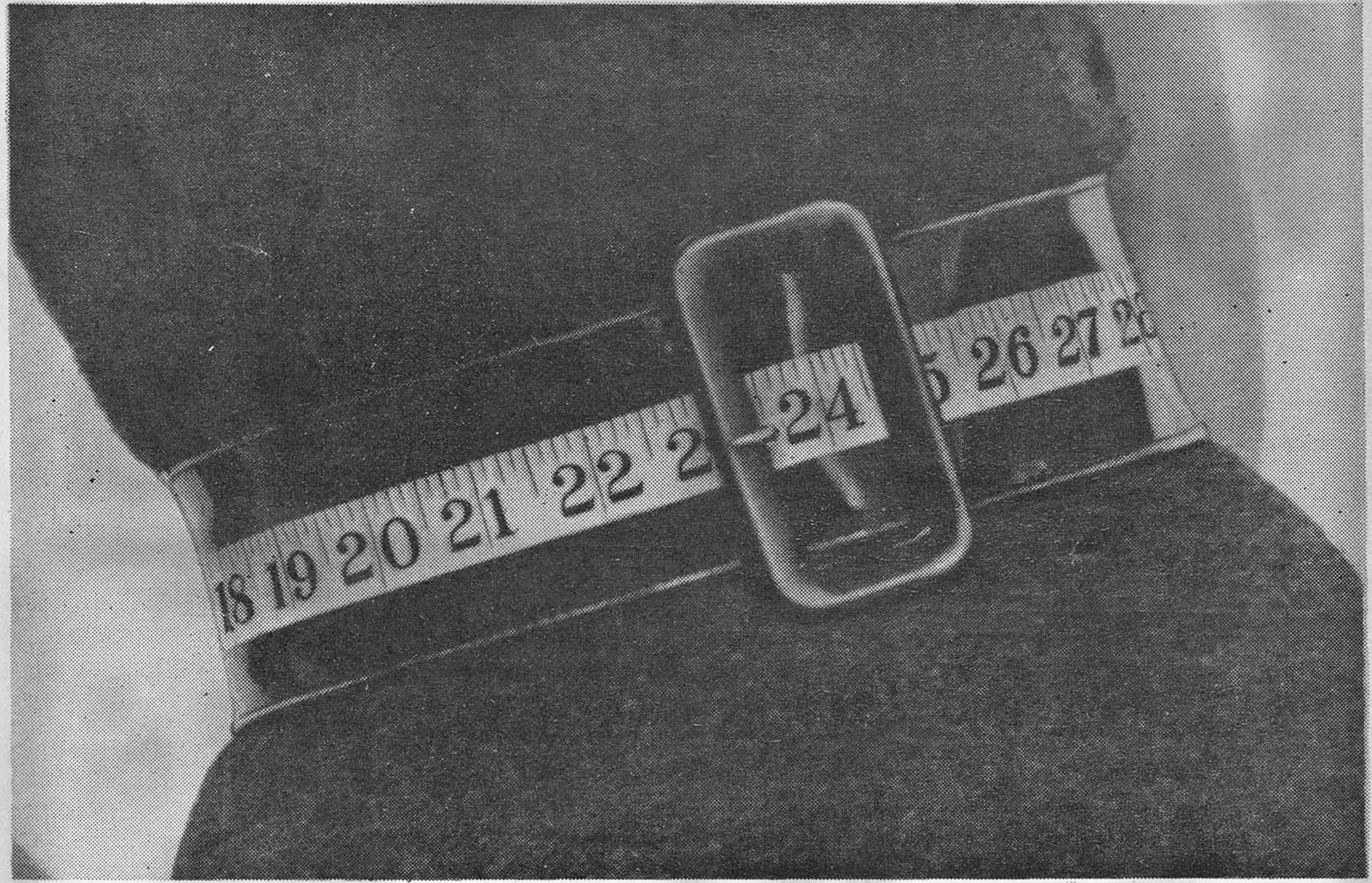
Paste coupon on postal card or mail in envelope today

OUR 58TH YEAR - WE ARE RELIABLE!

AMAZING! NEW!

THE "WAIST WATCHER" BELT

SENSATIONAL IMPORTED FASHION IDEA



From England comes the newest belt idea in years, the "WAIST WATCHER." An overnight fashion sensation with our British cousins, this novel belt combines a beautiful and high fashion midriff accessory with an imprinted tape measure.

Here is a subtle way to inform him of your "waisted charm." Observe the jealous, sly little looks of your friends as "WAIST WATCHER" shows them that you are determined to stay slender.

"WAIST WATCHER" is made of the finest cloth and features a slip thru high gloss buckle that shows your waist measure at a glance.

Fashion Extras Dept. F-10
133 Greene Street, New York 12, N. Y.

Please send The "WAIST WATCHER" Belt for only **\$1.98**. If not thrilled I may return it in ten days for full refund of purchase price.

My Waist Measure is _____

Payment enclosed (Fashion Extras pays postage)

Send C.O.D., (I'll pay postman plus charges)

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SEND NO MONEY
Try 10 Days

Only \$1.98

MAIL COUPON TODAY



Uncle Bernie's FUN SHOP

BUY NOW AT OUR LOW LOW PRICES!

NEW MYSTERY FISH-BOWL
AMAZING
 Specially priced at only **2.98**
WHAT KEEPS THE WATER IN THE LOOP?



RUSH YOUR ORDER TODAY!

- ▶ IT'S NEW — IT'S DIFFERENT
- ▶ BEAUTIFULLY MOLDED PLASTIC GYM
- ▶ FISH SWIM THROUGH MAGIC LOOP
- ▶ DECORATES END TABLES, BOOKCASES, ETC.

What keeps the water in the loop? Amaze and mystify your friends with this sensational new "mystery" fish-bowl molded from clear durable plastic with a scientific tube loop. Fill it with approximately 1/2 gallon of water as per our secret instructions, then insert two or three of your pet goldfish. You'll watch them for hours and hours as they frisk and frolic through the loop. The perfect compliment to any room. Decorates end-tables, bookcases, etc. Makes a wonderful gift. **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

NEW! SENSATIONAL!
8 METAL CAR
"ACTION FLEET"
 A Terrific Toy Set



- Windows Go Up and Down
- Windshield wipers move . . .
- Gun moves and Bangs,
- Bell clangs . . .
- Taximeter registers . . .

Fascinate the youngsters with hours of fun and action. Imagine—every car WORKS in the line of duty! 1 car with working windshield wiper, 2 cars with windows that open and close, 1 police car with gun that bangs and recoils, 1 ambulance with ringing and swaying bell, 2 taxis with meters that register fare, 1 fire chief car with bell that rings and sways. All 8 cars made of durable steel . . . rubber wheels cannot come out . . . bottoms completely enclosed . . . all new Two-tone and metallic finish . . . all differently colored. **SEND NO MONEY.** (C.O.D., you pay postage. Remit with order, we pay postage.)

RUSH YOUR ORDER TODAY!

Terrific Value! Only **2.98**
COMPLETE

Hi! I'm LANA!
 the Doll whose HAIR YOU CAN WAVE!

I have RUBBER WONDERSKIN!

FREE HAIR WAVE KIT



NEW!

A wonderful new doll in washable rubber Wonderskin whose hair is so lifelike it can be waved in any style and rewaved just like your own. A perfect playmate for the "Junior Mother" of the house. Complete with real Hair-wave kit which consists of . . . plastic curlers . . . rubber waving bands . . . waving end papers . . . plastic comb . . . and bottle of hair wave lotion. **LANA** is 11 inches tall. Her soft cuddly body which can be bathed will give the "Junior Miss" an almost real baby sister to play with.

TERRIFIC VALUE!
 only **3.98**
complete

RUSH YOUR ORDER TODAY!

HAPPY the COWBOY



HE'S OVER 19" TALL!
MOVES HIS MOUTH,
ARMS AND LEGS!
REAL COWBOY OUTFIT!

Hey kids—here's your chance to become a master ventriloquist—in a jiffy! Imagine—you can make **HAPPY** the COWBOY actually talk! (in your own voice, of course.) Pull the string in the back of his head—watch his lips move—hear your own words coming right out of **HAPPY'S** mouth! See how real he looks—rigged up in a cowboy hat, washable plaid shirt and western pants. . . Show off your skill at parties—at school! **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

Imagine! Only 2.98 Complete

SEND NO MONEY C. O. D. you pay postage and handling charges. Remit with order we pay postage.

NOVELTY MART • 59 East 8th Street, Dept. KKI2 New York 3, N. Y.

NOVELTY MART, Dept. KKI2
 59 East 8th Street, New York 3, N. Y.

SEND COUPON! Gentlemen: Please send me the following.
 Enclosed find: Check or M. O. C. O. D. plus postage.

HAPPY THE COWBOY \$2.98 | **FISH-BOWL \$2.98**
 METAL CARS \$2.98 | **LANA \$3.98**

Name _____
 Address _____ City _____ State _____